WELCOME to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM (UNLIMITED Php2.8M PANGKABUHAYAN PACKAGE SHOWCASE ENTRY - Php150,000)

> UNLIMITED Php2,880,000 MONTHLY INCOME

## **PROJECTED**

<u>k</u>'

## **PRIMARY**

## **POTENTIAL INCOME**

## **UNLIMITED**

*Php2,880,000* 

**MONTHLY INCOME** 

(7th Stage of Accelerated Ladderized Program)

#### PAANO KA KIKITA NG UNLIMITED Php2,880,000 SA 7<sup>th</sup> STAGE NG ACCELERATED LADDERIZED PROGRAM?

1. You must purchase and / or maintain the MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE SHOWCASE REPLENISHMENT worth Php120,000 every month to earn the UNLIMITED Php2,880,000 MONTHLY POTENTIAL INCOME.

2. Basically, you will earn a modest income of Php20,000 in every Php120,000 MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE SHOWCSE REPLENISHMENT of your 144 2<sup>nd</sup> Generation Level Direct / Indirect Downline Leader Members.





WE WANT YOU TO EARN AN UNLIMITED MONTHLY INCOME OF Php2,880,000

**12** 1<sup>st</sup> Level Direct Downlines

144 2<sup>nd</sup> Level Indirect Downlines

<u>x Php20,000</u> Commission Php2,880,000 Unlimited Monthly Income



Php2,880,000 UNLIMITED MONTHLY INCOME

# PROJECTED ADDITIONAL INCOME

B

1



# FIVE (5) WAYS OF GENERATING ADDITIONAL EXTRA INCOME



 3<sup>rd</sup> Level - Up Pairing Bonus Income
2. 2 - Star General Quarterly Achievement Bonus
3. 2<sup>nd</sup> Level - Up Pension Benefits
4. 6<sup>th</sup> Level - Up Raffle Ticket Sales Income
5. 6<sup>th</sup> Level - Up Patronage Rewards



1

#### LEVEL - UP

## **PAIRING BONUS INCOME**

(7th Stage of Accelerated Ladderized Program)

#### **3<sup>rd</sup> LEVEL - UP PAIRING BONUS INCOME**

Upon your automatic LEVEL - UP to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM, you will earn Php4,500 on every PAIR of GROUP – A & B for a **TOTAL** of **36 PAIRS** that can be generated based on the Php120,000 **MONTHLY STOCKS OF PRODUCT PACKAGE** REPLENISHMENTS of your initial 72 – 2<sup>nd</sup> GENERATION LEVEL DIRECT / **INDIRECT DOWNLINE LEADER MEMBERS** for a SUB – TOTAL of Php81,000 Per CLUSTER & for a TOTAL of Php162,000 as illustrated below in TWO (2) CLUSTERS.

CLUSTER - A

#### **CLUSTER - B**

BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP – B	NUMBER OF PAIRS	PAIRING BONUS	NO. I.O.	BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS
1	2	<u> 1 – Pair</u>	Php4,500		37	38	<u> 1 – Pair</u>	Php4,500
3	4		4,500		39	<u>40</u>	hp81,00	4,500
5	6	Php81,00	4,500	F3 F3	41	42	про1,00	4,500
7	8	1 – Pair	4,500		43	44	1 – Pair	4,500
9	10	1 – Pair	4,500		45	46	1 – Pair	4,500
11	12	1 – Pair	4,500		47	<u>48</u>	1 – Pair	<i>4,500</i>
13	14	1 – Pair	4,500	A TAVAT	<u>49</u>	50	1 – Pair	4,500
15	16	1 – Pair	4,500	Php162,000	51	52	1 – Pair	<u>4,500</u>
17	18	1 – Pair	4,500	11102,000	53	54	1 – Pair	4,500
19	20	1 – Pair	4,500		55	56	1 – Pair	<u>4,500</u>
21	22	1 – Pair	4,500	36	57	58	1 – Pair	4,500
23	24	1 – Pair	4,500	PAIRS	59	60	1 – Pair	<u>4,500</u>
25	26	1 – Pair	4,500	13 States	61	62	1 – Pair	4,500
27	28	1 – Pair	4,500	S NAA	63	64	1 – Pair	4,500
29	30	1 – Pair	4,500		65	66	1 – Pair	4,500
31	32	1 – Pair	4,500		67	68	1 – Pair	<u>4,500</u>
33	34	1 – Pair	4,500		69	70	1 – Pair	4,500
35	36	1 – Pair	4,500		71	72	1 – Pair	<i>4,500</i>
18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php81,000		18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php81,000



