



TheCarsAreRobots.com

THE CARS ARE ROBOTS, THE SERVICE IS HUMAN.

Robotaxi Hype. Hometown Heart. Coming Soon.

Sentient cars meet sensible services, and we are investing to be a modest, nimble, family-run fleet of privately owned Tesla vehicles operating as robotaxis on Tesla's official network. Think of us as your local host in the Tesla ecosystem, like AirBnB meets Uber.

Stories of connection and growing agency in transportation is how we measure success. Every mile of autonomous travel is an opportunity for people to connect with each other and the places they love, building and supporting communities one ride at a time.

HOW TO RIDE

01 Get the Tesla Robotaxi app

iOS or Android. We don't have a separate app, since every ride is requested and fulfilled on Tesla's official network.

02 Choose our fleet

Enter your destination, see the fare, then swipe to a car badged with our logo. Then apply any promotions for your trip.

03 Favorite us

Save the fleet for priority matching when we're nearby. Ratings help a local fleet grow and be accountable.

THE FLEET

TESLA CYBERCAB

Purpose-built 2-seat robotaxi. Lowest cost per mile. Date night, no driving, just fun.

TESLA MODEL Y

The right vehicle for three or four people, or anyone with more bags than friends.

TESLA CYBERTRUCK

Five seats, plus weatherproof 6-ft bed. Home-improvement runs and winter work. No towing autonomously — yet.

OPTIMUS BOT

Rides along to lift bags, or can go solo and run the errand for you.

WHY OUR CARS BEFORE OTHERS

- Cleaned daily and maintained by the family that owns them
- USB-C chargers, complimentary water, and free Wi-Fi via Starlink
- Pets ride free; allergen-free cars on request
- Winter 3PMSF-rated tires when the weather turns cold and icy
- Charged overnight by eco-friendly sources
- Tesla builds 5-star overall NHTSA / IIHS Top+, the Cybertruck too
- Tesla cars are America-made, and this fleet is American-owned

CURATED RIDES

Your trusted partner in a frictionless trip. The right vehicle, the least headache, summoned for you or on behalf of a loved one. Want your favorite wine and pairing to greet you on date night? Want some movie or show tickets waiting on the seat? How about a custom city tour route and printed highlights guide, with music and vibes to match.

WHO THE MILES ARE FOR

A SENIOR

Quiet, private, safe & easy

A KID

To their practice, home after

A STUDENT

Cheap and reliable, anytime

A COMMUTER

Work on the ride in, or not

WHERE WE RUN

ST. CROIX COUNTY, WI

Homebase and hub of operations

TWIN CITIES / MSP / MOA

Venues, airport, and attractions

EAU CLAIRE / CHIPPEWA FALLS

Family, friends, and day trips made simple

Trips start or end in our area, inside Tesla's active Robotaxi geofence with coverage expanding as Tesla enables it.

PARTNER WITH US

ADVERTISING. Put your product or service name inside a car that calls St. Croix Valley home, and frequents the Twin Cities. With in-cabin ad placement, get more from coupons, promos, and upcoming events with a captive audience. Have assurance that who sees you, is near you.

EVENTS. Dedicated robotaxi support for weddings, festivals, corporate days, or city functions. A private slice of the fleet, on your schedule, pick-up to drop-off, queue as many as you need. Think of how we can accentuate and differentiate your business, and we'd love to do it.

FARES

App quote

SEE \$ BEFORE YOU RIDE

Tesla sets it

WE DON'T SET FARES, FAIR

Often less

THAN UBER OR LYFT, NO TIPS

Tesla covers it

NETWORK INSURANCE, BUILT IN



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A local family-owned robotaxi fleet in St. Croix Cty, Wisconsin USA

