

RSS Directories - Master List

Spotify

<https://www.buzzsprout.com/1873603/listings/2943385/edit>

Spotify is quickly becoming one of the most popular podcast directories. With 271M monthly active users, Spotify is a massive hub for audio content.

Recently, Spotify purchased Gimlet Media and Anchor highlighting their massive investment in the industry. Some think it's a good thing and other bad. Either way, don't miss out on putting your show in front of their engaged user base.

To get your podcast on Spotify:

You have first to make sure that your podcast matches Spotify's requirements.

After which you will create a Spotify account and then agree to the terms and conditions.

You will have to enter your RSS feed as with other platforms and then verify ownership of the podcast.

After verification of ownership, you will put in details about your podcast, followed by the final step where you review and submit your podcast.

For a more detailed walkthrough, here is a support document: [Submitting a podcast to Spotify](#)

AnyPod

URL

AnyPod allows users to access podcasts on their Amazon Alexa and mobile devices. While TuneIn offers similar functions to put your podcast on voice assistant devices, listing a podcast with AnyPod gives users another way to listen.

Google Podcast

<https://www.buzzsprout.com/1873603/listings/2946390/edit>

Now that Google Play Music is gone, Google Podcasts is the best and only way to listen to podcasts on Google's platform. Launched in 2019, Google Podcasts automatically crawls the web to aggregate podcast content.

The best part about this directory is Google now shows podcast episodes in search results, making your show even more discoverable.

To get your podcast listed on the Google Podcast directory:

You have to log in to your show Google account.

After this, you will submit your show's RSS feed to Google.

The next step is to claim your show on Google Podcast manager. On Google Manager, Google needs to sync your RSS feed to the one you submitted earlier, so you have to enter your RSS feed.

The final two steps are to preview your podcast feed and verify if you are indeed the owner of your show.

For a more detailed walkthrough, here is a support document: [Submitting a podcast to Google Podcasts](#)

Amazon/Audible

<https://www.buzzsprout.com/1873603/listings/2943387/edit>

Stitcher

<https://www.buzzsprout.com/1873603/listings/2943389/edit>

Stitcher was the default alternative to Apple Podcasts for Android users until Google stepped into the podcast scene. It built a decent audience that still uses the app today, so you'll want to register with them too, even if you're already on Google Play.

Stitcher is unique because it offers some analytical tools to help you understand how your podcast performs. Keep in mind, however, that this data only applies to your show's performance on Stitcher. It doesn't report on your performance on other platforms.

It's also integrated into more than 50 car models and works in any vehicle equipped with Apple's CarPlay or Android Auto. You'll definitely want to use this podcast directory if you think your audience likes to listen to you while they drive.

To get your podcast on Stitcher:

The first step is to ensure that your podcast matches Stitcher's requirements.

The next step is to join the Stitcher platform as a content provider, after which you will have to enter your podcast's RSS feed link.

You will then authorize adding your podcast to Stitcher. As with most platforms, you will have to accept the terms and conditions.

The final steps are to modify your podcast details and add a Stitcher subscribe button to your podcast website.

For a more detailed walkthrough, here is a support document: [Submitting a podcast to Stitcher](#)

YouTube

[URL](#)

While not a traditional podcast directory, YouTube is a popular platform for listening to podcasts. Syndicate your show by converting each audio file into an MP4 and uploading to YouTube. This technique allows you to take advantage of YouTube's massive audience.

If you have the resources, consider recording a video of yourself while you host the podcast. If you can't record a video, simply use your podcast artwork as a single image for the video.

Listen App

[URL](#)

Listen App is still in beta but we have our eyes on them. They're building a voice-first platform to bring podcast listeners together for an enriched audio experience.

Building a loyal community is a key growth strategy so we have high hopes for Listen App's ability to help podcasters find engaged fans.

Podcast Gang

[URL](#)

Podcast Gang is relatively new to the scene. Solely a web based player, it's an easy way for users to tune in online. Users can "heart" shows, leave reviews, and recommend podcasts to others right from the platform.

Acast

[URL](#)

Acast boasts featuring "all the world's podcasts" on their app. With free and premium versions, each offers the unique ability to seamlessly share podcast recommendations with friends with their Nearby feature.

Laughable

[URL](#)

Laughable is the best way for listeners to discover comedic podcasts and podcasters. Users can subscribe to specific people and be alerted each time they release a new episode or appear on another podcast.

iPodder

[URL](#)

iPodder is an elite, decentralized directory of podcast feeds. They don't accept every podcast that submits their form. Instead, they review your podcast for quality content and consistent publishing. We recommend waiting to submit to this directory until you've released seven or eight episodes on a regular schedule and you're proud of their quality.

iHeartRadio

<https://www.buzzsprout.com/1873603/listings/2944676/edit>

iHeartRadio is a popular online radio and podcast streaming service, especially for older demographics.

