

*Helping leaders ignite growth and inspire a following*



*"Brad's 'real world' commercial experience is one of his key strengths. He approaches situations with an eye toward improving business results, so he's not naive and overly theoretical. He's also a problem solver and easy to work with. He always seemed to have a good sense of what I was struggling with and how to move forward. I can feel that he is invested in my success as a leader."*

- Asfa M.

## Brad Shaw

As a leader, it's important to continuously work on your personal and professional development to drive success for both you and your organization. It's good for business.

Working with a coach can be a powerful tool for leaders looking to take their leadership to the next level.

### Value Received

- **Strengthen your leadership brand:** Stand out, inspire a following, and enhance leadership effectiveness.
- **Gain self-awareness:** understand strengths and weaknesses and overcome challenges.
- **Enhance leadership skills:** sharpen communication, development, and conflict resolution skills.
- **Boost team effectiveness:** foster a culture of collaboration and improve team performance.
- **Drive organizational growth:** understand goals and develop a plan for success.
- **Balance work and life:** manage time, priorities, and improve well-being.
- **Better business results:** increased sales and growth, productivity, and employee engagement

Let's connect and explore how we can accelerate your leadership growth or the development of your direct reports and teams to create lasting success.

### BIO

With over 30 years of commercial and consulting experience, I specialize in helping clients navigate business and leadership challenges throughout their growth lifecycle. My expertise lies in identifying opportunities and bridging ideas to execution, offering a holistic perspective on problem-solving and opportunity-vetting for clients and businesses.

As an executive coach, I am passionate about working with commercial leaders and teams who have a growth mindset and a sense of urgency but are challenged with what's next.

One of my core beliefs is the immense value of developing a strong leadership brand in today's dynamic marketplace. By cultivating a distinct leadership brand, individuals can more effectively lead their teams, inspire greatness, and drive exceptional results.

### Tailored Services

My approach is always pragmatic and collaborative – combining a holistic perspective, real-world outside-in insights, and a customer-centric focus. I work with both individuals and groups, supporting high performers and those in need of course-correction. My services include leadership coaching, workshops, and facilitated group sessions focused on development and growth, tailored to the unique needs of individuals and organizations.

