

Features and Benefits of the BodyEnergy Treadmill models.

- Self-drive...no motor needed except for an incline elevation motor on commercial models.
- The best possible workout overall versus all other cardio/fitness equipment.
- Superior calorie burn as the use of the arms and legs creates a whole body movement and greatly increases oxygen demand. This combo creates a very shortened workout for maximum results.
- Engages upper body muscles (lats, chest, shoulders, biceps, and triceps) in addition to the lower body muscles and abs.
- Easily facilitates HIIT workouts (High Intensity Interval Training).
- Very safe...when the user stops, the belt stops so no danger of falling and risking serious injury.
- Easier on the joints and knees as there is no strong impact from the powerful motor.
- Maintenance-Free. Most models have no major possibilities of breakdowns like expensive motor replacements and electronic displays that control the treadmill on motorized treadmills.
- Low energy cost...since there is no motor, which is the largest power consumer on a treadmill, the electricity cost is negligible...gives new meaning to GOING GREEN!
- Reduces dirt and grime since it is the electrical field given off in a traditional treadmill that attracts dust.
- Console feedback to user as the speed and pace are totally controlled by the user on the Body Energy not the treadmill controlling the user.
- Patent Pending technology.



The BodyEnergy Treadmill: The Future of Home and Gym Fitness

Get Fit. Stay Safe. Go Green

Every decade there seems to be a breakthrough in fitness equipment that substantially changes the way people workout. In the past, there were stair climbers, ellipticals, exercise bikes, crosstrainers, cam weight machines, treadmills, et al. One common goal was for the user to get the maximum fitness results in the shortest amount of time.

Somewhere along the line, someone had the bright idea to put moving arms on an exercise upright bike. The goal was to provide an upper as well as lower body challenge to all the muscle groups for a complete workout. Also, the engagement of the upper body muscles in addition to the legs certainly increased calorie burn.

As the 60's and 70's era came and went and leaped to the new millennium and plowed through a couple decades of new fitness products, someone had the bright idea of putting resistance arms on Ellipticals thus inventing the "crosstrainer". Despite all these innovations and modifications of tried and true devices, the treadmill still is the predominant weapon of choice in homes and in health clubs throughout the world.

No one has successfully and safely integrated arms into a treadmill...until now. The BodyEnergy treadmill emerged with a patented arm drive system to replace the electric motor and integrated resistance arms working in consort with the running surface. 6 years of development went into the design and more and more improvements were made to the mechanism to make it running so smoothly.

To test the viability and usability of the BodyEnergy treadmill, the inventor took it to the CES show in Las Vegas. The enthusiastic response was more than could have been expected as users quickly picked up on how to use the new treadmill...and saw the efficacy of the addition of resistance arms to a treadmill.

So the test of consumer acceptance is over! BodyEnergy has focused the initial launch of the home version of the its treadmill for about 90 days from now. With the uncertainty of health clubs reopening any time and the restrictions that will be in place, there is little doubt that the home fitness market is going to explode and be here to stay. The goal is simple: How do I get a great total body workout in a short period of time! The age of the BodyEnergy treadmill has arrived in 2020. First will be the home market then quickly we will pivot to the commercial market.

The BodyEnergy Treadmill News Release

Get Fit. Stay Safe. Go Green

The BodyEnergy treadmill is here to revolutionize the world of fitness. Its promise is simple: help you safely lose weight and get in shape in less time than with a traditional treadmill. The BodyEnergy treadmill is the very first manual treadmill of its kind. It is the first hand-powered treadmill on the market. Unlike a traditional manual treadmill, which is either not safe or too difficult to run on, the BodyEnergy treadmill can go from 0 to 12 mph fully controlled by user. Without powerful electric motor, BodyEnergy treadmill is easier on joints, like ankles and knees. This makes it a lower impact workout which reduces sports injuries and is safe for all ages. The BodyEnergy treadmill delivers a full-body exercise experience in half the time than an ordinary treadmill workout and other gym equipment.

Treadmills are the #1 fitness machine that people use to work out, with 53 million Americans using them in 2017. Despite their popularity, their use is not without risk. 30 people were killed by motorized treadmills in US during 2005-2014. What's more, motorized treadmill injuries send 24,000 people to the ER every year, which is 40% of total indoor fitness equipment injuries in US. This was highlighted in the news in 2015 when Dave Goldberg, CEO of Survey Monkey and husband of Facebook COO Sheryl Sandberg, died of head trauma after falling off a motorized treadmill. Exodus Tyson, the 4-year-old daughter of former heavyweight boxing champion Mike Tyson, died at a tragic accident on a home treadmill in 2009.

The BodyEnergy treadmill is a safer choice than a motorized treadmill. Without the powerful electric motor, it stops when the user stops. The BodyEnergy treadmill is a safe workout choice for people of all ages.

Energy saving equipment is the future of the fitness industry. The BodyEnergy treadmill is the first hand-powered treadmill that will exercise your whole body and save electricity. It's completely human powered and is a low-maintenance machine. With no electric motor, there is less potential for broken parts and costly repairs. From individual owners to large scale gym use, the BodyEnergy treadmill could save users millions of dollars in electricity use every year.

The BodyEnergy treadmill is already winning accolades at its first public debut. It was extremely well-received at the Consumer Electronics Show (CES) 2020, winning the Runner's World Editor's Choice award for "best running tech product" at the conference. People who tried it at the trade show were impressed with the treadmill's ease of use and full body workout. More than ever before, people are purchasing home fitness equipment due to the Covid-19 pandemic and gym closures, and the BodyEnergy treadmill is the perfect choice for creating a "mini-gym" at home. As we look to the future we see a better choice for treadmill users - a safer, greener, more efficient full-body workout, like a mini-gym. To find out more information about the BodyEnergy treadmill visit betechco.com.