



Whitepaper

With the advance of decentralized technologies, covid issues, and ever-changing consumer behavior, the growth of the billion-dollar film industry is broken. So, let's fix it with new market technologies.

FilmoCrat builds NFT Film Ventures supporting film, VR, and metaverse productions via Web3 and Smart Asset Exchange.

Native **Kino Coin** and a USD pegged token will drive systems operations. Kino Coin will be supplying equity and voting powers to beta audiences, early adopters, and crypto space communities. Once used for voting, **Kino Coin** turns into shares in movies and generates returns in fiat.

Problem

The lack of a marketing platform connecting filmmakers, investors, and beta audiences to channel film funding, circulation, and ROI without intermediaries

Solution

FilmoCrat closes that gap. We issue Smart Assets that solve payment logistics within the Sector while providing structured access to production funding and early fan engagement.

We are developing a blockchain-based film crowdfunding platform to help filmmakers, investors, and streaming media overcome production bottlenecks and consumer migration issues.

We also entwine Hollywood productions with new narrative forms and thus meet the user demand for a more inclusive, interactive experience.

Still, we go beyond that. We introduce a **Reality Show Theater** connecting filmmakers to investors to launch new premium films with the support of beta audience voting and spectators' PR. Online audiences love interactions, and film funders seek to finance the beta audience's best-voted projects. Not only does the Theater allow this, but it brings new storytelling formats to mass audiences and turns voters into entertainment ambassadors.

FilmoCrat tokenizes filmed products and participants' bids and settles film outlays and incomes through Smart Asset Exchange and equity-cognizant streaming.

Kino Coin Treasury will support the movement through free airdrops. Besides being granted voting power, users can allocate their spare coins to a **DAPIX Fund**. Which is a Decentralized Autonomous Pictures Fund that invests in new cinematic projects, garners yields through VOD streaming, and distributes profits to depositors' accounts in crypto or fiat money.

Participants can also use cash to generate revenue through smart-contract-based film financing and ROI automation.

- Filmmakers can Market their Ideas, Content, and Themselves
- Audiences can Validate Film Entries by Voting
- Investors can bid for the best-voted projects

The Platform will tokenize released movies as a single non-fungible token (NFT), with all ownership rights assigned to random equity holders. Contrary to the lengthy

traditional process, the FilmoCrat system can instantly license streaming rights to media and roll revenue directly to film shareholders' wallets.

Blockchain technologies were never applied to streamline entertainment creation and video-on-demand streaming at a global market scale. DLT basics which we use to orchestrate a new **unified infrastructure**, are known to crypto space communities, but the Platform brings long-awaited utilities to the market and is unique. We will abstain from explaining the basics and focus on breakthrough solutions.

Still, the FilmoCrat system deals with the **new** tech milieu and ever-changing consumer behavior. It galvanizes new kinds of Digital Assets, Smart Contracts, and NFT tokenization dependencies. So, to mention it in short;

We use **Internal Stable Token** as a value conveyor to enable transacting automation within a B2B2C system. And we employ the **KinoCoin** as a unit of value stored in a treasury that supports commercially viable projects and builds the investment potential of a public entertainment fund.

While, within the film industry, film finance, outlays, and monetization still rely on fiat cash, we utilize **public and private blockchains** as a hybrid, end-to-end solution. That allows us to ensure the ease of public access and reliability, security, and trustfulness of digitally interconnected entertainment markets.

In the era of online markets and enterprise automation, the film industry is still seeking to react to socioeconomic change swiftly. At the same time, it overlooks the opportunity to capitalize on interactive audience cravings and utilize them to its advantage. Being highly sealed and bureaucratic, the Sector faces the middleman's pitfalls of film funding, distribution, and lengthy business settlements.

While these issues call for a unified infrastructure, we redesign the film rollout and spread processes to access production funding and early fan engagement.

We dive deeply into the cinematic art backend, pulling socially motivated cooperation into the Sector, running ROI encryption formats, equity-cognizant VOD streaming, and content franchise automation throughout OTT media.

