

# Privacy Policy | HOMs Web App

**Effective Date:** September 18th, 2025

Helper of Mothers LLC (“HOMs,” “we,” “our,” or “us”) values your privacy. This Privacy Policy explains what information we collect, how we use it, and the choices you have.

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## Information We Collect

We may collect the following categories of information when you use our services:

- **Personal Details:** Name, phone number, email, and billing information (processed via Stripe).
  - **Family/Child Information (Optional):** First and last names of children, academic or homeschool logs, and Social Emotional Learning (SEL) or ABC Data provided voluntarily by parents.
  - **Device & Usage Data:** Browser type, device information, cookies, and basic usage data.
  - **App Data:** Scheduling preferences, “Keep Me Signed In” data, and other preferences you set in the HOMs Web App.
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## How We Use Information

We use your information to:

- Provide and improve web app features (goal tracking, academic records, scheduling, SEL tools).
  - Process payments securely through Stripe (HOMs does not store payment card details).
  - Support customer service and improve the user experience.
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## Sharing of Information

We do not sell your data. We share information only with trusted service providers who help us operate HOMs:

- **Stripe** — Payment processing
- **Amazon Web Services (AWS)** — Hosting and infrastructure
- **MongoDB Atlas** — Database and secure storage
- **Twilio** — Communication services (SMS, email, voice)

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## Security

We implement **industry-standard security practices** to protect your personal information. Sensitive payment data is handled exclusively by Stripe. Logs and reports are encrypted.

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## User Rights

You have the right to:

- Access, correct, or delete your personal data
  - Opt out of marketing communications at any time
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## Children's Privacy

Our services are parent-directed. HOMs does not knowingly collect personal data directly from children under 13 without verified parental consent.

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## Contact Us

For questions or concerns about this Privacy Policy, please contact:

Helper of Mothers LLC

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