



STORYBOOK
VILLAGE PRESCHOOL

Parent Ambassador Program

Parents often may have limited time to connect or share interests, so we found it best to set up several categories of ambassadors:

1. **New Inquiry Parent Ambassador.** These ambassadors reach out to parents who have inquired but have yet to visit or enroll. They answer questions from a parent's perspective, encourage them to attend an open house or multifamily tour (we only give individual tours when there is a known opening), and remain available for prospective parents to contact.
2. **New Enrollee Parent Ambassadors.** These ambassadors contact new families within the first 30-90 days after they enroll to check on initial satisfaction and any unmet expectations, offer transition support, and invite them to upcoming family engagement activities.
3. **Veteran Enrollee Parent Ambassadors.** This group of ambassadors reaches out to families who have been enrolled for at least 90 days, contacting them on special dates, such as the anniversary of their enrollment or the month before their child transitions from the toddler program to the preschool classroom. The intent is to check in, acknowledge the family's partnership with the center, ensure they are supported, and invite them to events.

*You're
Invited!*

Please Join Us!

At the beginning of each school year, between August and September, we will invite parents to a coffee date at the school to meet with our current ambassadors as a group to develop the specifics of our program. We will enjoy meeting and connecting throughout the year! Parents will be involved in naming the program for the school year, determining which ambassador role works best for them, and setting up communications channels and timing for parent contacts. In addition, Nicole will share the program's action plan, a guiding document collaborated with our teachers, with ongoing goals to include families in creating magical outcomes for the children, families, and our school community.

We're Celebrating a New School Building in School Year 2024-25: Building a School Community & Garden!

As we prepare to open our new preschool location, we know the need and power of connection and community! If you would like to join our Parent Ambassador Program, please let Nicole know and watch for the invitations with scheduled meeting times.

This year, Storybook's action plan includes the following three components to establish a caring and connected community:

1. **School Garden.** We are designing and growing an edible garden to become our "Atelier of Taste," an extension to our Kitchen, and hands-on learning from seed to plate. We have a beautiful blank canvas between the preschool and toddler yards behind our building to include all children in daily experiences!
2. **The Teaching Pyramid for Families Workshops.** Nicole has been trained as a facilitator of parent workshops. Storybook parents have loved this workshop! Still, Nicole has the vision to redesign the implementation of the training method to a new approach to include the children so it is a hands-on parenting and play experience. This has been a unique and valued component of Storybook!
3. **An Annual School Harvesting Hands Celebration.** We want to create a school tradition with rituals for the children to thrive as community members as we celebrate the beginning of the school year, our home-school partnerships, friendships, and harvesting season from early September through mid-November. From grape and apple picking to supporting local food distribution programs, we want to give children experiences with real people, farmers, agriculture, and Sonoma County culture through harvesting and helping hands. Children learn at a young age what matters to them through meaningful experiences, so creating opportunities to celebrate helping hands will foster empathy, a mindset of grit, dreaming big, and gratitude. There will be so much more shared about this idea, as the experiences of visiting the schools in Reggio Emilia and how the children thrived in real-life experiences were incredibly magical for the children and the greater community. The city of Reggio Emilia loves their children!