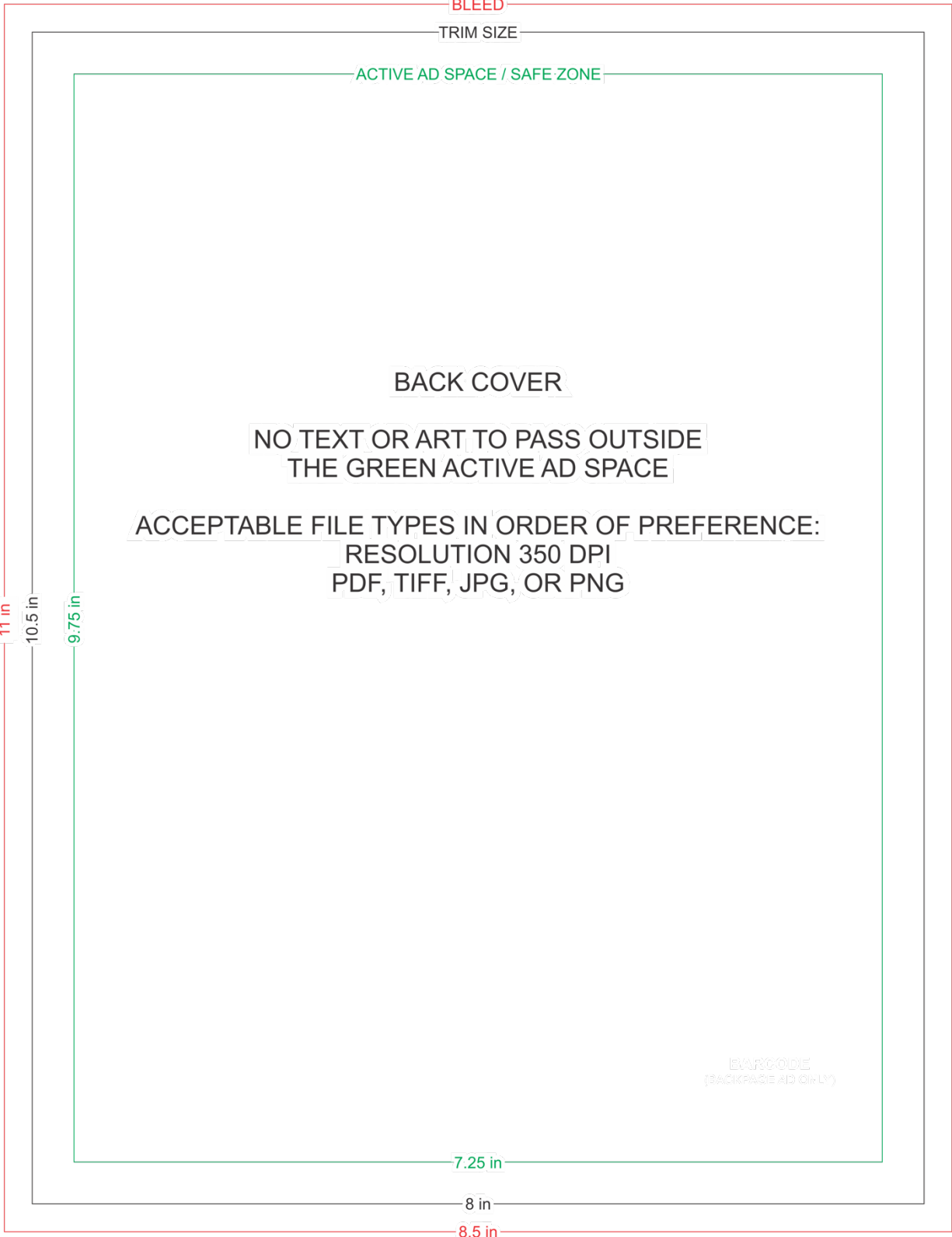


# The Cartomancer Magazine

## Print Ad Specs

Updated: 9/24/2020



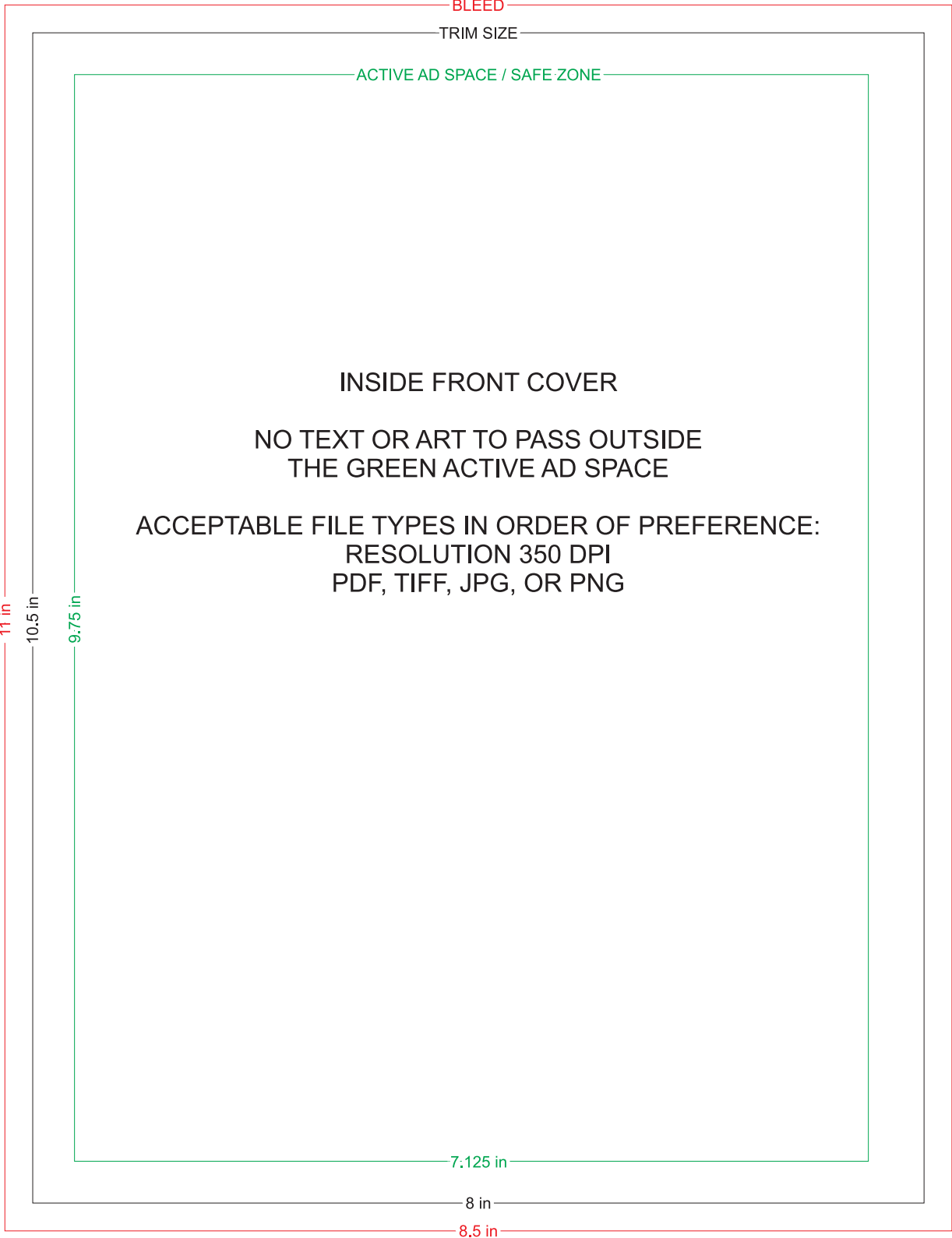


**BACK COVER**

**NO TEXT OR ART TO PASS OUTSIDE  
THE GREEN ACTIVE AD SPACE**

