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**MISSION REALTY****Heidi Parsons, Owner/Broker**

Clients, Family and Friends,

### **Exciting News!**

The last couple of years brought with it some new views of life and required unique and creative ways of doing business. This prompted Travis and me to evaluate our goals, objectives and create a new company,

### **MISSION REALTY**

Armed with 20+ years as a Broker in Michigan and with our combined 43 years of being licensed, it allows us to create a customized plan that can be “outside the box” and provides the flexibility to adjust to YOUR needs. This is our Mission.

The Parsons Team is more driven than ever in our service to others. 2021 provided opportunities to give back to veteran’s groups, organizations that help families and children, as well as area churches. Our dedication to the client and the integrity of the industry is fueled by the passion to help others.

### **Our services Include**

Moving forward we will be able to help you with:

- Residential Real Estate
- Market Analysis
- Property Management
- Broker Price Opinions
- Development Evaluation
- Commercial Transactions

### **Most Important for you!**

Despite early concerns surrounding COVID’s impact and the current economy of inflation, the real estate market remains strong.

Buyers are seeking additional square footage and livable space, especially in the more “work-from-home” markets. Housing that contains more amenities, outdoor space and customization allows for more collective creativity. With more people working from home, buying moved further away from city centers and put more upward pressure on home prices. Home prices advanced across all major US cities in 2021. Inflation adjusted home prices ranges from +5% to +25%. The next 3 years is forecasted to be a 5% appreciation each year.

Real Estate still remains one of the best investments. Currently we are experiencing the lowest **INTEREST RATES** we have seen in decades. Interest rates are going to rise per the Fed, so **NOW** is the time to act!!!!

It is important to position yourself now vs later!!

Buying or selling, it is key to take action before they change and the Spring season when historical competition starts.

**Call or email us to discuss your next move on real estate.** We can help with a simple conversation concerning your future needs/desires. We look forward to working with you, your family or friends in the future.

All the best moving forward together,

Heidi Parsons, Owner/Broker  
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