With their weekly Top Podcasts chart and personalized listener recommendations, there are ample opportunities for new people to test out your show.

To get your podcast on iHeartRadio, all you have to do is:

Go to the submission page on iHeartRadio.

Fill in your details including your podcast RSS feed link.

Don't forget to accept the terms and conditions.

For a more detailed walkthrough, here is a support document: [Submitting a podcast to iHeartRADIO](#)

Pandora

<https://www.buzzsprout.com/1873603/directories/8/listings/new>

Pandora is another popular online streaming service with a powerful recommendation algorithm.

In August 2019, Pandora launched The Podcast Genome Project. It “provides personalized podcast recommendations for each user at the show and episode level based on their likes, dislikes, and other insights from their listening histories.”

Submit your podcast to Pandora in a few simple steps and find the listeners who are looking for you.

To get your podcast on Pandora, you have to:

Open a Pandora account.

Get your RSS feed link and submit it to Pandora Podcasts.

After this, you will have to edit your podcast details and then verify that you own the podcast.

After agreeing to the terms and conditions, you will have to wait for between four and six weeks.

TuneIn - Alexa

<https://www.buzzsprout.com/1873603/listings/2944677/edit>

TuneIn is technically a radio platform, but it's becoming popular among podcast listeners – especially listeners who also listen to talk radio, news, and sports content. It has 75 million listeners, so you shouldn't ignore it.

It's doubly worth listing your podcast on TuneIn even if you don't think your audience overlaps because this is where Alexa pulls its audio content.

To get your podcast on TuneIn, you have to:

Go to the submission page on TuneIn

Fill in your details including your podcast RSS feed link.

For a more detailed walkthrough, here is a support document: [Submitting a podcast to TuneIn](#)

RadioPublic

[URL](#)

RadioPublic's mission is to “help podcaster grow their businesses and listeners discover them.” They've been at it for 15 years and it shows. For audiences, they create a seamless listening experience across desktop and their mobile app. There's space to create playlists and even add private RSS feeds from places like Patreon.

Given their robust features, RadioPublic is a popular podcast platform so your show should be there too.

Podcast Addict

<https://www.buzzsprout.com/1873603/listings/2943398/edit>

Podcast Addict is the #1 podcast app on Android with 9M downloads. With networks in multiple languages like French and German, power users love the additional discovery opportunities within the app.

The app also supports private RSS feeds if your show maintains a Patreon with exclusive episode content.

Pocket Casts

URL

Pocket Casts is a free streaming app for Android and iOS users. The app is partially owned by NPR showcasing their commitment to the industry and the needs of podcasters.

They also hand-curate a list of the best podcasts across the directory to put new and emerging podcasts in front of listeners. After submitting a podcast to Pocket Casts, check out the Featured Podcast criteria to get in the running.

Listeners love Pocket Casts because it has all the features that should come with a top-tier app: automatically downloading new episodes, playback speed options, and enhanced discovery options where a user can search by network or trending shows.

Podchaser

<https://www.buzzsprout.com/1873603/listings/2943392/edit>

Podchaser is a massive database of podcasts. Listeners can review and rate individual episodes to help other users discover new content. Each podcast gets a profile so everyone can see a list of episodes, information about the creators, reviews, statistics, and more.

Podchaser listeners also love their category and list features. With each, users can filter for their specific interests to discover shows that suit their needs then create a list of favorite episodes that can be shared.

To get your podcast on Podchaser:

The first step is to have a creator's profile on the platform.

Fill out your profile and submit your RSS link.

For a more detailed walkthrough, here is a support document: Submitting a podcast to Podchaser

Pocket Casts

<https://www.buzzsprout.com/1873603/listings/2943393/edit>

Deezer

<https://www.buzzsprout.com/1873603/listings/2943397/edit>

Deezer is pretty much the Spotify of Europe. To reach a more global audience, listing your show with Deezer is a step in the right direction.

They have over 14M users and have recently started including podcasts as part of their streaming service.

To get your podcast on Deezer, firstly you will have to:
Submit your RSS feed link, then verify.
The next step is to fill the submission form.
Wait for one working day for your podcast to appear on Deezer.

Listen Notes

<https://www.buzzsprout.com/1873603/listings/2943396/edit>

Listen Notes is dubbed “the best podcast search engine. It’s like Google, but for podcasts.” It features over 934K podcasts that have totaled over 28M listens!

The platform allows listeners to curate playlists and search across multiple shows surrounding a specific topic.

Player FM

<https://www.buzzsprout.com/1873603/listings/2943395/edit>

PlayerFM is an app available for Apple and Android devices plus a web player. Compatible with wearable, CarPlay technology, and TV streaming devices, PlayerFM is a powerful listening platform.

They place an emphasis on discovery with over 500 niche categories to choose from. Listeners can receive fresh recommendations every day so there’s no shortage of episodes to listen to.