At FilmoCrat, developing movies, shows, and metaverse narratives requires the cooperation of screenplay writers, executive producers, and fans to launch the fan's best-rated streaming products. Random investors can fund the programs and take advantage of equity-based profit sharing. We turn each movie and TV show into an independent digital venture. The Theater will tokenize each product as a single non-fungible token (NFT), with all ownership rights contractually assigned to contributing stakeholders. Profit rights are written directly into the movie or TV-show streaming code and executed during streaming.

However, before that, the Theater's beta spectators would greenlight these programs for production through ballots. The **FilmoCrat Audit and Accounts system** will release production budgets upon the copyright/equity self-executing arrangements. Equally, it will settle incomes via smart contracts, ultimately tangling each movie to its VOD revenue and equity cognizant ROI routing.

By pioneering the solutions and establishing standards for private equity allotment in value-generating decentralized enterprises, we quietly contribute to online technologies known jointly as the Web3. This pan-demographic cooperation ecosystem makes a scalable film funding and franchising network with unparalleled business automation while promoting new markets and inclusive economies.

It compiles a **Media Service** with an audience engagement component and mass viewer appeal. It provides **essential utilities** for motion picture studios, film investors, and independent producers, ensuring clients' success in value generating through connectivity and transacting automation.

The **FilmoCrat brand** will collect and monetize top streaming content on behalf of producers, stakeholders, and copyright owners. Our vision is to become the primary outlet for the beta audience's best-voted movies and expand performance throughout the G5/Web3 cyber space.

According to our conservative forecast, over 60 million film consumers will switch from a passive subscription to an interactive model in the short term. By 2026, more than 200 million spectators will likely upgrade and consume 300+ million viewing hours a day. It means cash flow between our B2B clients and consumers, and we will be capturing a significant percentage.

Welcome to the future of blockchain spread streaming.

How does it work?

The **Reality Show Theater** allows film studios to present projects to the beta voting public. The contest indicates the movie's upcoming notoriety, and investors can subscribe to shares by bidding on the best projects.

While the Theater takes spectators' votes and bidders' bets, it will also raise Smart Contracts to govern participants' shares and profit rates. Once spent on voting, the Beta viewer voting tokens turn into a share of a launched movie. Voters become movie ambassadors and gain rewards throughout film life cycles—sales of NFT-Collectibles and the film metaverse exposure will boost the process and further expand the audience engagement.

FilmoCrat unlocks film entry barriers to financial institutions and individual funders; Smart Digital Assets pegged to a stable coin will settle film equity bids and carry all incoming and outgoing transactions in electronic cash. The Theater will free production budgets to studios in fiat money. This system will launch the movie streaming, collect fees, and manage ROI, bringing an unprecedented business settlement model to entertainment-making communities worldwide.

Competitive Advantage

First to market; We are the first to unlock film entry barriers to institutions and individual investors, manage film equities and standardize revenue distribution formats. We have a pending patent system encompassing blockchain automation through VOD Streaming for multi-party transaction settlements. The system rewards beta audiences and brings immersive engagement to the mass consumer.

Netflix, Hulu, and HBO Prime – do not offer structured crowdfunding or equity management, nor are they rewarding consumers.

Vision

FilmoCrat targets mid-range film budgets ranging from 1.5 to 80+ million USD. The 10 to 50x returns are the norm. We aim to exceed that standard with structured film funding, audience influx, blockchain efficiencies, and social networking interconnectivity.

Our vision is to become the primary outlet for the best-voted, blockchain-managed films. Thanks to innovative finance, we will amass immersive movie libraries and likely reach 300+ million viewing hours per day. Within 3 to 4 years from launch, we will be processing hundreds of millions of dollars in digital assets daily.

Business Opportunity

We address inefficiencies and digital transformation needs within the \$200 billion movie industry. FilmoCrat provides new tools and infrastructure for studios worldwide to launch products in a digitally modernized market. Digital Asset Custody, Smart-Contract equity management, and Smart Asset Exchange will be part of the process. FilmoCrat will generate revenue by charging a commission on its API-enabled transactions within the Sector.

