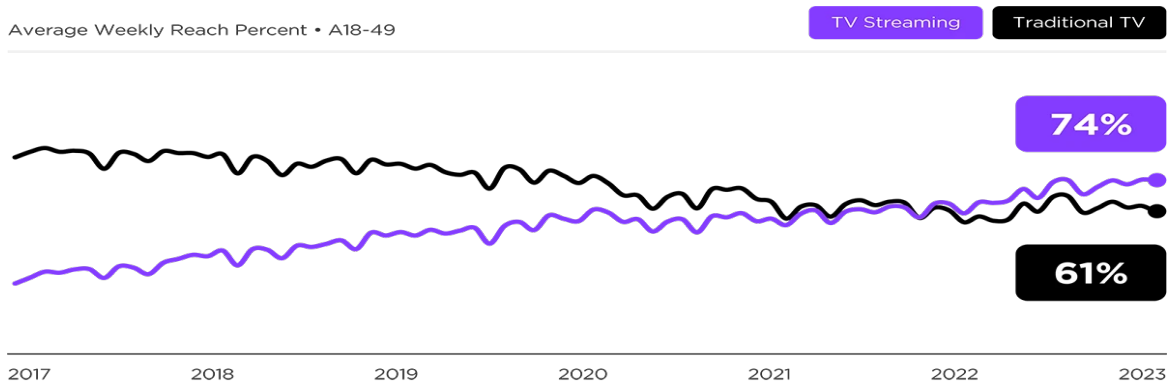




## Reach more streamers with our powerful ad solutions

Whether you are a large brand eager to grow your streaming footprint or a growth marketer in search of customers, we have a solution for your business.

## TV streaming reach officially surpassed traditional TV reach among A18-49. \*



\* Based on average weekly reach | Roku analysis of Nielsen data, 2024

## Services we provide

- Television(streaming) Advertisement
- Ad Management
- Ad Data Analysis & Consultation
- Ad Production/ Editing (add'l cost)

## Platforms (Streaming Services)

Our streaming service partnerships can potentially expose your business or products to over 76 accounts

### Roku TV®



- The #1 Streaming Platform in the U.S. (based on hours streamed)
- Marquee Ads that reach 75 million active accounts
- Streaming ads in The Roku Channel and across a wide range of ad-supported TV streaming services.
- Ad placement on popular apps such as Hulu®, NBC®, Fox®, and many others

### BGF-TV®



- The new home of Independent Entertainment
- Ad placements on Independent Movies & TV shows from all over the world
- Access to viewers in 183 countries

### VANTA BLACK TV®



- Premium streaming platform featuring African American Cinema
- Over 1M monthly Viewers (18-54)

## TYPES OF ADVERTISEMENTS

Commercials (30 seconds, 60 seconds)

(Ads may feature QR codes to guide immediate traffic)

**MARQUEE ADS** (See Video) <https://youtu.be/gp5RCkcFQIA>

**DESTINATION ADS** (See Video) <https://youtu.be/lQnpbEutw-I>

**STANDARD VIDEO AD** (See Video) [https://youtu.be/B2Lu\\_1Xlg-g](https://youtu.be/B2Lu_1Xlg-g)

**ACTION AD** (See Video) <https://youtu.be/oIIXFPEGjGY>

**TV Show Sponsorship** (Usually done by a host or via voiceover)

## PRICING

\*Campaigns require a minimum of \$900 USD and generally run for 30 days. Prices vary based on ad format, audience targeting, campaign duration, and other factors.

\*Most campaigns are designed to reach a minimum of 1000 households 1-2 times per day

### Ads/ Commercials

1 Month \$900 (USD)

3 Months \$2,600(USD) **SAVE \$100**

6 Months \$5,100(USD) **SAVE \$300**

12 Months \$10,000(USD) **SAVE \$800**

### Production (If needed) \*one time cost

30 sec ad packages start @ \$500 (USD)

60 sec ad Packages start @ \$700 (USD)