CLUST	ER -	C
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BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS	- JC
73	74	<u> 1 – Pair</u>	Php4,500	NOV
75	76	01.00	4,500	
77	78	hp81,00	4,500	
79	80	1 – Pair	4,500	
81	82	1 – Pair	4,500	
83	84	1 – Pair	4,500	
85	86	1 – Pair	4,500	
87	88	1 – Pair	4,500	196
<u>89</u>	90	1 – Pair	4,500	D
91	92	1 – Pair	4,500	Php1
<u>93</u>	94	1 – Pair	4,500	ALION
95	96	1 – Pair	4,500	
97	<u>98</u>	1 – Pair	4,500	
<i>99</i>	100	1 – Pair	4,500	PA
101	102	1 – Pair	4,500	1. 1.
103	104	1 – Pair	4,500	
105	106	1 – Pair	4,500	
107	108	1 – Pair	4,500	CAN
18	18	18	Php81.000	

PAIRS

**ACCOUNTS** 

ACCOUNTS

Php81,000

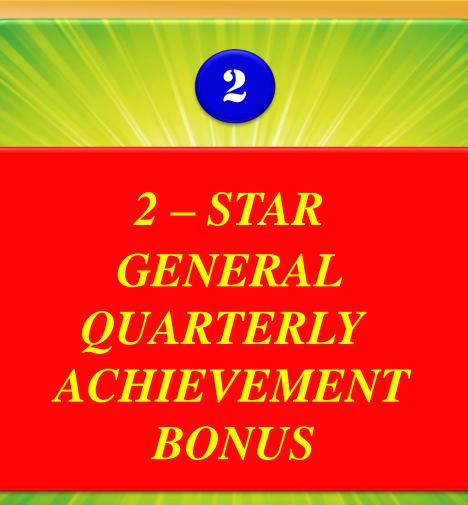
#### CLUSTER - D

	A STATE L		7	The share have
*56	BUSINESS ACCOUNT GROUP – A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS
	109	110	1 – Pair	Php4,500
10 k	111	112		4,500
	113	114 <b>P</b>	hp81,00	4,500
	115	116	1 – ratr	4,500
· Cal	117	118	1 – Pair	4,500
	119	120	1 – Pair	4,500
	121	122	1 – Pair	4,500
	123	124	1 – Pair	4,500
	125	126	1 – Pair	4,500
162,000	127	128	1 – Pair	4,500
102,000	129	130	1 – Pair	4,500
	131	132	1 – Pair	4,500
36	133	134	1 – Pair	4,500
PAIRS	135	136	1 – Pair	4,500
· · · · · · · · · · · · · · · · · · ·	137	138	1 – Pair	4,500
NA.	139	140	1 – Pair	4,500
	141	142	1 – Pair	4,500
NICO O	143	144	1 – Pair	4,500
ST. Contraction	18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php81,000

You will EARN a GRAND TOTAL of Php324,000 Income as your PAIRING BONUS every Month when you LEVELED – UP to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM.

#### **3<sup>rd</sup> LEVEL - UP PAIRING BONUS INCOME COMPUTATION**

GENERATION LEVEL	NO. OF LEADERS	NO. OF PAIRS	MULTIP- LICATION SYMBOL	INCOME PER PAIR	EQUAL SYMBOL	TOTAL
2 <sup>nd</sup> GENERATION LEVEL	144	72	x	Php4,500	=	Php324,000



(7th Stage of Accelerated Ladderized Program)

#### 2 - STAR GENERAL QUARTERLY ACHIEVEMENT BONUS

Upon your automatic **LEVEL - UP** to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM, *Php200* will be allocated by our cooperative on every Php120,000 **MONTHLY STOCKS OF PRODUCT** PACKAGE SHOWCASE REPLENISHMENTS of your 144 – 2<sup>nd</sup> GENERATION LEVEL INDIRECT **DOWNLINE LEADER MEMBERS** for a SUB - TOTAL of Php28,800 Per Month and for a **TOTAL** of **Php86,400** within 3 - Consecutive Months as shown on the succeeding slide and to be given

**EVERY QUARTER OF THE YEAR.** 

#### QUARTERLY ACHIEVEMENT BONUS COMPUTATION

MONTHLY ALLOCATION - Php200 <u>2<sup>nd</sup> GENERATION LEVEL x - 144</u> TOTAL MONTHLY ALLOCATION -<u>Php28,800</u>

