
CANADIAN PODCASTER ONLINE MAGAZINE

CANADIANPODCASTER.COM

MAY 2025



THE ONLINE MAGAZINE FOR
CANADA'S INDIE PODCASTERS

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MAY 2025



What Comes After A Political Race – How we can share our voice and listen as well

April 2025 has focused our attention on the political landscape - no matter where you sit personally with the outcome, there are friends, family and listeners in your community that are thrilled and disappointed

What can we do on our podcast to help?

Here are three accessible approaches to foster constructive dialogue:

- 1. Acknowledge Emotions Without Judgment** - Try “This election clearly stirred strong feelings-let’s talk about what matters most to you”
- 2. Find Shared Values** - Try “What experiences shaped your views on this?”
- 3. Redirect to Forward-Looking Solutions**

By validating emotions, spotlighting shared aims, and focusing on actionable steps, podcasters can turn polarizing moments into opportunities for connection.

M I C D R O P M O M E N T S

**“Growing your
podcast audience isn’t
just about reaching
more people,**

**it’s about connecting
with the right people
who resonate with
your message.”**

JORDAN HARBINGER



CAN YOUR LISTENERS SUPPORT YOU?

MAKE IT EASY FOR
YOUR LISTENERS TO
GIVE BACK TO YOUR
SHOW!

A BUY ME A COFFEE
ACCOUNT ALLOWS
LISTENERS TO
ENGAGE AND
SUPPORT YOUR
SHOW



Buy me a coffee



TAKE US WITH YOU!



**CANADIAN
PODCASTER**

Magazine

**CLICK
HERE**

OUR COMPANION PODCAST



Three Ways to Support a Fellow Podcaster

Three Ways to Support a Fellow Podcaster

Supporting fellow podcasters isn't just good karma—it's the foundation of a thriving, collaborative audio community.

As creators, we know the grind of editing late into the night, the nerves before hitting “publish,” and the joy of connecting with listeners.

Here are three practical, meaningful ways we can lift each other up and ensure the Canadian podcasting landscape continues to flourish.



Dave





Three Ways to Support a Fellow Podcaster

Collaborate Creatively

Nothing sparks growth and fresh ideas like collaboration. Co-hosting an episode, organizing a panel discussion, or producing a mini-series with another podcaster doesn't just blend audiences-it blends perspectives and expertise, creating something greater than the sum of its parts. For example, co-hosting a special episode or running a live stream together can introduce your show to new listeners while offering your audience something unique. These partnerships build trust, expand reach, and foster a spirit of mutual support that benefits everyone involved.



Dave





Three Ways to Support a Fellow Podcaster

Cross-Promote and Share the Spotlight

Sometimes the simplest gestures are the most powerful. Give a shoutout to another show in your episode, share their latest release on your social media, or feature them in your newsletter. Even a quick recommendation in a Facebook group or a tweet can make a huge difference in discoverability.

If you're feeling bold, consider a social media takeover, where you and another podcaster swap channels for a day, introducing each other's shows to your respective communities. These acts of cross-promotion are easy, authentic, and help listeners find new voices in the Canadian podcasting scene.



Dave





Three Ways to Support a Fellow Podcaster

Build Community, Not Competition

Podcasting isn't a zero-sum game. Engage with other creators as collaborators, not competitors. Invite them to share feedback on your episodes, brainstorm ideas together, or join forces for a giveaway or event. Consider forming or joining a podcast network, which can amplify everyone's reach and make sponsorships more accessible. Encourage listeners to support multiple shows, and celebrate each other's milestones. When we build a true community—one rooted in generosity and shared purpose—everyone wins.



Dave





Three Ways to Support a Fellow Podcaster

The bottom line?

Supporting a fellow Canadian Podcaster doesn't require grand gestures. Small acts of collaboration, promotion, and community-building can have a ripple effect, helping all of us grow stronger together. Let's keep raising each other's voices-after all, every story matters, and there's plenty of room at the mic for us all.



Dave



podseo

Amplify Your Audience

Podcast SEO Matters

KEYWORD OPTIMIZATION

Identify the most effective keywords relevant to your podcast

AI-POWERED ANALYTICS

AI-driven analytics to monitor your podcast performance



SUBSCRIBE, FOLLOW AND SHARE

CANADIAN PODCASTER SPOTLIGHT



THE NERD ROOM PODCAST

A weekly podcast bringing you the latest news and reviews from Star Wars, Marvel, DC and Beyond!



