



CAPABILITY STATEMENT

Company Overview

Empowering organizations through management system transformation, strategic marketing, and advanced technical solutions.

Core Competencies

- Web Development & Optimization.
- Custom websites, CMS integrations, and eCommerce platforms.
- SEO, CRO, and analytics-driven performance enhancements.
- Social Media & Digital Marketing.
- Full-funnel marketing strategies (Facebook, Instagram, LinkedIn, TikTok).
- HubSpot CRM, Google Ads, GA4, and email marketing automation.
- Organizational & Digital Transformation.
- ISO 9001:2015, 27001:2022, 20000-1:2015 Internal Audits.
- Systems engineering, process improvement, and RFP management.
- Workflow digitization and change management consulting.
- Technical Design & Consulting.
- End-to-end communication systems (public safety & commercial sectors).
- Pre-sales engineering and technical documentation.

Differentiators

- Multidisciplinary team with expertise in marketing, front end/back end programming, engineering, project management, and analytics.
- Experience across public safety, commercial, nonprofit, and startup sectors.
- Agile and client-focused approach, delivering tailored and scalable solutions.
- Proficient with leading tools: SmartSheet, HubSpot, Salesforce, Google Analytics, Tableau, Alteryx, and Adobe.

Company Information

- Business Name: Creative Technical Solutions LLC
- Website: createsolutionsllc.co
- Phone: (803) 386-8097
- Email: contact@createsolutionsllc.co
- Location: Columbia, SC (and Remote)

Contact Us

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