TOTAL MONTHLY ALLOCATION - Php28,000 <u>NO. OF MONTHS PER QUARTER x 3</u> TOTAL QUARTERLY ACHIEVEMENT BONUS <u>Php86,400</u>

Php86,400 Quarterly Achievement Bonus

Php86,400



#### 2<sup>nd</sup> LEVEL - UP PENSION BENEFITS

Upon your automatic **LEVEL - UP** to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM. you will earn Php2,000 on every PAIR of GROUP - A & Bfor a **TOTAL** of **36 PAIRS** that can be generated based on the Php120,000 **MONTHLY STOCKS OF PRODUCT PACKAGE REPLENISHMENTS** of your initial 72 – 2<sup>nd</sup> GENERATION LEVEL DIRECT / **INDIRECT DOWNLINE LEADER MEMBERS** for a SUB - TOTAL of Php36,000 Per CLUSTER & for a TOTAL of Php72,000 as illustrated on the following TWO (2) CLUSTERS.

#### **CLUSTER - A**

## CLUSTER - B

BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP – B	NUMBER OF PAIRS	PAIRING BONUS	XXXXXX	BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS
1	2	1 – Pair	Php2,000		37	38	1 – Pair	Php2,000
3	4		2,000		39	40		2,000
5	<u>6</u> I	Ph36,000	2,000	0 - 0	41	42	hp36,00	2,000
7	8	1 – Pair	2,000		43	44	1 – Pair	2,000
9	10	1 – Pair	2,000	1 - N	<u>45</u>	46	1 – Pair	2,000
11	12	1 – Pair	2,000	: ANT 712 :	47	<u>48</u>	1 – Pair	<b>2,000</b>
13	14	1 – Pair	2,000	TAXAN .	<u>49</u>	50	1 – Pair	2,000
15	16	1 – Pair	2,000		51	52	1 – Pair	2,000
17	18	1 – Pair	2,000	Php72,000	<u>53</u>	54	1 – Pair	2,000
19	20	1 – Pair	2,000		55	56	1 – Pair	2,000
21	22	1 – Pair	2,000		57	58	<u> 1 – Pair</u>	2,000
23	24	1 – Pair	2,000	36 PAIRS	59	60	1 – Pair	<i>2,000</i>
25	26	1 – Pair	2,000		61	62	1 – Pair	2,000
27	28	1 – Pair	<i>2,000</i>		63	64	1 – Pair	2,000
29	30	1 – Pair	2,000		65	66	<u> 1 – Pair</u>	2,000
31	32	1 – Pair	<i>2,000</i>		67	68	1 – Pair	<b>2,000</b>
33	34	1 – Pair	2,000		69	70	1 – Pair	2,000
35	36	1 – Pair	<i>2,000</i>		71	72	1 – Pair	<u>2,000</u>
18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php36,000		18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php36,000

#### AGAIN,

you will earn Php2,000 on every PAIR of GROUP – C & D for a TOTAL of another 36 PAIRS that can also be generated based on the *Php120,000* **MONTHLY STOCKS OF PRODUCT PACKAGE** SHOWCASE REPLENISHMENTS of your another 72–2<sup>nd</sup> GENERATION LEVEL DIRECT / INDIRECT DOWNLINE LEADER MEMBERS for a SUB - TOTAL of Php36,000 Per CLUSTER & for a TOTAL of Php72,000 as illustrated below in TWO (2) CLUSTERS.

CLU	<b>STI</b>	ER	- C

2 C				
BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS	JC # S
73	74	1 Pair	Php2,000	. VOYC
75	76 P	hp36,000	2,000	
77	78		2,000	
79	80	1 – Pair	2,000	
81	82	1 – Pair	2,000	in the
83	84	1 – Pair	2,000	
85	86	1 – Pair	2,000	
87	88	1 – Pair	2,000	100 63
<u>89</u>	90	1 – Pair	2,000	Contin
91	<u>92</u>	1 – Pair	2,000	Php72,00
<i>93</i>	94	1 – Pair	2,000	1 110/2,00
<i>95</i>	96	1 – Pair	2,000	·······································
97	<u>98</u>	1 – Pair	2,000	
<i>99</i>	100	1 – Pair	2,000	36 PAIRS
101	102	1 – Pair	2,000	
103	104	1 – Pair	2,000	
105	106	1 – Pair	2,000	ST_NOM
107	108	1 – Pair	2,000	
18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php36,000	Talla

