

FOR IMMEDIATE RELEASE

ISI Entertainment Unveils Groundbreaking Docu-Series Showcasing the Impact of Internet Influencers.

Miami, August, 2023 – ISI Entertainment is proud to announce the launch of an innovative docu-series that delves into the lives of internet influencers and the profound influence they wield over the lives of ordinary individuals. This captivating series will shed light on how these dynamic and influential women not only shape our perceptions but also contribute to the greater good of society.

In today's digital age, the power of internet influencers cannot be underestimated. The new docu-series by ISI Entertainment will provide an exclusive glimpse into the world of these influential women, revealing the intricate workings of a billion-dollar industry that often remains shrouded in mystery. Through compelling storytelling and unprecedented access, viewers will gain insight into how the influencer market has rapidly evolved into a dominant force, transcending geographical boundaries.

"As Executive Producer and Principal at ISI Entertainment, I am thrilled to introduce this remarkable series, *Beyond Beauty to the world*," said Alan Steuart. "The influencer marketplace has become an enigma, with its immense impact and complex mechanics hidden behind screens. Through this dynamic series, ISI Entertainment will demystify the phenomenon, illustrating how these influencers have achieved unprecedented power and recognition in such a short span of time."

The docu-series promises an unparalleled perspective, as these powerful women step out from behind their screens to offer a comprehensive view of their lives. Audiences will not only witness their day-to-day experiences but also gain a deeper understanding of the factors contributing to their extraordinary success.

In a grand culmination, the docu-series will conclude with a thrilling two-day finale, where the featured influencers will go beyond showcasing their lives and actively engage in a competition. This competition will not only be a platform for them to win exciting prizes and cash rewards but also an opportunity to promote a charitable cause close to their hearts. The charity selected by the winning influencer will receive a generous donation of \$100,000, demonstrating the potential for influencers to support noble causes and make a positive impact on society.

Beginning its launch in the vibrant city of Miami, *Beyond Beauty Miami* will progressively extend its reach from local to national and international audiences. With a unique

format that seamlessly blends entertainment and education, the series aims to bring these influential figures to the forefront of mainstream consciousness. Casting has already begun, with production beginning in the next few months.

For further details and information about this groundbreaking docu-series, interested parties are encouraged to reach out to ISI Entertainment at info@isientertainment.com.

About ISI Entertainment:

ISI Entertainment is a forward-thinking production company dedicated to creating innovative and engaging content that resonates with global audiences. With a keen focus on uncovering stories that challenge conventions and expand horizons, ISI Entertainment strives to be at the forefront of entertainment evolution.