

Privacy Policy for The Dub

Effective Date: January 1, 2025

The Dub ("we", "our", or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [thedub.com], including when you make a purchase, sign up for an account, or engage with our marketing communications.

By accessing or using our site, you agree to the collection and use of information in accordance with this Privacy Policy. If you do not agree with the terms, please do not use the site.

1. Information We Collect

We collect several types of information to provide and improve our services:

a. Personal Information

When you make a purchase or create an account, we collect:

- Name
- Billing and shipping address
- Email address
- Phone number
- Payment information (handled securely by third-party processors)

b. Account Information

If you create an account on The Dub, we may collect login credentials and preferences.

c. Transaction Details

We keep a record of products purchased, purchase amounts, and dates.

d. Device & Usage Data

We automatically collect data such as:

- IP address
- Browser type
- Operating system
- Pages visited
- Time spent on pages

e. Cookies and Tracking Technologies

We use cookies and similar technologies for:

- Site functionality
- Shopping cart and checkout process
- Analytics and performance
- Targeted advertising

You can adjust your cookie preferences through your browser settings.

2. How We Use Your Information

We use the information collected for purposes including:

- Fulfilling and managing purchases, orders, returns, and exchanges
- Creating and managing your account
- Sending transactional emails (e.g., order confirmations)
- Processing payments via secure third-party providers
- Communicating updates, promotions, and newsletters (with your consent)
- Analyzing user behavior to improve our products and services
- Complying with legal obligations

3. Sharing Your Information

We do not sell your personal data. However, we may share your data with:

- Service Providers: Payment gateways, shipping partners, email platforms, and analytics tools (e.g., Stripe, PayPal, Google Analytics, Klaviyo)
- Legal Authorities: When required to comply with law or enforce our terms
- Business Transfers: In case of a merger, sale, or business restructuring
- Marketing Tools: With consent, we may share limited data with platforms like Facebook or Google Ads for retargeting

4. Payment Processing

All payments made on The Dub are processed securely by third-party payment providers. We do not store full credit card details on our servers.

5. Your Privacy Rights

Depending on your location, you may have the right to:

- Access the personal information we hold about you
- Correct or update inaccurate data
- Request deletion of your data
- Object to or restrict certain types of processing
- Withdraw consent where processing is based on consent

To make any of these requests, please contact us at: hello@thedubkc.com

6. Email Marketing & Communication Preferences

You may opt out of marketing emails at any time by clicking the “unsubscribe” link in the email. Please note, you may still receive transactional emails related to your orders.

7. Data Retention

We retain your information as long as necessary for the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

8. Security

We implement industry-standard security measures to protect your personal information. However, no electronic transmission or storage is 100% secure. Use the site at your own risk.

9. Children's Privacy

The Dub does not knowingly collect data from children under 13. If we become aware that a child has submitted personal information, we will delete it promptly.

10. Changes to This Privacy Policy

We may update this policy from time to time. Any changes will be posted on this page with an updated "Effective Date." We encourage you to review this policy periodically.

11. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us:

The Dub

Email: hello@thedubkc.com

Website: [<https://thedubkc.com>]

Mailing Address: 105 W. 9th St., Kansas City, MO 64105