

Alex Sniderman

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EDUCATION

Master of Public Administration, CUNY/Baruch College, School of Public Affairs 2014
Bachelor of Arts, University of Tennessee, Knoxville, Phi Beta Kappa

SUMMARY

- Over seven years' experience in nonprofit programming, management and administration
- Six years recreation work with geriatric populations including residents with Alzheimer's and dementia
- Managed Recreation Department in day treatment center for 80+ HIV-positive clients
- Extensive computer skills including Adobe Creative Suite, HTML/CSS, ProTools, MS Office, Salesforce, SPSS
- Over a decade of experience with graphics, web, and print production
- Strong oral and written communication skills; author of Plato biography for middle school youth
- Professional musician with over 15 years of recording and performing experience

EXPERIENCE

Music Consultant and Facilitator

12/2012-present

- Facilitate enjoyment and creative expression through music appreciation and participation
- Assist clients to make personalized playlists of favorite music
- Play instruments (acoustic, electric, and electronic), write songs, make beats, and produce audio recordings using a variety of instruments, tools, and software
- Engage with clients of all ages and issues including Alzheimer's, dementia, schizophrenia, and mental and/or physical challenges
- Teach musical skills and encourage participation

Music & Memory

12/2013-11/2017

Program Administrator

- Provide programming, administration, and organizational/growth strategies for startup nonprofit
- Liaise with healthcare facilities worldwide trained in Music & MemorySM method of personalized music
- Partner with state departments of health to train large groups of facilities across the US
- Help facilities overcome barriers to utilize technology to improve quality of life for residents/clients
- Answer training and registration inquiries, update and refine Salesforce database
- Order equipment and partner with vendors to deliver tech equipment to healthcare facilities
- Manage staff members and interns

Jacob Riis Neighborhood Settlement House

2/2013-5/2013

Intern, Communications and Development

- Created grant proposal template for Riis Settlement Senior Service program's future fundraising efforts
- Researched potential Senior Service funders, updated gifts in DonorPerfect database

HELP/PSI Adult Day Healthcare Center

12/2011-9/2012

Recreation Coordinator

- Managed all operations of Recreation Department in day treatment center for 80+ HIV-positive clients
- Planned monthly calendar of all recreational activities including special events and offsite trips
- Liaised with site administration and clinical team to provide appropriate recreational activities and events
- Built relationships with cultural institutions, museums, community groups, local sports teams, and arts organizations to provide a variety of rich recreational opportunities for clients
- Supervised and mentored Recreation Assistant to fulfill all departmental responsibilities in my absence
- Hired, scheduled, trained, managed, and mentored five clients employed as Peer Stipend Workers

Hopkins Center for Rehabilitation and Healthcare

9/2009-11/2011

Recreation Leader/Music Specialist

- Managed all weekend recreation department operations for 288 bed nursing home including outside performers, staff and volunteers; and facilitated and/or led all weekend activity programs
- Assessed each resident's recreational abilities and interests in writing upon admission, created and implemented care plans, completed MDS (Minimum Data Set) documentation and recreation assessments
- Transported residents to all recreational activities (special events, Sunday and Wednesday evening concerts)
- Facilitated all music programs in facility except those performances by outside artists
- Led residents in activities including exercise, adapted physical games, trivia, discussion, and one-to-one visits
- Supervised interns and volunteers

Menorah Center for Rehabilitation and Nursing Care

4/2009-6/2009

Recreation Leader/Music Specialist (Temporary)

- Performed regular music programs for nursing home residents on all units
- Facilitated additional recreation sessions including: exercise, discussion groups, and one-to-one sessions
- Completed MDS documentation, assessments, care plans, and attending Comprehensive Care Plan (CCP) meetings for one unit of 40 residents

Bishop Mugavero Center for Geriatric Care

8/2006-3/2009

Recreation Leader/Music Specialist

- Led music activities for residents on all units
- Facilitated recreation programs such as art, word games/trivia, and physical exercise
- Transported residents to special entertainment and events

Bishop Mugavero Center for Geriatric Care

9/2005-2/2006

Rainbow Program Coordinator/Music Specialist

- Maintained attendance records for all facilitated programs
- Provided all recreation for group of nursing home residents suffering from Alzheimer's/dementia including music, arts and crafts, and adapted physical exercises
- Transported residents to off-unit activities
- Maintained program attendance records

Kaplan K12 Learning Services, Metropolitan Museum of Art, Rubenstein Tech, Local Projects

5/2001-Present

Rubenstein Technology, Most Media, NY, NY, *Nashville Scene*, Nashville, TN**Graphic Artist, Web Development**

- Design ads; scan and retouch photos; develop and maintain font library
- Produce classifieds section of *Nashville Scene* newsweekly including all ad design and layout
- Format art retrospective book for Metropolitan Museum of Art, test preparation books for Kaplan
- Manage workflow between editors and production staff, supervised freelancers
- Create mechanicals and mounted ads for client presentations
- Build pixel-accurate web pages to conform to site design with XHTML and CSS

revolutionsound, Studio A, MetroSonic Studios, Excello Recording,

5/1990-Present

Musician/Producer/Engineer

- Set-up musical instruments, recording equipment and microphones for recording artists
- Record, overdub, edit and mix sessions using ProTools, Ableton Live, and/or analog tape
- Write, arrange, perform original music
- Create a friendly, open, supportive environment for every recording artist