PAIRS

ACCOUNTS

#### **CLUSTER - D**

Str-	BUSINESS ACCOUNT GROUP - A	BUSINESS ACCOUNT GROUP - B	NUMBER OF PAIRS	PAIRING BONUS
	109	110	<u> 1 – Pair</u>	Php2,000
	111	112	h-26 000	2,000
	113	114	hp36,000	2,000
	115	116	1 – Pair	2,000
	117	118	1 – Pair	2,000
	119	120	1 – Pair	2,000
	121	122	1 – Pair	2,000
63	123	124	1 – Pair	2,000
	125	126	1 – Pair	2,000
000	127	<i>128</i>	1 – Pair	2,000
,000	129	130	1 – Pair	2,000
	131	132	1 – Pair	2,000
	133	134	1 – Pair	2,000
	135	136	1 – Pair	2,000
	137	138	1 – Pair	2,000
1 MA	139	140	1 – Pair	2,000
	141	142	1 – Pair	2,000
6	143	144	1 – Pair	2,000
	18 ACCOUNTS	18 ACCOUNTS	18 PAIRS	Php36,000

ACCOUNTS

PAIRS

You will EARN a GRAND TOTAL of Php144,000 Income as your PENSION BENEFIT every Month when you LEVELED – UP to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM.

## 2<sup>nd</sup> LEVEL - UP PENSION BENEFITS COMPUTATION

GENERATION LEVEL	NO. OF LEADERS	NO. OF PAIRS	MULTIP- LICATION SYMBOL	INCOME PER PAIR	EQUAL SYMBOL	TOTAL
2 <sup>nd</sup> GENERATION LEVEL	144	72	x	Php2,000	=	Php144,000

#### PAY – OUT RELEASE SCHEDULE – EVERY MONTH



# *LEVEL – UP RAFFLE TICKET SALES INCOME*

**6**th

(7th Stage of Accelerated Ladderized Program)

#### 6<sup>th</sup> LEVEL – UP RAFFLE TICKET SALES INCOME

#### Upon your automatic LEVEL - UP to the 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM, you are given FREE ONE HUNDRED (100) BOOKLETS of Raffle Tickets which you can sell them for Php150,000.





Accelerated Ladderized Program)

Php150 PER RAFFLE TICKET (Php1,500 x 100 - BOOKLETS = Php150,000)





# LEVEL - UP

## PATRONAGE REWARDS

(17th & 18th Generation Level)

(7th Stage of Accelerated Ladderized Program)

#### **PATRONAGE REWARDS**

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You will earn a 3% REBATES Per Month from REPEAT PURCHASE of your DIRECT / INDIRECT DOWNLINE LEADER MEMBERS from 17<sup>th</sup> up to the 18<sup>th</sup> Generation Level.

#### **PROJECTED MONTHLY RESIDUAL INCOME**

	GENERATION LEVEL	NO. OF DIRECT / INDIRECT DOWNLINE MEMBERS	PROJECTED MINIMUM AMOUNT OF REPEAT PURCHASE PER MEMBER	PROJECTED MINIMUM TOTAL AMOUNT OF REPEAT PURCHASE	PERCENTAGE REBATE	PROJECTED MINIMUM TOTAL AMOUNT OF REBATES
,	17 <sup>th</sup> Level	1,728	Php1,000	Php1,728,000	3%	Php51,840
	18 <sup>th</sup> Level	20,73	Php1,000	20,736,000	3%	622,080
0	TOTAL	22,464	0	Php22,464,000	6%	Php673,920

## NOTE:

The computation presented on the PATRONAGE REWARDS had been based on the conservative & realistic Repeat Sales Projection.

For presentation purposes only, the Projected Total Number of your Downline Leader Members is based again on the 3<sup>rd</sup> & 4<sup>th</sup> Generation Levels.

# AMAZING

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## **VIP REWARDS**







## GUIDELINE CHART PRESENTATION

(Cumulative Executive & VIP Points System)

## CUMULATIVE

## **EXECUTIVE & VIP POINTS**

## **SYSTEM**

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500

### CUMULATIVE EXECUTIVE & VIP POINTS SYSTEM

Aside from your entitlement for the LEADERS MEMBER ASSISTANCE & BENEFITS, BONUS INCOME & PRIVILEGES, you are also given the chance to avail the EXCITING EXECUTIVE INCENTIVES & AMAZING VIP REWARDS.