Learning Out Loud

[URL](#)

If you host an education podcast, a niche directory to list your show is Learn Out Loud. A popular resource to learn on the go, this podcast directory is one of the internet’s largest catalog of free audio-first educational resources.

Podcast Index

<https://www.buzzsprout.com/1873603/listings/2943394/edit>

To get your podcast on Pocket Casts, you have to:
Visit their website and submit your podcast RSS feed link.
Choose the public option for your podcast to appear in searches. It could take up to 12 hours for your podcast to appear on their search engine.

For a more detailed walkthrough, here is a support document: Submitting a podcast to Pocket Casts

Apple Podcasts

<https://www.buzzsprout.com/1873603/listings/2946391/edit>

Apple Podcasts is the biggest podcast directory in the world. It's been a major player since it launched in 2005. It used to be part of iTunes, but Apple rebranded it as a standalone product, Apple Podcasts, due to its popularity.

This is one of the most important podcast directories to list a podcast with. Some people go so far as to say that if you aren't listed on Apple Podcasts then you aren't really podcasting. It's that significant.

To get your podcast on Apple podcasts:

You have first to publish your podcast to a host, then find your podcast RSS feed.

After this, you will need to create a new Apple ID, then log into Apple Podcasts connect.

Finally, you will add a new podcast to podcasts connect.

For a more detailed walkthrough, here is a support document: Submitting my podcast to Apple Podcasts (iTunes)

Overcast

<https://overcast.fm/login>

- Overcast is a free podcast player for iPhone, iPad, and Apple Watch devices. Listeners love it because instead of algorithmic or editor-approved charts, fellow Overcast users "star" their favorite shows to be included in the Featured Podcast section.
- Podcasters love Overcast because they offer display advertising slots within the player. Using this service, listeners can subscribe to a new podcast in two clicks directly within the app. It's one of the most seamless discovery to subscribe processes out there.
- Listeners love Overcast because it has some unique features that set it above other iOS apps. Their Smart Speed feature removes silent moments and dead air in episodes. Rather than increasing the playback speed, the app simply cuts it out. It tracks the amount of time a user saves which means they can listen to even more of your episodes.
- Another big feature is Voice Boost. It normalizes the volume within an episode so sound levels remain equal listening from one podcast to the next. Goodbye blown out eardrums.

Castro

<https://castro.fm/podcast/6662cba6-80bc-41fb-ac18-836539b81a46>

- Castro allows users more control over how they listen to podcasts. From curated queues, setting download limits for show that frequently publish, to custom start

times for shows with repetitive intros. It's the iPhone podcast player designed for podcast fanatics.

- And similar to Overcast, they recently added promotional features within their app for increased discovery!

To get your podcast on Castro, you will need to:

List your show on Apple Podcasts and get your iTunes ID.

Castbox

<https://castbox.fm/>

- Castbox is one of the most unique podcast directories because of how much they've invested in their search feature. With optimized SEO and a little help from artificial intelligence, they make finding new podcasts simple and painless. That's why this is a favorite platform for people who like to experiment with new podcasts.
- Furthermore, Castbox comes with a suite of social media features. Listeners can comment and share on individual episodes helping you get noticed to grow your audience.

To get your podcast on Castbox, you have to:

Sign up via the Creator Studio.

Fill in the required information.

Submit your RSS feed link.

Downcast

[URL](#)

- Downcast is another podcast player for Apple products. The app offers some more features compared to Overcast, like the ability to save episodes to the cloud and advanced episode categorization. Downcast costs \$2.99 and has CarPlay technology plus the ability to stream shows through ChromeCast.

PodCruncher

iCatcher

Castaway 2

[URL's](#)

- PodCruncher, iCatcher, and Castaway 2 are three more player apps for Apple devices. All offer more advanced features than the built-in Apple Podcasts app making them popular choices among power listeners. Castaway 2 also offers a more minimalist interface compared to other players, showcasing the podcast's cover art and easy to use playback controls.

Podcast Republic

BeyondPod

AntennaPod

doubleTwist

[URL's](#)

- Podcast Republic, BeyondPod, AntennaPod, and doubleTwist are other top podcast players for Android users. Podcast Republic offers podcasters the chance at being included in their Featured Podcasts chart. You can also include a custom Podcast Republic subscribe button on your website with their short-code generator.
- BeyondPod lets listeners create custom categories for their favorite shows and playlist creation. It also automatically removes already played episodes from a user's queue.

Podfriend

<https://web.podfriend.com/podcast/1592398842>

AntennaPod

<https://antennapod.org/>

Blubrry

<https://blubrry.com/>

Radio Public

<https://podcasters.radiopublic.com/signup>

Samsung

<https://developer.samsung.com/podcasts>

Women in Podcasting

<https://womeninpodcasting.com/add-podcast/>

JioSaavn - India

<https://www.jiosaavn.com/login>

Gaana

<https://podcasts.gaana.com/>