### FOR IMMEDIATE RELEASE

May 20, 2025

Contact: info@naturespaththerapy.com

www.naturespaththerapy.com

Private Treehouse Therapy Practice in Rural Oklahoma Sets National Example for Trauma-Informed, Survivor-Centered Mental Health Care

**Delaware County, OK** — In an era where over **54% of U.S. adults with mental illness receive no treatment** and many drop out after just one therapy session, an Oklahoma-based practice is quietly reshaping what therapeutic care can look like — and where it can thrive.

Nature's Path Therapy, a private therapeutic practice founded by psychology professional Joseph Atkins, delivers a research-informed, survivor-centered alternative to traditional therapy — all from a custom-built treehouse sanctuary in Delaware County.

# Healing, Reimagined

Nature's Path Therapy is designed for those who have felt unheard, misdiagnosed, or emotionally underserved by conventional mental health systems — including individuals navigating:

- Family estrangement
- Religious or spiritual trauma
- Neurodivergent burnout
- · Identity-based stress
- Systemic exhaustion and caregiving fatigue

Instead of operating under diagnostic mandates or insurance constraints, Nature's Path offers:

- Non-clinical, evidence-informed services rooted in neuroscience, trauma theory, and behavioral science
- Structured, curriculum-based healing series and downloadable recovery tools
- Facilitator licensing for educators and support professionals
- Hospitality-inspired in-person rituals, including Sweet Tea & Sunrise and Cast Iron & Comfort

The treehouse itself is more than a setting — it's a statement. Elevated, yet rooted. Private, but open to growth. Built intentionally to reflect the care model it supports: safe, slow, and sovereign.

"I didn't set out to build a therapy model. I set out to build a home," says Atkins. "But in creating a space where people could feel safe, seen, and unhurried — the model emerged on its own. Nature's Path Therapy wasn't engineered in a lab or a boardroom. It was shaped by lived experience, ethical urgency, and the question no one could answer for me: What if healing didn't have to be clinical to be credible?"

# The Numbers Say It's Time for a Different Approach

- **54.7**% of adults with mental illness receive no treatment. (Mental Health America, 2024)
- 57% of clients drop out of therapy after one session, commonly due to feeling unheard or mismatched with their provider.
  (New Harbinger, 2022)
- Up to 90% of trauma survivors never pursue therapy, citing distrust, retraumatization fears, or inaccessible models.
  (Sidran Institute, 2019)
- Narrative-based and psychoeducational interventions have shown strong outcomes for survivors of complex trauma — especially in supportive, non-clinical formats.
  (Trauma, Violence, & Abuse, 2022)
- LGBTQ+, BIPOC, neurodivergent, and spiritually disenfranchised populations remain underrepresented in most therapeutic frameworks.
  (Journal of Counseling Psychology, 2020)

Nature's Path Therapy directly addresses these gaps with an **innovative blend of structure**, autonomy, and emotional intelligence.

## **About Joseph Atkins**

Joseph Atkins is a psychology professional, behavioral science strategist, and trauma-informed care advocate. With a background in forensic laboratory operations, public health leadership, and lived experience navigating estrangement and systemic failure, Atkins founded Nature's Path Therapy to offer care that is both research-driven and deeply human. He is completing his undergraduate degree in Psychology with a double minor in Sociology at Northeastern State University.

#### **About Nature's Path Therapy**

**Nature's Path Therapy** is a private therapeutic practice based in the wooded foothills of Delaware County, Oklahoma. Services are delivered virtually across the U.S., with select in-person sessions offered seasonally on-site. Built around a low-caseload, high-attunement model, the practice

offers a flexible, trauma-informed alternative to volume-based care — through healing series, recovery curriculum, facilitator tools, and relational presence.

# For Media Inquiries or Interviews:

**Email:** info@naturespaththerapy.com

Website: www.naturespaththerapy.com