The basis to get these **INCENTIVES & REWARDS** will be through the **CUMULATIVE EXECUTIVE & VIP POINTS SYSTEM**.

*Every* **INCENTIVE & REWARD** has a corresponding equivalent NUMBER OF POINTS.



Once that you had generated & completed the **CUMULATIVE EXECUTIVE** & VIP POINTS based on the designated TOTAL NUMBER **OF POINTS** corresponding to the available **INCENTIVES** & **REWARDS** that you wishes to get, you will just make a written request to our Company for the release of your chosen INCENTIVE & **REWARD** & it could be awarded to you within the minimum grace period of **TWO** (2) WEEKS upon your request.



Afterward, you can again generate another **CUMULATIVE EXECUTIVE & VIP POINTS** every Month until you reach the designated **NUMBER OF POINTS** corresponding to the next available **INCENTIVES & REWARDS** that you prefer to get.



## **ADVISORY**:

PLEASE REFER TO THE "EXECUTIVE & VIP POINTS PRESENTATION MANUAL" FOR COMPLETE DETAILS. (7<sup>th</sup> Stage of Accelerated Ladderized Program)

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IMPULSIVE PRIVATE YACHT worth Php150,000,000 Based on 6,250,000 Cumulative VIP Points System (<u>7th Stage of Accelerated Ladderized Program</u>) (<u>1st up to 8th Generation Level</u>)

## **ADVISORY**:

PLEASE REFER TO THE "POSSIBLE SCENARIOS ON HOW TO ACHIEVE THE AMAZING VIP REWARDS PRESENTATION MANUAL" FOR COMPLETE DETAILS. (7<sup>th</sup> Stage of Accelerated Ladderized Program) BENEFITS FROM THE CONTINUOUS Php120,000 MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE SHOWCASEREPLENISHMENTS (<u>7<sup>th</sup> Stage</u> of Accelerated Ladderized Program)

## CRIMINAL

## **CASE LEGAL ASSISTANCE**

#### **CRIMINAL CASE LEGAL ASSISTANCE**

Just in case that you will encounter a legal problem, you can be provided with a **CRIMINAL CASE LEGAL ASSISTANCE** worth **Php300,000** for **FREE**, on the 3<sup>rd</sup> **Month** that you maintain your **Php120,000** Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.



## WEDDING

2

## **ANNIVERSARY GIFT PACKAGE**

#### WEDDING ANNIVERSARY GIFT PACKAGE

You will receive a WEDDING ANNIVERSARY GIFT PACKAGE worth Php10,000 for FREE, on the 6<sup>th</sup> Month that you maintain your Php120,000 Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.

> To the beautiful couple in all the land, May your anniversary be Happy and Grand. Happy Huniversary



## **EDUCATION LOAN**

You can avail an EDUCATION LOAN worth Php75,000, on the 9<sup>th</sup> Month that you maintain your Php120,000 Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.

## **Education Loan**



#### **HOUSE RENOVATION LOAN**

You can avail a HOUSE RENOVATION LOAN worth Php150,000, on the 12<sup>th</sup> Month that you maintain your Php120,000 Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.



# SAN MIGUEL CORPORATION **SHARES OF STOCKS**

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#### SAN MIGUEL CORPORATION SHARES OF STOCKS

You will have an opportunity to own some of the SHARES OF STOCK of SAN MIGUEL CORPORATION worth Php50,000 for FREE, on the 16<sup>th</sup> Month that you maintain your Php120,000 Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.



## SAN MIGUEL



# **TECHNICAL** /

6

## **VOCATIONAL COURSES**

#### **TECHNICAL / VOCATIONAL COURSES**

You can enroll at TECHNICAL / VOCATIONAL COURSES at Electron College of Technical Education with 2 - Years Short Courses worth Php150,000 for FREE, on the 18<sup>th</sup> Month that you maintain your Php120,000 Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.



## PERSONAL

## **ACCIDENT INSURANCE**

#### PERSONAL ACCIDENT INSURANCE

You will be provided with a **PERSONAL ACCIDENT INSURANCE** Coverage for 3 – Years worth **Php3,000,000** for **FREE**, on the 20<sup>th</sup> **Month** that you maintain your **Php120,000** Monthly Pangkabuhayan Stocks of Product Package Showcase Replenishments.