Financing entertainment is a lucrative business that hasn't developed digital shares or chain-payoff automation yet. And FilmoCrat paves the way:

- Entering the vast market prone to modernization
- Unlocking film-equity participation and rewards globally
- Scaling decentralized business model while promoting inclusive economies

FilmoCrat Customer Segments

- 1) Film Production Studios
- 2) Film Investors
- 3) Beta Audiences
- 4) Mass Audiences

Unique Selling Point

1. The world's first interactive Platform to issue digital shares in movies with the corresponding ROI sent directly to stakeholders' accounts via API.
2. The FilmoCrat Platform provides film production studios, investors, and beta audiences with an equity and revenue management ecosystem with transparent stakes and performance evidence available in real time.
3. Film Studios can obtain production finance, unbiased content payoffs, and instant revenue routing.

Customer Value Propositions

- Film production companies or/and independent producers can obtain project finance, audience coverage, and structured VOD streaming with revenue routing in real-time.

- Beta audiences can get digital shares in movies via voting and obtain yields from streaming.
- Hedge Funds, VCs, and Angel Investors will benefit from beta audience content validation and the automation of content finance and ROI.
- Mass Audiences will enjoy premium feature films while also engaging in the content-vote promotion and reward ecosystem.

Operational Modules

- **Reality Show Theater** – content sourcing and funding new film productions
- **Blockchain Backend** issuing and executing Film Lifecycle Contracts
- **Streaming Site** spreading the Beta Audience best-chosen shows, licensing the FilmoCrat film-equity management software to other media

Unique on the market with:

- Automation of film finance in synergy with monetized distribution
- Reduction of risk in new motion picture productions
- Enhanced access to liquidity within the film production sector
- Yield management and direct content payoff system

Reality Show Theater



Reality Show Theater allows members to review pre-production trailers for upcoming movies, vote for them, fund the projects, and receive royalties from VOD streaming. The beta viewers' votes turn into shares in the film. But these votes give investors an early insight into the after-production viewing rates and lead to topping up production budgets. When investors fill up a required budget pool, the Theater releases funds to producers.

At the same time, we turn the project into an online enterprise – with allotted shares and stakeholders' rights to profit notarized on the blockchain. When production is ready for release, we launch the film streaming in a structured monetization format, rolling proceeds to participants' accounts according to held equities.

- We stage fan's engagement in a movie launch theater
- We put a new digital business model in the film producer's and investor's hands
- Beta Audiences obtain shares in movies before the movies hit the market.
- We turn each film into an independent venture – with allotted shares and stakeholders' dividends rolling during VOD streaming in real-time.

Beta Viewers Votes vs. Investors Bids

Beta viewers can fund submitted film projects by limited voting. They can spend their Kino Coin voting credits to fill production budgets of projects they like but may spend a max-fixed amount on each project in **Round A**.

When the budget reaches 1/5 of the required Pool, bulk investors can join in topping up the budget in **Round B**. Since then, voters may participate in Round B without any funding limit subject to their legal jurisdictions.

Platform Use Cases

1| Film Production Companies can

- Submit new film projects to Movie Launch Theatre
- Obtain production budget finance and VOD streaming contracts
- Release the existing films in a structured monetization format
- Automate revenue
- Reach interactive audiences

2| Independent Filmmakers & Screenplay Writers

- Marketing their projects connecting with actors and production crews
- Utilize the Platform for film funding and distribution

3| Beta Audiences

- Vote on content submissions in the **Reality Show Theater**
- Obtain digital shares in upcoming movies
- Partake in profit-sharing from VOD streaming

4| Film Investors

- Allocate funds to the Beta Audience's best-voted film projects
- Receive ROI from film streaming as per held equity

5| Mass Viewers

- Access the Beta Audience's best vote-chosen movies
- Vote for upcoming films

Other Revenue Streams



Film investors will make money through content streaming (\$ 1 to \$ 7 per stream).

Audiences can use the following options to sign up:

- Pay-per-stream – without the need for a subscription
- Subscription & voting-based unlimited usage, free of publicity
- Free streaming service – sponsored by advertisers

All the options unlock access to content rating leading to obtaining shares in studio-released products.

FilmoCrat will make money by charging a commission on content production funding, viewing traffic, and advertising while sharing dividends with platform shareholders.

