



2026 SERTAC Conference Agenda

Time s	Topic	Speaker(s)	Description / Summary
0700-0800	Registration, Visit our Vendors, and Breakfast is Served!		
0800-0810	Ready for what is next? Kicking off SERTAC 2026	Keli Anderson BSN RN Region 7 - SERTAC Chair Trauma Program Coordinator Ascension SE Hospital- St. Joseph Ginger Knapp MSN, RN Region 7 - SERTAC Treasurer Trauma Program Manager, Froedtert Hospital	Welcome to this year's Trauma Conference, where we come together to learn, collaborate, and strengthen our shared commitment to improving outcomes for injured patients and the communities we serve.
0810-0855	The Long Road Back: A Case Discussion on Trauma, Teamwork, and Recovery	Lisa Heinz RN BSN CEN TCRN Trauma Program Coordinator, Emergency Department Aurora Medical Center – Summit Tammy Francour, NP Lead Surgical Nurse Practitioner, Trauma/Acute Care Surgery Aurora Medical Center Summit Al Davies, RN, C.H.E.C. Emergency Services Community Educator Aurora Medical Center Summit/Washington County Christopher George, MD Pre Hospital Emergency Medicine/Medical Director Aurora Medical Center Summit/Washington County	Go beyond the headlines of an “amazing survival story” and step inside the coordinated effort that made it possible. This session walks through a devastating trauma case and highlights how collaboration, persistence, and clinical expertise turned tragedy into recovery. Expect powerful insights—and a reminder of why teamwork matters.
0855-0905	Break - 10 Minutes		
0905-0950	The Story Behind the Death Certificate	Veronica Anderson MSN, MSCJ, RN, D-ABMDI Medicolegal Death Investigator Milwaukee County Medical Examiner's Office	What does a death certificate really tell us—and what does it miss? This session breaks down the difference between cause and manner of death, using real-world cases to explore how investigations intersect with trauma care and emergency response. Practical, eye-opening, and surprisingly fascinating.



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0950-1000	Break - 10 Minutes		
1000-1045	Geriatrics Unplugged: Caring Beyond the Basics	Ann O'Rourke MD, MPH, FACS <i>General Surgery Program Director Associate Professor of Surgery Division of Acute Care and Regional General Surgery</i>	Older patients don't read the textbook—and neither should we. This session dives into the nuances of geriatric care, from triage decisions to physiologic differences and complex comorbidities. Walk away with practical strategies (and a few “ <i>why didn't I think of that?</i> ” moments) to improve care for this growing population.
1045-1055	Break - 10 Minutes		
1055-1140	When to Stop: Decision-Making in Pediatric Resuscitation	Lorin Browne DO, FAAP <i>Professor, Pediatrics and Emergency Medicine Medical College of Wisconsin Associate Medical Director (Pediatrics)</i>	One of the hardest calls in medicine, approached with clarity and compassion. This session explores the science, outcomes, and ethical considerations behind pediatric resuscitation—giving you a structured, team-based framework to navigate high-stakes decisions with confidence and care.
1145-1245	Lunch is Served - Visit the Vendors!		
1245-1330	Crisis Unfolded: Timeline, Challenges, and Preparedness After the Digion Milling Explosion (Part I)	Cody Doucette <i>Assistant Chief Portage Fire Department</i>	Relive the critical first moments of the Didion Milling explosion—from initial response to early decision-making under pressure. This session breaks down what happened, what worked, and where challenges emerged, while also addressing the human side of response, including resilience and mental health after the event.
1330-1340	Break - 10 Minutes		
1340-1435	Wisconsin Task Force 1: Who they are, what they do, and how they support Wisconsin (Part II)	John McManus III <i>COML, COMT, EMT-P</i> <i>Task Force Leader Wisconsin Task Force 1 React Center</i>	Lets review the WI-TF1! “What is the Wisconsin Task Force 1?” you may ask. Wisconsin Task Force 1 (WI-TF1) is the Urban Search and Rescue team for the State of Wisconsin. Let's explore this State asset and understand how Urban Search and Rescue fits into disaster response within the State of Wisconsin. This talk will provide both an overview of WI-TF1 but insight into the connections between Emergency Support Functions 8 and 9.
1435-	Break - 10 Minutes		



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1445			
1445-1545	When Seconds Matter: Pediatric Head Trauma from Impact to Recovery	Jodi L. Smith PhD, MD, FAANS, FCNS Pediatric Neurosurgeon Treasurer, American Board of Pediatric Neurosurgery Past Chair, Accreditation Council for Pediatric Neurosurgery Fellowships Goodman Campbell Brain And Spine Chief, Pediatric Neurosurgery Peyton Manning Children's Hospital at St. Vincent Indianapolis	From scene to ICU, every second counts. This session walks through the full continuum of pediatric head trauma care, blending current guidelines with real-world application. Learn how to recognize, assess, and manage these critical injuries across prehospital, emergency, and inpatient settings.
1545-1555	Break - 10 Minutes		
1555-1655	Mendon AMTRAK Train Crash: Lessons for the Regional Response System	Joshua Stilley MD FACEP FAEMS Associate Professor of Emergency Medicine Vice-Chair, Faculty Affairs and Chief, Division of EMS Department of Emergency Medicine, University of Missouri Chair, Missouri EMS State Advisory Council	When large-scale disasters hit, systems are tested in real time. Using the Mendon train derailment as a case study, this session explores triage, multi-agency coordination, communication breakdowns, and leadership under pressure—offering practical lessons you can apply before the next major incident.
1655-1700	We Made It!	Tom Thrash SouthEastern Regional Trauma Advisory Committee Coordinator - Region 7	Thank you for being part of this important conversation!! Your expertise, dedication, and collaboration continue to drive meaningful improvements in trauma systems and patient outcomes.

Thank you to our presenters, our sponsors, our vendors
and most importantly YOU for joining us here today!!