



**The Fuqua/Head Memorial Benefit Pull  
Presents the  
2021 Lucas Oil Pro Pulling League  
Southern Nationals**



**SEPTEMBER 24, 2021**

## HISTORY OF PULLING IN SPRINGFIELD

Tractor pulling and Springfield, Tennessee go hand in hand, if you already didn't know. Much of that is due to our agricultural heritage here in Robertson County.



The first organized pulling event was held in 1971, and many of the founding families are still deeply involved in Springfield's truck and tractor pulling. Springfield and Robertson County have long been a hot bed of truck and tractor pulling activity since the 1960's, and is more so now than ever. From multiple teams that travel the U.S. to builders who supply the sport with high tech

equipment to fans that travel the U.S. and internet to keep up with activities of their favorite team. The PPL Champions Tour Event will be a new chapter in the history of Springfield and Robertson County. We are dedicated to building this event into one that is representative of that history, and to build it into a marketing tool for your company and the Fuqua/Head Memorial Event to partner together, insuring much success for both parties.





Jay Fuqua Don Head  
**Memorial Benefit Pull**



## ***Jay Fuqua/Don Head Memorial Event***

The Jay Fuqua/Don Head Memorial Event is a group of volunteers and friends of the two namesakes of the event, who want their memories to live on through helping other families through the difficult times they are enduring battling cancer, the awful disease that took both Jay and Don from us, and their families way too early in their stellar lives.

### **PROMOTOR GROUP**

- Mike Baggett
- Wayne Leding
- Bob Barbee
- Andy Teasely
- Troy Head
- Joel Armistead

Our group would like to recognize a few individuals who have gone above and beyond to help us fund and staff this event.

- Joe Maxey
- Roger Blackwood and the Robertson County Economic Development Board
- Margot Fosnes
- Tony Neal
- Melody DiOrio
- Brad Little, American Cancer Society
- Jenny Goslin, American Cancer Society



Jay Fuqua Don Head

## Memorial Benefit Pull



In May of 2018 The Jay Fuqua/Don Head Memorial Benefit Event was able to donate \$10,000 to the American Cancer Society and the Sarah Cannon Fund from the proceeds from the event.



Promoters and Volunteers of Event



Promoters Mike Baggett, Bob Barbee, Wayne Leding



# COMPETITION CLASSES



***Super Modified Two Wheel Drive***



***Super Stock Diesel***



***Light Weight Super Stock***



***Prostock Tractor***





## **“Event” Sponsorship:**

**\$10,000**

### **Event Naming Rights**

#### **Benefits:**

- Your Company logo will be prominently displayed with link back to Your Company and will appear on the PPL Southern Nationals web site.
- Display of Your Company banners at the PPL Southern Nationals event. Size and number to be determined. Sponsor is responsible for all production and costs associated with the banners.
- Your Company will be allowed to set up tent at the PPL Southern Nationals event where products can be displayed and sold, and samples/sales material can be given out.
- Sponsor recognition by PPL Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- Top puller autograph sessions at company sales area at the PPL Southern Nationals event.
- 10 VIP Passes
- 20 General Admission Passes



**“Gold” sponsorship: \$5,000**

***Gold Rated Official Products/Track Naming Rights***

**Benefits:**

- Your Company logo will be prominently displayed with link back to Your Company and will appear on the PPL Southern Nationals web site and.
- Display of Your Company banners at the PPL Southern Nationals event. Size and number to be determined. Sponsor is responsible for all production and costs associated with the banners.
- Sponsor recognition by PPL Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- 10 General Admission Passes
- 6 VIP Passes
- 10 x 10 Display Area



## **“Silver” Sponsorship:** **\$3,500**

*Silver Rated Official Products & Class Sponsorship*

### **Benefits:**

- Your Company logo will be prominently displayed with link back to Your Company and will appear on the PPL Southern Nationals web site.
- Sponsor recognition by Southern Nationals announcer at the event. Special announcements can be made but must be approved prior to the event.
- 6 General Admission Passes
- 3 VIP Passes
- 10 x 10 Display Area

## **“Bronze” Sponsorship:** **\$2,000**

*For Individual “Partial” Class & Bonus Awards*

### **Benefits:**

- A hyperlink to Your Company will appear on the PPL Southern Nationals web site.
- Sponsor recognition by PPL Southern Nationals announcer at the event.
- 4 General Admission Passes
- 2 VIP Passes

## ***General Sponsorships***

**Sponsorship:** **\$1,000**

### **Benefits**

- 6 Tickets to Pull
- Ad on Website

**Sponsorship:** **\$500**

### **Benefits**

- 4 Tickets to Pull
- Ad on Website

**Sponsorship:** **\$250**

### **Benefits**

- 2 Tickets to Pull
- Ad on Website





## PPL SOUTHERN NATIONALS Sponsorship Contract

\_\_\_\_\_ agrees to sponsor the  
PPL SOUTHERN NATIONALS in Springfield, TN at the level  
of \_\_\_\_\_ for the \_\_\_\_\_ event in the amount  
of \_\_\_\_\_ to be paid in full by June 1st of \_\_\_\_\_. The  
undersigned also agrees to meet all requirements described by the PPL  
SOUTHERN NATIONALS at this level of sponsorship.

\_\_\_\_\_  
Sponsor

\_\_\_\_\_  
Date

\_\_\_\_\_  
PPL SOUTHERN NATIONALS Member

\_\_\_\_\_  
Date

Please make checks payable to: **Fuqua/Head Memorial Event**

Mail to: **Full Pull Motorsports  
3016 Hwy 41 S.  
Springfield, TN 37172**