



BGF Leaps into Branding

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NEW YORK, APR 2025/NewsWire/ --BGF, A Media & Lifestyle company that currently owns BGF-TV, has ventured into branding. BGF-TV is an interactive video-on-demand streaming service dedicated to showcasing Independent Movies, TV Series, Podcasts', Sports and other Lifestyle content from several parts of the world. Company execs stated that the new entity, BGF Creative, will work in coordination with BGF-TV, however it will be a totally different operation. BGF Chairman Bert Wynn said "BGF Creative was a natural progression for us, its's part of our plan." BGF Creative will offer services such as branding, management, advertising, and production.

BGF Co-founder, Travis Charles Johnson added "I'm get excited when I think about creating opportunities; and that's what BGF Creative is about. The new team will be overseen by former BGF-TV VP of Product Management, Taleia Collins and will mimic BGF with offices in New York City & Los Angeles. Taleia has headed the product management team since the conception of BGF-TV and was an obvious choice to promote to COO of the new company.

"I'm honored of course that the team trusted me to handle our newest baby" Taleia stated, as she rushed between a film shoot and a meeting back at the office. "I enjoy working projects from the ground up so it's just the job for me"

About BGF

BGF (Broken Glass Filmworks LLC) is an entertainment and lifestyle company dedicated to showcasing Independent Movies, Music, TV Series, Podcasts', and other Lifestyle content from several parts of the world. Its platforms are designed to continuously expose the next wave of emerging talent while assisting independent artists in monetizing their work.

Media Info:

media@bgftv.com