
CANADIAN PODCASTER ONLINE MAGAZINE

CANADIANPODCASTER.COM

JUNE 2025



THE ONLINE MAGAZINE FOR
CANADA'S INDIE PODCASTERS

TAKE US WITH YOU!



**CANADIAN
PODCASTER**

Magazine

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OUR COMPANION PODCAST

M I C D R O P M O M E N T S

“Podcasting is a powerful medium that allows you to share your voice and message with the world in a way that is authentic and personal.”



SETH GODIN





WANTED: Canadian Voices, Canadian Stories and Canadian Listeners

I listen to many podcasts about podcasting - many might be an understatement. I hear a steady stream of American podcasters talking about American news, American stories and American content. I hear about podcasting in Europe and what is happening abroad - but what I don't hear quite as often is what is happening here at home in Canada.

Sometimes it feels like we need to work a bit harder to elevate our presence on the global podcast stage. So my question is simply - as Canadians, when is it our turn?

The entire point of the Canadian Podcaster Online Magazine is to help elevate podcasting right here at home. My hope is that simply by spotlighting fellow Canadian content creators, podcast resources and information - as Canadian podcasters, we can leverage the collective influence of our shared voice.





One thing that I love about podcasting is the communal nature of what we do. I don't see the same level of communication and deep desire to be that tide that raises all ships elsewhere - podcasting just feels different. Our unique perspective and individual path provides the foundation for the uniqueness that we bring to our content creation. This uniqueness is the value we offer to our community.

Multiple podcasts about the very same topic can still find an audience, there is not one single voice for a specific topic or discussion - additional viewpoints and different approaches to the same content makes podcasting better.

I enjoy consuming the global perspective on the podcast landscape - there are times though, that I feel that the voice of Canadian creators could be turned up a little, like the volume in your car when our favourite song starts to play.

My question to you, a fellow Canadian content creator,

Do you feel well represented?

Do you feel that we are well served?

What is missing, and where are we lacking?





Why am I being so self-reflective?

A recent interaction with an Non-Canadian listing off upcoming global events for podcasters neglected to mention of the amazing podcast events happening this year here in Canada - like PodSummit 2025!

Europe - was mentioned, Asia - was mentioned, American events - were obviously mentioned (and rightly so!)

Events in Canada seemed like an add on, almost an after thought in this specific interaction - the more we celebrate and support Canadian voices the more attention we garner to help Canadian Podcasting as a whole.

That is my hope - and, well, you are here, so maybe this is one positive step towards a better result, another step towards the strengthening of Canadian voices in podcasting globally!



Keep podcasting, eh!
Dave

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SHOW!

A BUY ME A COFFEE
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LISTENERS TO
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SUPPORT YOUR
SHOW



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I'm Mark Des Cotes, Podcast Branding Specialist and founder of Podcast Branding. Together we will develop a professional-looking visual image for your podcast.

About me.

- Award-winning graphic and web designer.
- Over 35 years in the design field.
- Podcasting since 2013.
- Worked with over 550 podcasters.
- Eager to work with you.

My mission is to ensure your podcast looks professional, offering you the best chance at success.

As heard on



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Explore what the data says about what it takes to market and grow a podcast



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LISTEN



English with Bob

If you want to learn English you've come to the right place. I'm Bob the Canadian and I make videos on Youtube (Just search for "Bob the Canadian" on Youtube!) as well as podcasts right here to help you learn English.

Each week I teach a lesson and I host a question and answer session about the English language. During these sessions I will my best to answer as many questions as I can that you have about the English language!

BOBTHECANADIAN.COM

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THE
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STAND**
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THE PRODUCE STAND PODCAST

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CANARDIAN IS THE PODCAST GOSSIPING
ABOUT CANADIAN HOMETOWNS.

JOIN KATTIE LAUR AS SHE AND HER GUESTS
UNRAVEL THE JUICIEST STORIES ABOUT
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Recording: 00:16

Max recording duration: 5 minutes

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Open This Book

The Art of Storytelling for Aspiring Thought Leaders

Fun and relatable book with great methods for telling stories. As a teacher, I'm excited to incorporate more storytelling to connect with my students and colleagues.



Sara Lohse

FavoriteDaughterMedia.com



PODSUMMIT 2025



“building this community, one story at a time, and invite you to be a part of it.”

Calgary



CANADA'S PODCAST EVENT

where together we are building and amplifying the Canadian podcast community by uniting creators, storytellers, and experts shaping podcasting.

This is the intersection of the art of podcasting and the spirit of innovation - where voices unite to push boundaries and ignite ideas. Step into a space built for discovery and collaboration, where each conversation and connection becomes part of the story.

**SEPTEMBER 19TH - 20TH, 2025
CALGARY, ALBERTA, CANADA**

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WILL YOUTUBE KILL THE PODCAST INDUSTRY?



Hi, I'm Justin Jackson.

I co-founded [Transistor.fm](#) (podcast hosting and analytics). I write about the reality of [bootstrapping startups](#), pursuing a good life, building calm companies, business ethics, and creating a better society.

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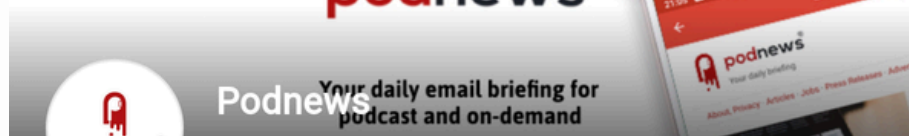
LISTEN · March 3, 2025 · 5.2 minutes to read



» **A new online magazine for Canadian Podcasters has launched.** It's called *Canadian Podcaster*, and it's free - coming with a podcast, too. The goal of the publication is to share the microphone with podcasters from across Canada, sharing voices, encouragement and tools to build the Canadian podcast community. It's from Dave Campbell's True Media Solutions.



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