**ACCEPTABLE FILE TYPES IN ORDER OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG**

**BARCODE  
(BACKPAGE AD ONLY)**



BLEED

TRIM SIZE

ACTIVE AD SPACE / SAFE ZONE

11 in

10.5 in

9.75 in

7.125 in

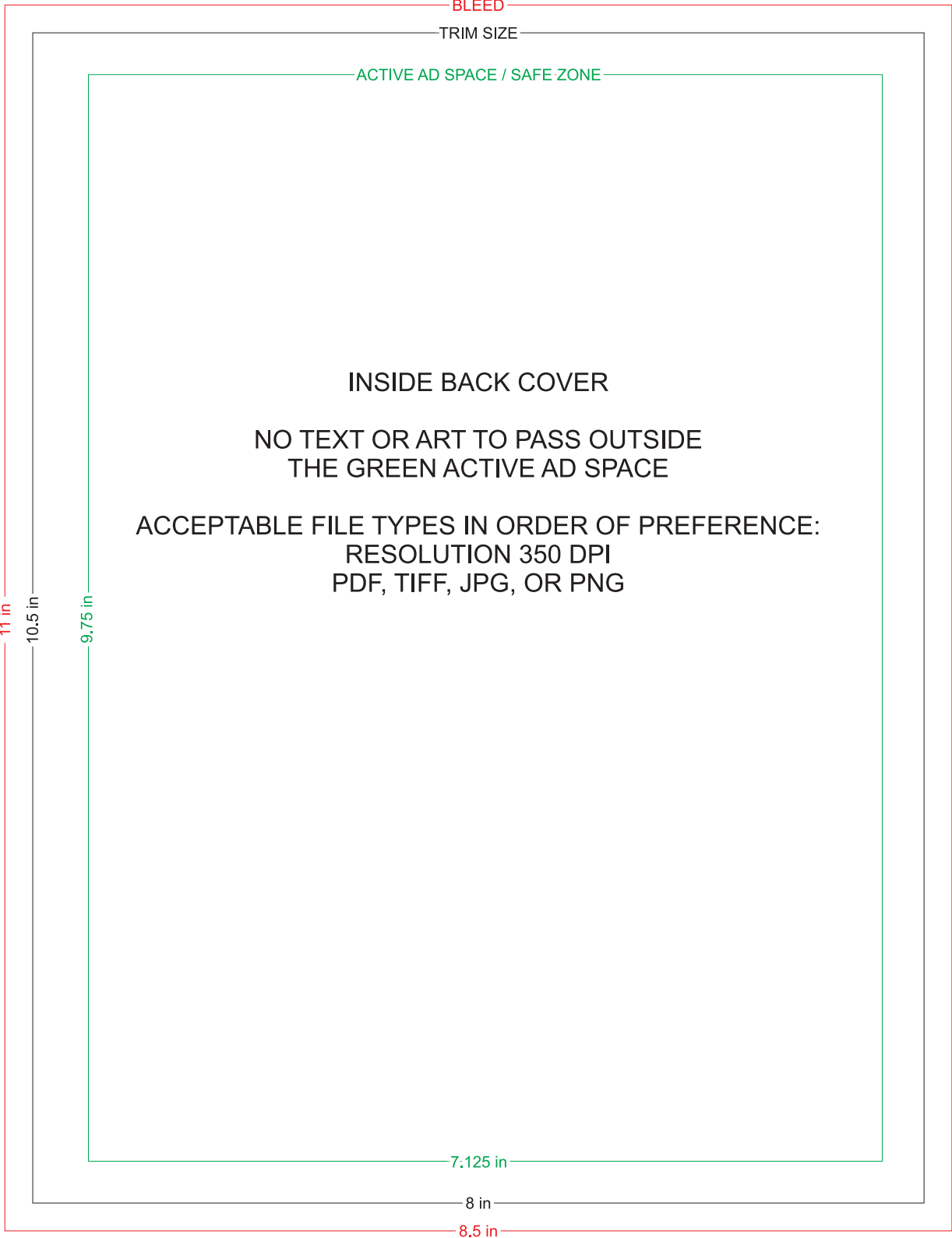
8 in

8.5 in

INSIDE FRONT COVER

NO TEXT OR ART TO PASS OUTSIDE  
THE GREEN ACTIVE AD SPACE

ACCEPTABLE FILE TYPES IN ORDER OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG