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IV. 7 <sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM B. OTHER INCENTIVES FROM THE Php120,000 CONTINUOUS PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE REPLENISHMENTS	1. 2 – STAR GENERAL QUARTERLY ACHIEVEMENT BONUS Php86,400 / Quarter (Php200 x 144 – 2 <sup>nd</sup> Generation Level Direct / Indirect Downline Leaders = Php28,800/ Month) (Php28,800 / Month x 3 – Months = Php86,400 / Quarter)
1. 3 <sup>rd</sup> Month – FREE Criminal Case Legal Assistance worth Php300,000	2. PAIRING BONUS INCOME – Php324,000 / Month
2. 6 <sup>th</sup> Month – FREE Wedding Anniversary Gift Package worth Php10,000	( <u>144 – 2<sup>nd</sup> Generation Level Direct / Indirect</u> <u>Downline Leaders</u> ) ( <u>Php4,500 / Pair_x 72 –</u> <u>Pairs</u> )
3. 9 <sup>th</sup> Month – Educational Loan worth Php75,000	<b>3. PENSION BENEFITS – Php144,000 /</b> <b>Month</b> (144 – 2 <sup>nd</sup> Generation Level Direct / Indirect
4. 12 <sup>th</sup> Month – House Renovation Loan worth Php150,000	
5. 16 <sup>th</sup> Month – FREE San Miguel Corporation Shares of Stock worth Php50,000	<u>Downline Leaders)</u> ( <u>Php2,000 / Pair_x 72 – Pairs</u> )
6. 18 <sup>th</sup> Month – FREE Technical / Vocational Courses worth Php150,000 ( <u>Electron College of Technical Education</u> ) - ( <u>2 – Years Course</u> )	4. GENERATION OF Php150,000 ADDITIONAL EXTRA INCOME THRU DIRECT SELLING OF 100 –
7. 20 <sup>th</sup> Month – FREE Php3 MILLION worth of PERSONAL ACCIDENT INSURANCE Coverage for 3 – Years	BOOKLETS OF RAFFLE TICKETS ( <u>Php1,500 x 100 Booklets</u> )

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## GENERALS RED ALERT COFFEE KIOSK FRANCHISE BUSINESS











## PRODUCT PACKAGE OF BRIGADE RED ALERT COFFEE KIOSK FRANCHISE BUSINESS

#### 7th STAGE OF ACCELERATED LADDERIZED PROGRAM OVERVIEW

#### **BRIGADE RED ALERT COFFEE KIOSK PANGKABUHAYAN PACKAGE - Php150,000**



(NOTE: THE METHOD OF YOUR PAYMENT FOR THE Php75,000 UNLIMITED Php2.8M PANGKABUHAYAN PACKAGE SHOWCASE ENTRY IS THROUGH COMMISSION DEDUCTION FROM YOUR UNLIMITED Php1,244,160 MONTHLY UNILEVEL INCOME THAT CAN BE GENERATED FROM THE Php2,750 MONTHLY PRODUCT PACKAGE SHOWCASE MAINTENANCE OF YOUR 248,832 – 5<sup>th</sup> GENERATION LEVEL DIRECT / INDIRECT DOWNLINE LEADERS WHICH IS COVERED UNDER THE 2<sup>nd</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM).

#### NOTE:

THE METHOD OF YOUR PAYMENT FOR THE BRIGADE RED ALERT COFFEE KIOSK PANGKABUHAYAN PACKAGE WORTH Php150,000 IS THROUGH COMMISSION DEDUCTION FROM YOUR UNLIMITED Php1,244,160 MONTHLY UNILEVEL INCOME THAT CAN BE GENERATED FROM THE Php2,750 MONTHLY PRODUCT PACKAGE SHOWCASE MAINTENANCE OF YOUR 248,832 5th GENERATION LEVEL DIRECT / INDIRECT DOWNLINE LEADERS WHICH IS COVERED UNDER THE 2<sup>nd</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM. (5<sup>th</sup> Generation Level) (Php5 x 248,832 – Direct / Indirect Downline Leader Members -Php1,244,160)

### VALUE FOR MONEY COMPUTATION

6

(BRIGADE Red Alert Coffee Kiosk Franchise Business)

## NOTE:

The

THE ACTUAL TOTAL VALUE FOR MONEY OF THE Php150,000 UNLIMITED Php2.8M PANGKABUHAYAN PACKAGE SHOWCASE ENTRY IS WORTH Php514,190.

