



GRAPEVINE HEALTH

Trusted health engagement for the underserved

Grapevine Health is a digital engagement company that produces relatable, compelling health information content that increases health literacy and chronic condition management.

THE NORM

Traditional health information and education contain jargon and fail to deliver information that is culturally-competent.

WE ARE

A team of medical experts, community builders, and data-driven researchers who know how to engage hard-to-reach communities.

OUR APPROACH

We leverage trusted messengers and a personalized platform to help people navigate their health, resulting in better outcomes and lower cost.



Dr. Lisa
MD, Grapevine Health

"Grapevine Health is the company every managed care organization CEO should know." - CEO, AmeriHealth Caritas DC



Partnering with Grapevine

Grapevine partners with health plans, healthcare providers, and other stakeholders through offering an array of opportunities to

QUALITATIVE RESEARCH

Community collaborations, focus groups, interviews, and surveys to understand barriers and opportunities

ENGAGING CONTENT

Culturally appropriate and relatable messages drive increased engagement and improved health literacy

HEALTHTEXT

Our proprietary two-way, SMS-based engagement platform delivering targeted education & calls-to-action

MEASURABLE IMPACT

Quantitative + qualitative data-driven interventions & outcome measurement



Grapevine designs, films, and edits educational videos about diabetes with your members.

- ✓ Change behaviors
- ✓ Identify needs
- ✓ Answer questions
- ✓ Improve engagement, health literacy and disease self-management
- ✓ Disseminate benefits information



Sample Results

10X Eye Exams Conducted

70% ↑ REL & SOGI Capture

150% ↑ Engagement

Watch Durations

Video Clicks

Cost of Care

Interested in learning more? We'd love to connect.

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