

Social media marketing is crucial for connecting with your audience, building brand awareness, and driving growth in today's digital landscape. We add our CTS touch to produce content that creatively aligns your story and vision to pop culture trends to maximize your engagement and outreach. Our tailored strategies help you reach the right people with engaging content, turning followers into loyal customers.

FEATURES	TIERS		
	VISIBLE	SPOTLIGHT	ICONIC
Overview	Essential presence for new businesses	Expanding reach and engagement for growing brands	Dominating the social landscape for market leaders
Weekly Posts	2-4 posts	4-6 posts	7-10 posts
Platforms Managed	1 platform	2-3 platforms	3-4 platforms
Content Creation	Basic graphics	Custom graphics/video editing	Professional graphics + video production
Community Engagement	Basic posting	Active engagement + hashtag research	Full management + DM responses
Performance Reports	Monthly	Bi-weekly	Weekly
Strategy Consultation Calls	None	1 per month	2 per month
Influencer Outreach	✗	✗	✓
Paid Social Ad Management	✗	✗	✓
Price	\$299/month	\$599/month	\$1,299/month

- **Paid Social Ads:** \$500-2,000/month
- **Influencer Campaigns:** \$1,500+
- **Reels/TikTok Production:** \$300-500 per video
- **10-15% discount** for 6-month or annual commitments