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#### VALUE FOR MONEY COMPUTATION

7 <sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM (Unlimited Php2.8M Pangkabuhayan Package Showcase Entry – Php150,000)	TOTAL
1. 1 – Unit of Brigade Red Alert Coffee Kiosk (Franchise Fee – Php150,000)	Php150,000
2. 150 – Bottles of SWAT Trace Mineral Drops (30ml) (Php1,000 / Bottle)	150,000
3. FREE COMPREHENSIVE MARKETING PLAN MANUAL	5,290
4. FREE 10 – DVD Copies of SWAT Product Presentation (Php200 / Copy)	2,000
5. FREE 10 – DVD Copies of SWAT Movies ( <u>Php50 / Copy</u> )	500
6. FREE 40 – Boxes of Red Alert Coffee Mocha (Php375 / Box)	15,000
7. FREE 40 – Boxes of Red Alert Coffee Choco ( <u>Php375 / Box)</u>	15,000
8. FREE 40 – Boxes of Red Alert Cappuccin Coffee ( <u>Php375/Box</u> )	15,000
9. FREE 40 – Copies of Red Alert Coffee Booklets ( <u>Php50/Booklet</u> )	2,000
10. FREE 10 – DVD Copies of Police / Military Related Documentary ( <u>Php200 / Copy</u> )	2,000
11. FREE 4 – Bottles of GAS S Fuel Enhancer (20ml) (Php350/Bottle)	1,400
12. FREE 100 – Booklets of Raffle Tickets (Can be sold for Php1,500 / Booklet)	150,000
13. FREE 4 – Bottles of L – Arginine (Php1,500 / Bottle)	6,000
TOTAL VALUE FOR MONEY	Php514,190



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(<u>BRIGADE</u> <u>Red Alert Coffee Kiosk</u> <u>Franchise Business</u>)



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### MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE REPLENISHMENT OF DIVISION RED ALERT COFFEE KIOSK

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#### 7th STAGE OF ACCELERATED LADDERIZED PROGRAM OVERVIEW

#### MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE REPLENISHMENT - Php120,000



(NOTE: IN ORDER FOR YOU TO EARN THE UNLIMITED Php2,880,000 MONTHLY INCOME (Php20,000 x 144 - 2<sup>nd</sup> GENERATION LEVEL DIRECT / INDIRECT DOWNLINE LEADER MEMBERS = Php2,880,000) FROM THE 7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM, THE Php120,000 WORTH OF MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE REPLENISHMENTS FOR YOUR UNLIMITED Php2.8M PANGKABUHAYAN PACKAGE SHOWCASE WILL ALWAYS BE DEDUCTED FROM YOUR UNLIMITED Php1,244,160 MONTHLY UNILEVEL INCOME) (5<sup>th</sup> GENERATION LEVEL) (Php5 x 248,832 DIRECT / INDIRECT DOWNLINE LEADER MEMBERS = Php1,244,160)

### NOTE:

IN ORDER FOR YOU TO CONTINUOUSLY EARN THE UNLIMITED Php2,880,000 MONTHLY INCOME (Php20,0000 x 144 – 2<sup>nd</sup> GENERATION LEVEL DIRECT / INDIRECT DOWNLINE LEADERS = Php2,880,000) FROM THE 7th STAGE OF ACCELERATED LADDERIZED PROGRAM, THE Php120,000 WORTH OF MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE REPLENISHMENTS FOR YOUR BRIGADE RED ALERT COFFEE KIOSK FRANCHISE BUSINESS WILL ALWAYS BE DEDUCTED FROM YOUR UNLIMITED Php1,244,160 MONTHLY UNILEVEL INCOME. (5th Generation Level) (Php5 x 248,832 – Direct / Indirect Downline Leader Members - Php1,244,160)

### VALUE FOR MONEY COMPUTATION

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(<u>BRIGADE</u> <u>Red Alert Coffee Kiosk</u> <u>Pangkabuhayan Product Package</u> <u>Showcase Replenishment</u>)

### NOTE:

THE ACTUAL TOTAL VALUE FOR MONEY OF THE Php120,000 MONTHLY PANGKABUHAYAN STOCKS OF PRODUCT PACKAGE SHOWCASE REPLENISHMENT OF BRIGADE RED ALERT COFFEE KIOSK IS WORTH Php224,700.

