

The Fuqua-Head Memorial Event



April 10, 2023

Dear Community Supporter:

As early as 1929, farmers began hitching their field tractors to weighted sleds and roared down a track to see who could pull it the farthest. By 1950, county fairs across the country featured tractor pulls. What was fascinating was to see machines that would "Pull on Sunday, plow on Monday." Robertson County event organizers found out the noise and smoke drew spectators and the first organized pulling event was held in the county in 1971. By September 2015 the first Southern Nationals Pro Pulling event was held at the fairgrounds.

Since that time, two of the event's long-time participants, Jay Fuqua & Don Head, both lost their lives to cancer. Don & Jay were avid pullers who contributed so much to the sport they loved. To honor these Robertson County natives the FUQUA-HEAD MEMORIAL BENEFIT PULL was established in 2018, with a portion of the proceeds going to organizations such as The American Cancer Society, Sarah Cannon Cancer Institute, St. Jude's Children's Hospital, and Martha's Song. In addition a scholarship is also offered to two Robertson County High School students.

With the support of people and businesses like you in our community this event has been able to provide financial support for those battling this disease. Over \$40,000 has been given to these organizations even when the weather did not cooperate and the pull did not take place. Not only does this event provide financial support for those battling cancer but it also offers a family friendly event for the entire community.

We look forward to this year's pull which will be held SEPTEMBER 2, 2023. and hope to continue with your support. Enclosed please find a sponsorship package for your review and we would like to thank you in advance for your consideration and support.

Sincerely,

Board Members:

Mike Baggett

(615) 207-7714

Troy Head

(615) 330-1723

Wayne Leding

(615) 405-1781

Andy Teasley

(615) 533-9016

Joel Armistead

(270) 221-5879

**The Fuqua-Head
Memorial Event
is a non-profit
501(c)3
Organization**

The Jay Fuqua/Don Head Memorial Event is a group of volunteers and friends of the two namesakes of the event, who want their memories to live on through helping other families through the difficult times they are enduring battling cancer, the awful disease that took both Jay and Don from us, and their families way too early in their stellar lives.



Southern Nationals Pro Pulling League • PO Box 1548 • Springfield, TN 37172

www.pplsouthernnationals.com • info@pplsouthernnationals.com

FUQUA-HEAD MEMORIAL EVENT SPONSORSHIP PACKAGES

EVENT SPONSORSHIP

\$10,000

- Name and Logo featured on our Sponsorship page of our Website with link
- Display of your company banner(s) at the PPL Southern Nationals event. Sponsor is responsible for all production and costs associated with the banners.
- Your Company will be allowed to set up tent at the PPL Southern Nationals event where products can be displayed and sold, and samples/sales material can be given out.
- Sponsor recognition by PPL Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- 10 VIP Passes
- 20 General Admission Passes

GOLD SPONSORSHIP

\$5,000

Gold Rated Official Products/Track Naming Rights

- Name and Logo featured on our Sponsorship page of our Website with link
- Display of your company banners at the PPL Southern Nationals event. Size and number to be determined. Sponsor is responsible for all production and costs associated with the banners.
- Sponsor recognition by PPL Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- 10 General Admission Passes
- 6 VIP Passes
- 10 x 10 Display Area

SILVER SPONSORSHIP

\$3,500

Silver Rated Official Products & Class Sponsorship

- Name and Logo featured on our Sponsorship page of our Website with link
- Sponsor recognition by Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- 6 General Admission Passes
- 4 VIP Passes
- 10 x 10 Display Area

BRONZE SPONSORSHIP

\$2,000

For Individual "Partial" Class & Bonus Awards

- Name and Logo featured on our Sponsorship page of our Website with link
- Sponsor recognition by PPL Southern Nationals announcer at the event
- 4 General Admission Passes
- 3 VIP Passes

GENERAL SPONSORSHIPS

\$1,000 SPONSORSHIP

- 3 Tickets to Pull
- 2 VIP Tickets
- Ad on Website

\$500 SPONSORSHIP

- 4 Tickets to Pull
- Ad on Website

\$250 SPONSORSHIP

- 2 Tickets to Pull
- Ad on Website



FUQUA-HEAD MEMORIAL EVENT SPONSORSHIP COMMITMENT FORM

PLEASE RETURN THIS FORM WITH PAYMENT NO LATER THAN **JULY 2, 2023**

Name: _____

Address: _____

Contact: _____

Telephone: _____ Email: _____

Sponsorship (Circle One):

\$10,000 EVENT SPONSORSHIP

\$ 1,000 SPONSORSHIP

\$ 5,000 GOLD SPONSORSHIP

\$ 500 SPONSORSHIP

\$ 3,500 SILVER SPONSORSHIP

\$ 250 SPONSORSHIP

\$ 2,000 BRONZE SPONSORSHIP

Please complete this form and mail along with checks payable to:

**FUQUA-HEAD MEMORIAL EVENT
P. O. BOX 1548
SPRINGFIELD, TN 37172**

Total Amount Enclosed: \$ _____

Signature of Sponsor: _____