

PranaYoga Ads

Report Period: Jan 1, 2023 - May 31, 2023

Campaign name	Ad Set Name	Placement	Reach	Link clicks	Amount spent
200-Hour Teacher Training	Online	feed	5968	183	\$54.50
200-Hour Teacher Training May 2023	Online	video_feeds	1699	104	\$10.73
200-Hour Teacher Training May 2023	Online	feed	873	61	\$9.01
1000-Hour Teacher Training	Online 1000 Training	facebook_reels_overlay	15288	59	\$33.42
200-Hour Teacher Training	In Person	feed	4086	45	\$44.47
1000-Hour Teacher Training	In Person Version 2	feed	4094	42	\$39.43
1000-Hour Teacher Training	In Person Version 2	video_feeds	1508	40	\$26.02
1000-Hour Teacher Training	Online 1000 Training	feed	1380	28	\$17.52
1000-Hour Teacher Training	In Person	instream_video	402	12	\$9.99
1000-Hour Teacher Training	In Person Version 2	an_classic	808	12	\$5.01
1000-Hour Teacher Training	Online 1000 Training	an_classic	868	12	\$5.31
1000-Hour Teacher Training	Online 1000 Training	facebook_reels	188	8	\$4.72
1000-Hour Teacher Training	In Person Version 2	facebook_stories	512	7	\$5.22
200-Hour Teacher Training	In Person	video_feeds	494	7	\$5.40
1000-Hour Teacher Training	Online 1000 Training	video_feeds	424	3	\$1.40
200-Hour Teacher Training	In Person	marketplace	94	3	\$2.66
1000-Hour Teacher Training	In Person	facebook_reels_overlay	734	2	\$1.48
1000-Hour Teacher Training	In Person	feed	483	2	\$1.50
1000-Hour Teacher Training	In Person Version 2	marketplace	198	2	\$0.89
1000-Hour Teacher Training	Online 1000 Training	facebook_stories	190	2	\$1.31
200-Hour Teacher Training	In Person	an_classic	276	2	\$0.72
200-Hour Teacher Training	Online	instream_video	88	2	\$1.55
200-Hour Teacher Training	Online	marketplace	72	2	\$1.20
200-Hour Teacher Training	Online	video_feeds	134	2	\$1.53
1000-Hour Teacher Training	In Person	video_feeds	65	1	\$0.69
1000-Hour Teacher Training	In Person Version 2	facebook_reels	12	1	\$0.54
1000-Hour Teacher Training	In Person Version 2	instream_video	214	1	\$0.93
1000-Hour Teacher Training	Online 1000 Training	right_hand_column	68	1	\$0.50
1000-Hour Teacher Training	Online 1000 Training	search	448	1	\$0.77
1000-Hour Teacher Training	Online 1000 Training	unknown	27	1	\$0.51
200-Hour Teacher Training	In Person	facebook_stories	130	1	\$1.21
200-Hour Teacher Training	Online	facebook_stories	11	1	\$1.02
200-Hour Teacher Training May 2023	Online	facebook_reels	44	1	\$0.20
1000-Hour Teacher Training	In Person	an_classic	75		
1000-Hour Teacher Training	In Person	facebook_stories	7		
1000-Hour Teacher Training	In Person	instant_article	2		
1000-Hour Teacher Training	In Person	marketplace	14		
1000-Hour Teacher Training	In Person	right_hand_column	2		
1000-Hour Teacher Training	In Person Version 2	instagram_explore_grid_home	2		
1000-Hour Teacher Training	In Person Version 2	instagram_stories	8		
1000-Hour Teacher Training	In Person Version 2	instant_article	26		
1000-Hour Teacher Training	In Person Version 2	right_hand_column	4		
1000-Hour Teacher Training	In Person Version 2	search			
1000-Hour Teacher Training	Online 1000 Training	instagram_explore_grid_home	20		
1000-Hour Teacher Training	Online 1000 Training	instagram_profile_feed	92		
1000-Hour Teacher Training	Online 1000 Training	instagram_stories	10		

1000-Hour Teacher Training	Online 1000 Training	instant_article	132	
1000-Hour Teacher Training	Online 1000 Training	instream_video	148	
1000-Hour Teacher Training	Online 1000 Training	marketplace	289	
1000-Hour Teacher Training	Online 1000 Training	messenger_stories		
200-Hour Teacher Training	In Person	facebook_reels		
200-Hour Teacher Training	In Person	instagram_explore_grid_home	1	
200-Hour Teacher Training	In Person	instagram_profile_feed	1	
200-Hour Teacher Training	In Person	instagram_stories	14	
200-Hour Teacher Training	In Person	instant_article	8	
200-Hour Teacher Training	In Person	instream_video	190	
200-Hour Teacher Training	In Person	right_hand_column	4	
200-Hour Teacher Training	In Person	search	10	
200-Hour Teacher Training	Online	an_classic	28	
200-Hour Teacher Training	Online	facebook_reels		
200-Hour Teacher Training	Online	instagram_explore_grid_home	2	
200-Hour Teacher Training	Online	instagram_profile_feed	1	
200-Hour Teacher Training	Online	instagram_reels		
200-Hour Teacher Training	Online	instagram_stories	14	
200-Hour Teacher Training	Online	instant_article	14	
200-Hour Teacher Training	Online	search	16	
200-Hour Teacher Training May 2023	In Person	feed	1	
200-Hour Teacher Training May 2023	In Person	right_hand_column	1	
200-Hour Teacher Training May 2023	Online	instagram_profile_feed	1	
200-Hour Teacher Training May 2023	Online	instream_video	2	\$0.01
200-Hour Teacher Training May 2023	Online	marketplace	2	\$0.01
200-Hour Teacher Training May 2023	Online	right_hand_column	5	\$0.02
200-Hour Teacher Training May 2023	Online	search	1	
			40545 651	\$291.40