### VALUE FOR MONEY COMPUTATION

<b>7<sup>th</sup> STAGE OF ACCELERATED LADDERIZED PROGRAM</b> ( <u>Monthly Stocks of Products Package Showcase Replenishment – Php120,000</u> )	TOTAL
1. 120 – Bottles of SWAT Trace Mineral Drops ( <u>30ml</u> ) ( <u>Php1,000 / Bottle</u> )	Php120,000
2. FREE 4 – DVD Copies of SWAT Product Presentation (Php200 / Copy)	800
3. FREE 4 – DVD Copies of SWAT Movies ( <u>Php50 / Copy</u> )	200
4. FREE 32 – Boxes of Red Alert Coffee Mocha (Php375 / Box)	12,000
5. FREE 32 – Boxes of Red Alert Coffee Choco (Php375 / Box)	12,000
6. FREE 32 – Boxes of Red Alert Cappuccino Coffee (Php375/Box)	12,000
7. FREE 32 – Copies of Red Alert Coffee Booklets (Php100 / Booklet)	3,200
8. FREE 4 – DVD Copies of Police / Military Related Documentary	800
9. FREE 2 – Bottles of GAS S Fuel Enhancer (20ml) (Php350 / Bottle)	700
10. FREE 40 – Booklets of Raffle Tickets ( <u>Php1,500 / Booklet</u> )	60,000
11. FREE 2 – Bottles of L – Arginine (Php1,500 / Bottle)	3,000
TOTAL VALUE FOR MONEY	Php224,700

NOTE: THE ACTUAL TOTAL VALUE FOR MONEY OF YOUR Php120,000 MONTHLY STOCKS OF PRODUCT PACKAGE SHOWCASE REPLENISHMENT IS WORTH Php224,700.

## **PROFIT MARGIN**

(h)

(<u>BRIGADE</u> <u>Red Alert Coffee Kiosk</u> <u>Pangkabuhayan Product Package</u> <u>Showcase Replenishment</u>)

# *Php224,700 - Php120,000 =*

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# **BRIGADE**

# **RED ALERT**

# **COFFEE KIOSK**

# **DESCRIPTION**



**BRIGADE RED ALERT COFFEE KIOSK FRANCHISE BUSINESS** 















#### **BEVERAGES: 2,400 SACHETS** SYRUPS Amaretto TOPPINGS MACHINES Caramel Choco Macademia Whipped Cream $\odot$ Percolator Hazlenut All Purpose Cream 3 3 Blender 0 Irish Cream **Chocolate Cookies** Coleman $\bigcirc$ Peppermint Mallows 3 Shaker < Strawberry **Chocolate Sprinkles** <!>€ 3 **Containers for Toppings** 0 Vanilla Bitter Sweet Choco Bar Grater Wafers Whipper **Chocolate Chips** Whipped Charger 0 MERCHANDISING MATERIALS SAUCES **Product Flyers** € Caramel 0 Menu Display Tarpaulin Chocolate 0 D'G RACK Coffee Holders BRIGADE MENU Note: Please refer to the Menu Book ollee 9

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### PACKAGE COST:





BRIGADE

ALERT Coffee Kiesk

Return of Investment	3 - Months or even less
Parameter	2,500 Cups Per Month
Average Price Per Cup	Hot Drinks : P45 Per Cup
	Cold Drinks : P80 Per Cup

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#### **BEVERAGES: 2,400 SACHETS** SYRUPS Amaretto TOPPINGS MACHINES Caramel Choco Macademia Whipped Cream $\odot$ Percolator Hazlenut All Purpose Cream 3 3 Blender 0 Irish Cream **Chocolate Cookies** Coleman $\bigcirc$ Peppermint Mallows 3 Shaker < Strawberry **Chocolate Sprinkles** < 3 **Containers for Toppings** 0 Vanilla Bitter Sweet Choco Bar Grater Wafers Whipper **Chocolate Chips** Whipped Charger 0 MERCHANDISING MATERIALS SAUCES **Product Flyers** € Caramel Menu Display Tarpaulin Chocolate 0 D'G RACK Coffee Holders BRIGADE MENU Note: Please refer to the Menu Book ollee 9



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### PACKAGE COST:





BRIGADE

ALERT Coffee Kiesk

Return of Investment	3 - Months or even less
Parameter	2,500 Cups Per Month
Average Price Per Cup	Hot Drinks : P45 Per Cup
	Cold Drinks : P80 Per Cup



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PLEASE REFER TO THE "MARKETING PLAN PRESENTATION MANUAL" FOR COMPLETE DETAILS. (7<sup>th</sup> Stage of Accelerated Ladderized Program)

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