BLEED

TRIM SIZE

ACTIVE AD SPACE / SAFE ZONE

11 in

10.5 in

9.75 in

7.125 in

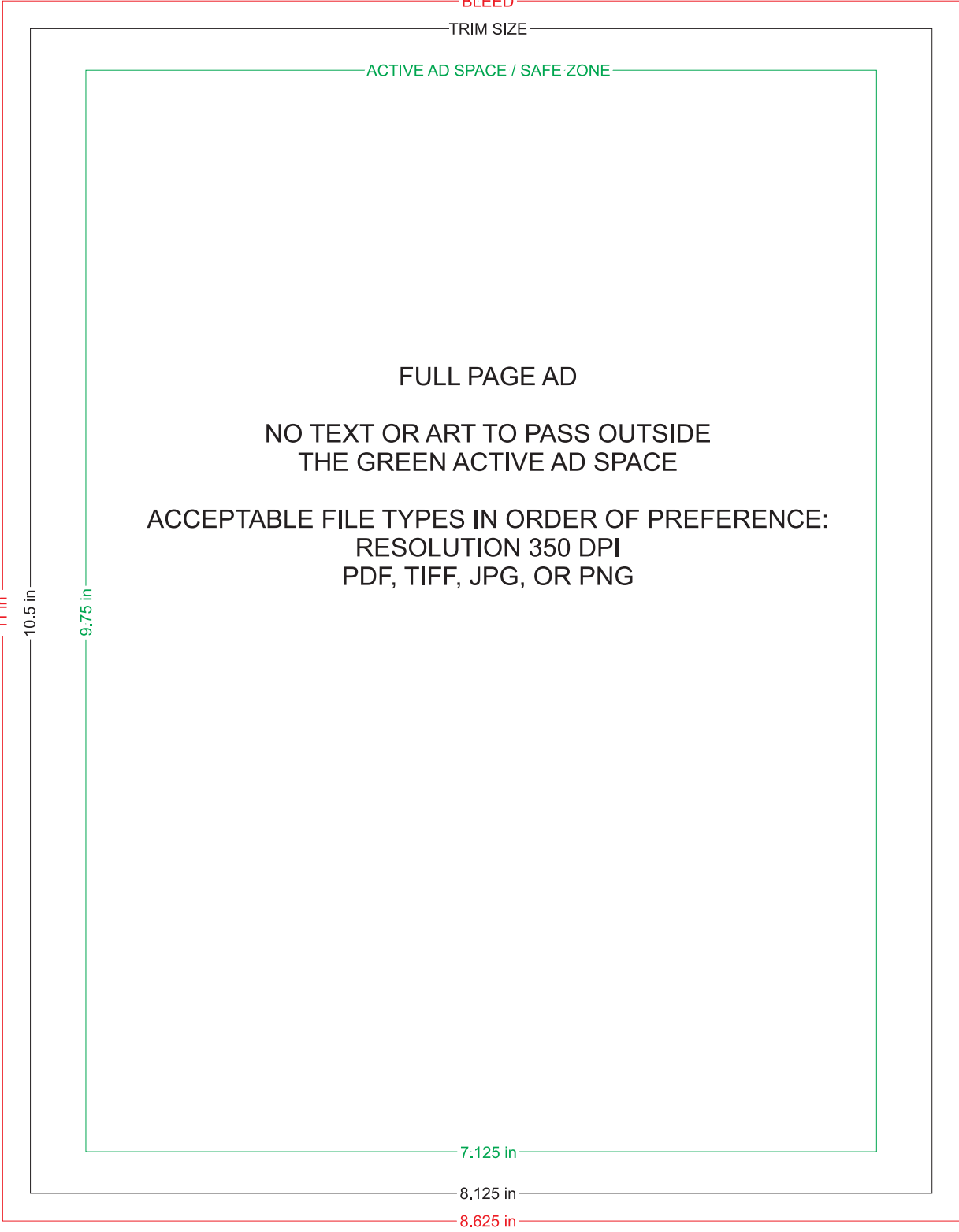
8 in

8.5 in

INSIDE BACK COVER

NO TEXT OR ART TO PASS OUTSIDE  
THE GREEN ACTIVE AD SPACE

ACCEPTABLE FILE TYPES IN ORDER OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG



BLEED

TRIM SIZE

ACTIVE AD SPACE / SAFE ZONE

11 in

10.5 in

9.75 in

7.125 in

8.125 in

8.625 in

FULL PAGE AD

NO TEXT OR ART TO PASS OUTSIDE  
THE GREEN ACTIVE AD SPACE

ACCEPTABLE FILE TYPES IN ORDER OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG

**1/2 PAGE AD  
LANDSCAPE**

ACCEPTABLE FILE TYPES IN ORDER  
OF PREFERENCE:

RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG

**MEASUREMENTS**  
**4.625" high x 7.125" wide**

**1/2 PAGE AD  
PORTRAIT**

ACCEPTABLE FILE TYPES IN ORDER  
OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG

**MEASUREMENTS**  
**9.5" high x 3.438" wide**

**1/4 PAGE AD  
PORTRAIT ONLY**

ACCEPTABLE FILE TYPES IN ORDER  
OF PREFERENCE:  
RESOLUTION 350 DPI  
PDF, TIFF, JPG, OR PNG

**MEASUREMENTS**  
**4.625" high x 3.438" wide**