



CAPABILITY STATEMENT

Company Overview

Empowering organizations through management system transformation, strategic marketing, and advanced technical solutions.

Core Competencies

- Web Development & Optimization.
- Custom websites, CMS integrations, and eCommerce platforms.
- SEO, CRO, and analytics-driven performance enhancements.
- Social Media & Digital Marketing.
- Full-funnel marketing strategies (Facebook, Instagram, LinkedIn, TikTok).
- HubSpot CRM, Google Ads, GA4, and email marketing automation.
- Organizational & Digital Transformation.
- ISO 9001:2015, 27001:2022, 20000-1:2015 Internal Audits.
- Systems engineering, process improvement, and RFP management.
- Workflow digitization and change management consulting.
- Technical Design & Consulting.
- End-to-end communication systems (public safety & commercial sectors).
- Pre-sales engineering and technical documentation.

Differentiators

- Multidisciplinary team with expertise in marketing, front end/back end programming, engineering, project management, and analytics.
- Experience across public safety, commercial, nonprofit, and startup sectors.
- Agile and client-focused approach, delivering tailored and scalable solutions.
- Proficient with leading tools: SmartSheet, HubSpot, Salesforce, Google Analytics, Tableau, Alteryx, and Adobe.

Key Personnel

Malik Franklin

Chief Executive Officer

- Scrum Master certified with 5+ years of project management experience.
- 5+ years of International Organization for Standardization (ISO) internal auditor and organizational process reengineering experience.

Sinmi Kareem

Technical Consultant

- Expertise in system optimization, application development (.NET), and cloud platforms (Azure/M365).



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- Proficient in DevOps methodologies, Git, data analysis, and system architecture design.
- Experience enhancing technical system scalability and security for strategic business impact.

DeVon Gardner

Digital Marketing & CRM Specialist

- Extensive experience with multi-million-dollar ad campaigns and CRM automation.
- Skilled in HubSpot, Google Ads, SEO, data analytics, and performance marketing.

Yvette Luna Guerra

Systems Engineer & Technical Strategist

- 5+ years designing and quoting large-scale communication systems.
- Expert in RFP response, stakeholder engagement, and systems integration.

Past Performance

- Project Management Consulting Services LLC: Lead organizational process reengineering efforts to achieve ISO 9001:2015, 27001:2022, and 20000-1:2018 certification, audited DC DGS PMD Eastern Market to design vendor onboarding, rule enforcement, and payment policies.
- General Dynamics Electric Boat: Critical supplier quality system management, internal auditing and

quality control for NAVSEA submarine manufacturing systems.

- CSRHub LLC: HubSpot CRM automation and analytics.
- Andrew Wommack Ministries: Digital campaign strategy, team leadership, SEO.
- Motorola Solutions: System design and RFP response for public safety and commercial clients.
- FCB Chicago: Marketing analytics for top brands (Poise, Depends, Cottonelle).

Company Information

- Business Name: Creative Technical Solutions LLC

- Website: createsolutionsllc.co

- Phone: (803) 386-8097

- Email: contact@createsolutionsllc.co

- D-U-N-S / NAICS Codes: [Insert if registered]

- Location: Charleston, SC (and Remote)

Contact Us

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<https://createsolutionsllc.co>



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