
Martha Marcella Joseph , Ed.D
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Position in Education: Program Implementation; Professional Development

SUMMARY

Adjunct faculty, independent educational consultant, licensed English teacher, youth mentor, teacher trainer and educational leader; Lead teams of educators; mentor and coach new and emerging team members; Support administrative team by leading data conversations school-wide; Use data to drive decision making about adoptions; Support teachers on use of data to drive instruction; Creative writer, content developer, author, and publisher. Implement school-wide programs for school success; Create educational resources for PreK through G12 students and write children fiction chapter books. Write content for web, video, podcast, and voice over. Create presentations and corresponding workbooks to support interactive job-embedded virtual or in-person professional development. Implement successful school-wide programs with strong focus on improving reading and writing performance for all students, one-on-one coach, and team builder

CORE COMPETENCIES

- Program implementer using ACE It model and WTR (models created)
- Support administrative teams
- Conduct and lead educator teams,
- Content developer; writer; author
- Script editor, writer /publisher of children's fiction and non-fiction
- Instructor to youth and adult learners and leader in youth mentorship programs
- Teacher trainer; presentation designer
- Create models for school-wide implementation of programs and writing
- Collect and analyze data and provide recommendations for problem solving, instruction,
- Collect, analyze, and report data to guide individual, classroom, ad school decisions
- Proficient with online portals and platforms: Microsoft Office/Teams, Zoom, Skype, Canvas
- Exemplary written and oral communication
- Implement and sustain Classroom Learning, and Professional Learning Communities (CLC, PLC)
- Teacher on elementary, secondary, and university levels
- Presenter at national, international, regional, and local conferences

PROFESSIONAL EXPERIENCE

Adjunct Faculty: Florida Institute of Technology **August 22 to Present**

- Teach communication to young engineering (STEM) students.
- Teach correct etiquette for e-mail, blog, memo, and social media communication.
- Guide team projects that are community-based
- Guide students through real-life resume writing and job and internship application letters
- Guide students on how to respond to RFQs and RFPs (Requests for quates and proposals)
- Evaluate students' performance: both team project-based, and individual performance

Independent Educational Consultant: Buddinwriters Academy LLC **August 2019 – Present**

- Guide program implementation with schools in-need of improvement or school reform
- Guide program implementation for the improvement of writing performance
- Deliver professional development that focuses on data collection, analysis, and reporting
- Deliver professional development for teacher leadership, team building, and collaboration
- Prepare and deliver sessions related to evaluation, and implementation techniques
- Create and publish literature for teaching middle and high school learners to build writing confidence
- Develop writing competencies that lead to increased performance on writing assessments.
- Develop and present Professional Development sessions (face to face and virtual)
- Content developer for web, video, podcasts, and social media.
- Operate and run a small business
- Respond to RFPs, RFQs, RFN for Federal, Gov't, and local bids
- Write and sign contracts, interview, and hire
- Make financial decisions, write checks, and conduct banking transactions
- Write all company correspondences – e-mails, letters, ads
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Educator: Brevard County Public Schools, Viera, Florida 2014-Present – July 2022

Literacy Coach (2018-2022):

- Lead professional development initiatives and conducted those sessions to entire faculty
- Lead the Literacy department, and co-lead the Language Arts department
- Collected and analyzed data to make decisions on school pedagogical strategies
- Engaged in one-to-one coaching and provided pedagogical guidance to all teachers
- Supported leadership efforts on selecting and implementing programs
- Supervised designated locations on campus
- Evaluated students' performance and made decisions on remediation
- Developed and led outreach programs to parents and other community stakeholders
- Coached new teachers; Created and presented professional development to faculty
- Provided pedagogical support to emerging teachers through observations, and modeling
- Supported administrators as part of the school's administrative team
- Planned and executed school-wide activities to motivate student performance
- Wrote 'how to instructions' for data collection, analysis, and reporting
- Engaged in mentorship programs

Certified English Teacher (2014-2018): Taught English to Grades 9-12 students, Gen Ed students, Speakers of Other Languages (ESOL) students, and Exceptional Student Education (ESE) students.

- Communicated with parents and students via e-mail and school's portal
- Utilized and share process developed as an approach to cultivate a habit of writing to respond to reading informational and literary texts

Adjunct Faculty. University of the Virgin Islands

2005-2013

- Taught writing to non-matriculated students.
- Teacher consultant and presenter with the Virgin Islands Writing Project (2003-2013)

Certified English Teacher. Government of the Virgin Islands

2002-2013

- Certified teacher at Charlotte Amalie High School (2005-2013). Taught English, Speech, Creative Writing, and Business English; served as advisor and producer of the school's magazine; served as chaperone to academic decathletes, quiz bowl, and student junior tourism ministers.

- Teacher leader on grade levels with responsibilities of supervising PLCs and final exams
Represented the chairperson in cabinet meetings and served on the school's accreditation committee and professional development team, and department's mentorship program.

EDUCATION/CERTIFICATION

Master of Fine Arts, Creative Writing, Full Sail University – December 2021

Doctor of Education, (Ed. D), Teacher Leadership, Walden University Online, 2013

Master of Arts, Education Administration, University of the Virgin Islands, 2005

Bachelor of Arts, English and Secondary Education, University of the Virgin Islands, 2002

Certificate of Education, Elementary Education, Dominica Teachers College, 1999

Professional Certification English 6-12 (FLDOE, 2013-2023) and (USVI, 2010-2015)

Professional Certification in Education Leadership (all levels) (FLDOE, 2013-2023)

Lifetime Endorsement for English to Speakers of Other Languages ESOL (FLDOE)

Professional Certification in Reading (FLDOE)

PUBLICATIONS

Adventures of Iyani : The Voyage West Comprehension and Activities Workbook (2025)

Kriss Kicks and Mel (2022) a short story for middle school boys.

Adventures of Iyani : The Voyage West (2018) The Incredible Beginning (2019)

Educational Resources: *Writing to Respond to Text and Tests* (2015), *Writing to Respond: Cultivating a Habit* (2013). *Writing to Respond (WTR)* Student and Educator Wheels (2015) and Writing Practice and Assessment Workbooks Grades PreK-K; 1-2; 3-5; and 6-12 (2023, 2016)

Dissertation: *Attaining Reading Success through School-Wide and Content-Based Literacy*. This discourse explores methods for improving reading performance among adolescents. Emphasis is placed on a school-wide, content-based approach to improving student performance in reading as well as a practical and affordable approach to program evaluation.

AWARDS – AFFILIATIONS - REFERENCES

Several Teacher of the Month Awards (2019 to 2022)

Award for Excellence in Children's Literature (2019); Heath Award for the Teaching of the Humanities (2011); Author Bookings with Story Monsters; National Writing Project; Authors for Authors; References on request Certificate