

Discover



PLAY
FULL

VENDOR-FIRST
PLATFORM

About

Market

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Scale

OUTDATED MARKETING DOES NOT BUILD GROWTH

A VISIT IS NOT LOYALTY.
A RELATIONSHIP IS.

The entertainment and leisure market still depends on fragmented marketing models: Instagram posts, WhatsApp inquiries, Google searches, discount apps, scattered listings and short-term campaigns. These tools may create attention, but they do not always convert it into bookings, repeat visits or measurable customer value.

For many vendors, marketing stops at visibility. Customers may see the place, but then they still need to search for prices, check timings, ask about offers, wait for replies or book manually. Every extra step creates lost interest, delayed decisions and missed sales.

DISCOUNT TRAP

Discount-based platforms create another problem. Heavy offers and 1+1 deals can bring traffic once, but they often reduce margins, weaken brand positioning and attract customers who return only when the next discount appears.

**DISCOUNTS SELL ONCE.
STRATEGY BUILDS
LONG-TERM GROWTH.**

Modern vendors need more than exposure. They need one connected system for discovery, bookings, offers, loyalty, customer data and repeat sales.

THE GROWTH PLATFORM

PlayFULL is a vendor-first market place created to turn attention into action. It connects discovery, bookings, offers, events, bundles, memberships, loyalty, customer management and marketing support in one flexible ecosystem.

BE WHERE QATAR'S EXPERIENCE ECONOMY IS GOING NEXT

Vendors can manage their profile, update prices and timings, publish offers and events, activate campaigns, sell bookings and packages, participate in loyalty programs and reach customers who are ready to spend — not just deal hunters.

Beyond booking, PlayFULL supports vendors through SMM visibility, influencer collaborations, market learning, workshops, analytics development and practical tools designed around real business growth.

JOIN PLAYFULL

EASY ENTRY



- No monthly subscription
- 7% commission from completed bookings
- 1.5%–3.5% payment processing fee

CORE PLAN



- 599 QAR (Single) & 299 QAR (Multiple) monthly subscription
- 5% commission from completed bookings
- 1.5%–3.5% payment processing fee

LAUNCH OFFER



- 3 months FREE subscription to the vendor Admin panel with full access to profile, bookings, offers, events, loyalty and customer tools
- 6% commission from completed bookings
- 1.5%–3.5% payment processing fee

PLAYFULL

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START WITH VISIBILITY. CONVERT IT
INTO BOOKINGS. BUILD CUSTOMERS
WHO RETURN.