Kino Coin

Kino Coin is a coin of online spectators. While we blend the crowds' wisdom into content sourcing, funding, and viral marketing, Kino Coin, supports the chain's functionalities by supplying Beta Audiences with film equity purchasing and voting powers.



Once used for voting, **Kino Coin** turns into shares in released movies.

Non-affiliated online spectators will receive Kino Coin grants to join the Reality Show voting panel and enjoy rewards while also being part of a socially motivated entertainment community.

Kino Coin can be used to vote and obtain shares in movies and unlock other user rewards.

According to FilmoCrat research, over 60 million film consumers will switch from a passive subscription to an interactive model in the short term. By 2026, more than 200 million spectators will likely upgrade.

Kino Coin Treasury will support the movement through free airdrops. Besides being granted voting power, users can allocate their spare coins to **DAPIX Fund**. Which is a Decentralized Autonomous Pictures Fund that invests in new cinematic projects, garners yields through VOD streaming, and distributes profits to depositors' accounts in crypto or fiat money.

Within the FilmoCrat system, **DAPIX** will have the privilege of investing in the most upvoted projects with equal rights to retail, independent, and accredited investors, meaning it will use the alerts based on the wisdom of the crowds.

However, by the system's rules, **DAPIX**, contrary to other bidders, will not have preemptive rights and will only invest at a max rate of 10% of the required budget per project.

While the system's rules aim to prevent the creation of a monopoly, the previously mentioned policy of "Beta Viewers Votes vs. investors Bids" will also apply.

Since the KinoCoin depositors are the **DAPIX** majority owners, the funds' earnings will contribute to:

- Dividends at a rate of 30%
- Reinvestments at 50%
- Payment to the Treasury/Research & Development at 10%
- Kino Coin grants/customer acquisition at 5%
- Platform maintenance at 5%

While in coupling with **DAPix**, Kino Coin is conducive to generating real productive value. **DAPix**, in turn, will designate significant gains to reinvest in exciting content. The Fund will raise its performance exponentially, and Kino Coin's worth will surge.

Tokenomics

Kino Coin; Max. Supply 600 Billion – minting type: Proof of Stake

Circulating Supply 6 Billion

Circulating Supply Distribution:

- Founders - 10%,
- Sponsors – 10%
- Early adopters - 10%,
- Kino Coin Treasury/DAPix Fund Liquidity - 10%,
- Kino Coin Treasury/Research & Development - 2%,
- Team - 3%,
- Airdrops - 5 %,
- ICO - 50%

Money raised from ICO will support the Platform/Reality Show Theater development and back DAPix in investing in new films, VR shows, and metaverse narratives.

Donate to the project:

0xa1C32d45590DA2A163264BFB87074f1Fc65A1Fd0

Subscribe to Kino Coun airdrops here.

Roadmap

1. Developing user interface to wireframe spec. – **Q2 2022**
2. Ensuring content cloud storage and multiple backups – **Q3 2022**
3. Building and testing the blockchain-based architecture – **Q3 2022**
4. Building and testing the MVP – **Q3 2022**
5. Integrating a VOD streaming site – **Q3 2022**
6. Integrating social media tools – **Q3 2022**
7. Integrating the NFT and Kino Coin functionalities – **Q4 2022**
8. Integrating user wallets – **Q4 2022**
9. Integrating Film-Studio Existing-Movie Launchpad – **Q4 2022**
10. Building and testing functional Platform – **Q4 2022**
11. Kino Coin ICO – **Q4 2022**
12. Onboarding Advisory Board and film industry insiders – **Q4 2022**
13. Onboarding legal advisors – **Q4 2022**
14. Populating Content Bidding Theater with new film projects – **Q1 2023**
15. Settling FilmoCrat Library with external films – **Q1 2023**
16. User support, privacy, and security solutions – **Q1 2023**
17. CR/film investors, audiences, and film production companies – **Q2 2023**
18. Mass Customer Acquisition – Carrying out an advertising campaign – **Q2 2023**
19. Fully functional platform launch – **Q2 2023**

FilmoCrat™

Thank you.