

Healthy Kids, Smart Kids™



Our Mission-is to ignite a common sense revolution in healthy lifestyle choices for people everywhere. We intend to motivate and energize organizations and communities to help members and employees attain higher levels of wellness through education and wellness friendly environments. We strive to inspire passion within individuals and families to embrace and integrate quality nutrition and exercise as integral parts of their daily lives.

OUR FAMILY OF COMPANIES

Ennovy, Inc, a for profit wellness behavior management firm that provides: Nutrition, Fitness, and Wellness Training

- Comprehensive Wellness Assessments (wellness attitudes, perceptions, and behaviors)
- Nutrition and Fitness Environmental Scans (facilities, services, and support)
- "Client-centric" Wellness Awareness Campaigns
- Wellness Consultation and Project Management
- Wellness education and promotional material and program management tools
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Ennovy Brands

Ennovy and

Healthy Kids, Smart Kids

Yvonne Sanders Butler Healthy Behavior Resource Group (YSBHBRG) a non-profit organization established to develop educational programs to address the growing problem of obesity. To further its charitable purposes, YSBHBRG focuses on school age children (pre K – 12), university students, women, and minority and rural communities who are disproportionately affected by the problem of obesity.

OUR FOUNDER

Dr. Yvonne Sanders-Butler is an internationally recognized nutritional advocate, consultant, and motivational speaker who promotes healthy living for life. Following a near fatal health emergency in 1996, a consequence of a lifetime battle with being overweight, failed dieting, and diet pills, the elementary school principal made improving the health of "her" students and their families a top priority. She established the first "sugar-free zone" in U.S. public schools in 1999, then, founded Ennovy and YSBHBRG to provide sound nutrition and fitness practices, behavioral influence techniques, and wellness project management services to help organizations assess and better manage wellness behavior and environments.

Dr. Butler is the author of books on healthy desserts: "Naturally Yours and More", "Dessert Lovers' Choice" and "Healthy Kids, Smart Kids."

She has been featured on ABC, CNN, CBN Fox, 700 Club, PBS as well as regional and local programming regarding childhood obesity and is sought by academia and public health professionals to discuss a range of topics regarding children health and well-being.

KEY SUCCESSES

- 1999 Establishes Browns Mill Elementary Sugar Free Zone (1,000 Students)
- 2004 Completed Jackson State University Collegiate Wellness Assessment and Program Launch (1,000 Students)
- 2005 Designed and Rolled Out National Council of Negro Women Obesity Initiative (4 Major U.S. Cities)
- 2007 Developed- Healthy Kids, Smart Kids "Quick Launch" Manual and Starter tool kit
- 2008 Fulton County Schools (GA) Healthy Kids, Smart Kids Rollout (20,000 K-12 Students)
- 2009 -2016 Fulton County Schools System 19 Schools 20 K students utilized the Healthy Kids, Smart Kids Program in The School-Wide Improvement Plan (SIP)
- 2017-Present Healthy Kids, Smart Kids Program Evolution-Then and Now