



R.I.S.E. Overview for your Power Talk

R - REACH

Reach viewers **immediately** with Powerful Words, Questions, and/or Relevant Visuals.

I - IGNITE

Introduce yourself - who you are, what you do, and the what and why of your talk.

S - SHARE

Tell your story, share your wisdom. Begin to Empower with message.

E - EMPOWER

Promote yourself and offer a connection.
Suggestions: free download, free consultation, join mailing list, join social media platform, etc.