

FOR IMMEDIATE RELEASE

Nature's Path Therapy: Redefining Healing in the Language of Science, Sanctuary, and Social Reformation

Grand Lake O'the Cherokees, OK – May 7, 2025

At a time when traditional therapy models often fall short for the misunderstood, the misdiagnosed, and the system-worn, **Nature's Path Therapy** emerges as a bold and necessary outlier—where healing becomes a whole-body, evidence-informed ecosystem rooted in relevance, resilience, and regenerative care.

Founded by **Joseph Atkins**, a behavioral scientist, trauma-informed strategist, and advocate for science-backed therapeutic innovation, Nature's Path Therapy is not housed in a sterile office but rather a custom-built treehouse sanctuary tucked in the foothills of the Ozarks. Here, therapy meets neuroscience, environmental psychology, and social healing in a radically human way.

Why Nature's Path Matters:

Neurosensory Integration Meets Nature-Based Therapy

Nature's Path blends psychology with grounding rituals, environmental neuroscience, and animal-assisted interventions. Clients don't just talk—they reconnect to their senses, restore their nervous systems, and rewire old patterns through nature-anchored practice.

A Safehouse for the System-Wounded

From LGBTQ+ and neurodivergent survivors to children of dysfunctional systems, former fundamentalists, and emotionally exiled caregivers—this is a space for people failed by bureaucracy, gaslit by institutions, or exhausted from performing stability.

Science-Driven, Culturally Conscious Care

The practice centers a trauma-informed framework that prioritizes safety, collaboration, empowerment, and cultural humility. Every session and series is designed with psychological precision and real-world relevance—fostering insight, self-trust, and resilience.

More Than Therapy—A Therapeutic Movement

Signature offerings such as *The Grounded Series*, *Porch Lights & Pitchforks*, and *The Words They Spoke* invite clients to explore themes like estrangement, grief, religious trauma, systemic fatigue, and post-survival identity. These aren't generic "coping skills"—they're contextualized, emotionally intelligent recovery models.

Where Humor Meets Healing

Programs like *Oh, So Now You Care?* offer satirical relief for survivors of gaslighting and chronic invalidation—where laughter becomes a valid, strategic therapeutic tool. Emotional honesty and humor are woven throughout the practice, creating space for transformation without pretense.

Amplified Through Strategic Intelligence

Atkins' background spans clinical operations, forensic consultation, systems navigation, and trauma-informed behavioral design. His companion initiatives—The78thGroup.com and TreehouseScience.com—extend the practice's impact beyond the treehouse.

- **The 78th Group** is a strategic consulting firm that partners with startups, rural enterprises, and corporate clients to address business complexity through behavioral science and operational strategy. Services include B2B consultation, corporate restructuring, and industry research—each designed to align human behavior with business growth.
 - **Treehouse Science** is an interdisciplinary learning platform merging psychology, tech ethics, and innovative education. With a focus on accessibility, AI-enhanced collaboration, and an unwavering commitment to human-centered design, it's education that informs the future—responsibly.
-

This is a living model of regenerative care—one that honors lived experience, reframes suffering, and designs recovery with intelligence and intention. Nature's Path Therapy isn't here to mimic the clinical norm. It's here to rebuild the meaning of healing itself.

For interviews, media requests, or to learn more, visit www.NaturesPathTherapy.com.

Media Contact:

media@naturespaththerapy.com

General Inquiries:

info@naturespaththerapy.com