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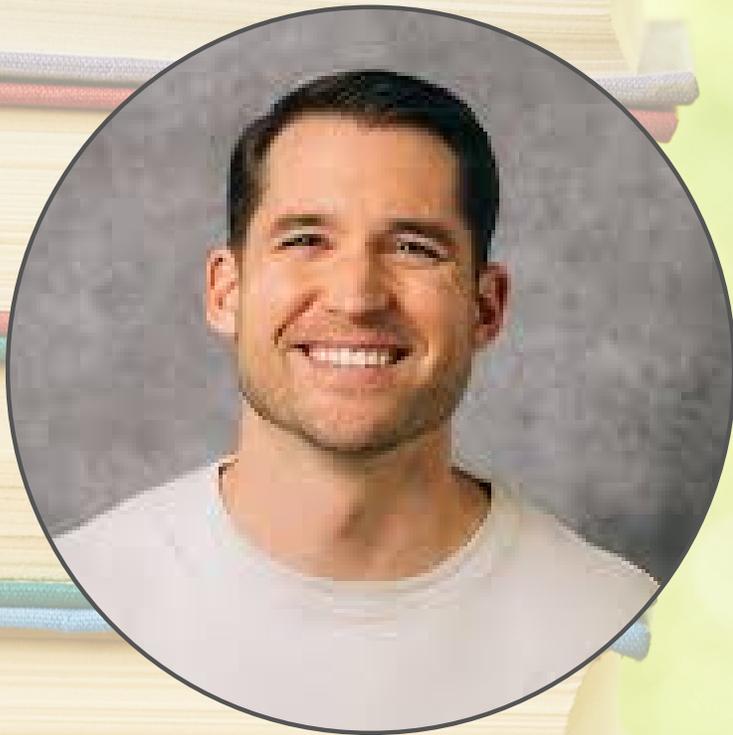
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The Next Conversation: Argue Less, Talk More

"We all have difficult people in our lives and we all need to have difficult conversations. Knowing exactly what to say when the pressure runs high is where we get stuck. No one is better than Jefferson Fisher to show you how to start. The Next Conversation gives you the tools to change your life, one conversation at a time."

—Mel Robbins



Jefferson Fisher

NEW YORK TIMES BESTSELLER

The Next Conversation

ARGUE LESS,
TALK MORE

Jefferson
Fisher



JeffersonFisher.com



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**OLDER & BOLDER: CELEBRATING
FEARLESS LIVES AFTER FIFTY**

The podcast where the extraordinary journeys of those fearless and fabulous individuals over fifty take center stage



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CANADIAN TRUE CRIME

If you love immersive, fact-based and responsible true crime storytelling... Canadian True Crime is for you. Join Aussie-Canadian host Kristi Lee as she carefully unravels some of Canada's most compelling crime cases.





SpeakPipe

SpeakPipe.com

**Hear from your
listeners - set up
a feedback
funnel with
SpeakPipe!**



Speak now



Recording: 00:16

Max recording duration: 5 minutes

Stop

Reset



SpeakPipe

PODSUMMIT 2025



“building this community, one story at a time, and invite you to be a part of it.”

Calgary

CANADA'S PODCAST EVENT

where together we are building and amplifying the Canadian podcast community by uniting creators, storytellers, and experts shaping podcasting.

This is the intersection of the art of podcasting and the spirit of innovation - where voices unite to push boundaries and ignite ideas. Step into a space built for discovery and collaboration, where each conversation and connection becomes part of the story.

**SEPTEMBER 19TH - 20TH, 2025
CALGARY, ALBERTA, CANADA**

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PODSUMMIT.COM



THE HOW TO PODCAST SERIES



JOIN THE
CONVERSATION
AND THE
COMMUNITY
OF PODCASTERS

**DON'T
PODCAST
ALONE**

How**To**Podcast.ca



[Meetup.com/How-To-Podcast-Community](https://www.meetup.com/How-To-Podcast-Community)

**THE GREAT
WHITE POD**

The Great White Pod

celebrating Canadian podcasts
one eh'pisode at a time



The Best of Canadian Podcasting with The ...

Trailer • 1st April 2025 • The Great White Pod • Danny Brown



00:00:00



1x



00:01:12

TRANSCRIPT FOLLOW DONATE SHARE

The Great White Pod

celebrating Canadian podcasts one eh'pisode at a time

Canada is home to some of the most creative, insightful, and entertaining podcasts out there. The Great White Pod shines a spotlight on those shows and the voices behind them.

Every two weeks, host Danny Brown sits down with a Canadian podcaster to explore their journey, their craft, and the episodes that mean the most to them. Together, they dig into two or three standout episodes, unpacking why they resonate and what went into making them.

Beyond the mic, guests share what it means to be a Canadian podcaster in today's landscape, and before they sign off, they leave listeners with a recommendation for another must-hear Canadian podcast.

If you love discovering great podcasts and celebrating homegrown talent, The Great White Pod is your passport to Canada's thriving podcast scene.

GREATWHITEPOD.CA

Podcast For Free

**Free tools for
Podcasters
Start and Grow
from here.**

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CANADIAN PODCASTER CLASSIFIEDS

Coming Soon

APPLY NOW

**PODSUMMIT YYC
2025**

SEPT 19-20 2025

**CALGARY, ALBERTA,
CANADA**

**HAVE AN
OPENING?**

**TELL US ABOUT YOUR
CANADIAN JOB
OPENING**

**ATTENTION: ASPIRING
PODCASTERS**

**IF YOU HAVE A FACE
FOR RADIO AND A
VOICE FOR SILENT FILM,
WE WANT YOU! LET'S
CREATE A PODCAST
THAT EVEN OUR MOMS
WILL PRETEND TO
LISTEN TO**

FOR SALE

**CLEAR OUT YOUR
CLOSET!**

**PURGE YOUR GEAR
AND HELP A FELLOW
PODCASTER**

CANADIAN PODCASTER



**HAVE A
STORY IDEA
FOR JUNE?**

**SUBMIT
YOUR TOPIC,
STORY IDEA
OR ARTICLE
TODAY**



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