

# **TECHNOLOGY TIPS & TRICKS FOR WOMEN IN MEDIA**

 **DR. VICTORIA L. BURSE**

# WHO AM I?



**Dr. Victoria L. Burse**

- **LEADERSHIP CATALYST**
- **INTERNATIONAL SPEAKER**
- **AUTHOR**
- **MENTOR**
- **TECHNOLOGY CONSULTANT**
- **ENTREPRENEUR**

Web: [INTUITIONSINC.COM](http://INTUITIONSINC.COM)  
email: [Victoria@intuitionsinc.com](mailto:Victoria@intuitionsinc.com)  
FB: [facebook.com/Victoria Burse](https://www.facebook.com/VictoriaBurse)  
IN: <https://www.linkedin.com/in/vburse/>

# TECHNOLOGY

- *MORE THAN JUST COMPUTERS AND LAPTOPS*
- *AIDS HUMAN LIFE*

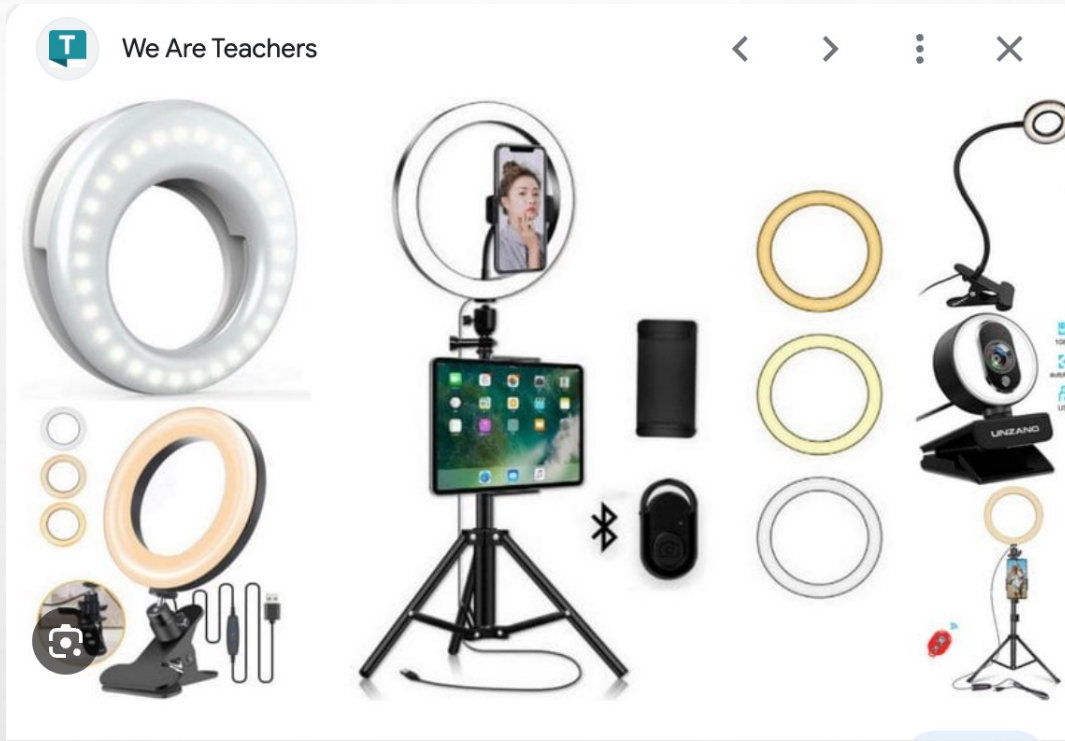
*Ways in which the human experience is improved by the invention of objects that solve a problem!*

# TIPS & TRICKS



# EQUIPMENT

- **Laptop, Desktop, Phone**
- **Webcam and Microphone**
- **Lighting**
- **Other Accessories and Fun Items**
  - **HDMI Cables**
  - **Earbobs/buds**
  - **Clip On Mic's**



# RING LIGHTS



Roll over image to zoom in

# YETI USB MICROPHONE

# APPS

- **ZOOM**
- **PODPOINT**
- **STREAMYARD**
- **YOUTUBE**
- **FB, INSTA, LINKEDIN**
- **IMOVIE**
- **CANVA**
- **TITHELY**
- **METRICOOOL**
- **MAILCHIMP**
- **VIZARD**
- **VIMEO**
- **YOUTUBE TRANSCRIPT**

# STRATEGIES

- **JUST DO IT**
- **CHOOSE 1 OR 2 SM PLATFORMS**
- **WHO IS YOUR AUDIENCE?  
WHERE IS YOUR AUDIENCE?**
- **LEARN/PRACTICE**
- **REPURPOSE CONTENT**
- **LEARN ABOUT ANALYTICS**
- **CONSISTENCY MATTERS**

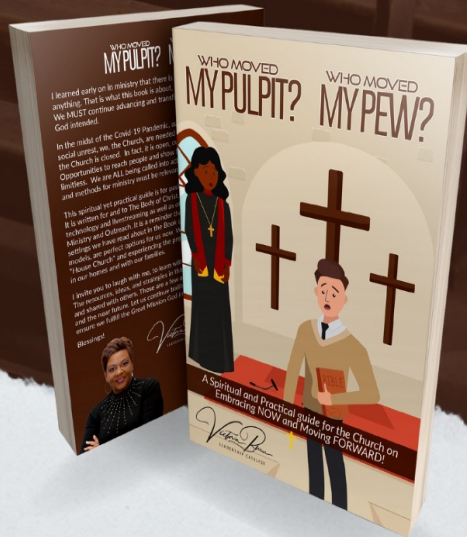


# WHO MOVED MY PULPIT? WHO MOVED MY PEW?

WRITTEN BY VICTORIA L. BURSE



This spiritual yet practical guide is for pastors, leaders, and congregants. It is written for and to The Body of Christ. It includes discussions on technology and live streaming as well as other tools and methods for Ministry and Outreach.



GET IT TODAY

## Check out my latest book!

# THANK YOU!

Web: [INTUITIONSINC.COM](http://INTUITIONSINC.COM)  
email: [Victoria@intuitionsinc.com](mailto:Victoria@intuitionsinc.com)  
FB: [facebook.com/Victoria Burse](https://www.facebook.com/VictoriaBurse)  
IN: <https://www.linkedin.com/in/vburse/>

