

JESS HISEL FOR GOVERNOR 2022



My name is Jess Hisel and I am a husband and the father of 3 boys. As a proud veteran of the US Air Force, I served during Operation Enduring Freedom, Iraqi Freedom, and Joint Forge and was assigned to 3 overseas deployments supporting these forward operations. I am currently employed at that University of Wisconsin - Madison within the School of Medicine & Public Health. I have a bachelor's degree in Mechanical Engineering from the great University of Wisconsin - Madison, an associate degree in electronics from MATC, and another associate in Aerospace Engineering from the USAF. To help bring attention to the poor education funding in our schools, I also created the PCU4Education grassroots movement. All these life experiences have helped me forge into the man I am today and to be able to real world command decisions with a logical-common sense approach.

I was born in Richland Center and grew up in the small town of Avoca until the age of 12. My older brother, Scott, died unexpectedly during this time which was difficult on our entire family. My parents divorced shortly after he passed, and my mother and I moved to the 'Morel Mushroom Capital of the World', Muscodora. My mother worked 3 jobs just to pay the bills which made it difficult for her to be there for me. At age 16, I got into a bit of trouble and it opened my eyes. I got a job at the local grocery store and worked there through high school. After high school I worked a few different jobs. Deciding I needed to do something with my life, I picked up a job at a factory to get on my feet. My mother helped me get into college classes. After receiving an associate degree from MATC, I joined the Air Force. I was stationed at Dyess AFB, TX, as a crew chief on C-130's. I decided to further my education and got my second associate degree through the Community College of the Air Force. I met my wife, Jaime, in the Air Force and somehow convinced her to move back to the warm state of Wisconsin with me after our enlistments were up. We bought a house in Spring Green and I returned to

factory work. I worked full-time on 3rd shift while attending UW using the Montgomery GI Bill and got my bachelor's in mechanical engineering. My amazing wife stayed home with the kids until they all were in school then she attended college for culinary arts and a business degree and aspires to open a bakery.

After college, I worked as an Engineer and then as an Engineer Director in manufacturing facilities. I wanted a change from factory life and found a great position at the University of Wisconsin. I am currently the Operations Director for the School of Medicine and Public Health at UW Madison. I manage a multimillion-dollar operational budget and have been directly involved with over \$100 million in projects. I strongly believe in the UW non-profit research efforts. I lost my sister, Nancy, my father, Lonnie, my stepfather, Duane, and most recently my mother-in-law, Linda, to medical conditions and would love to see major advancements in medicine to prevent others from this fate.

I am running for Governor under no political affiliation. There is too much animosity in our government and running as a 3rd party candidate allows me the freedom to truly listen to and represent all of Wisconsin, and this will be a pivotal way to move us toward greater collaboration and unity. I believe I can be a 3rd party candidate that is bipartisan and can help forge change and create a new culture for our leaders. My goal is to help change the culture of our legislature and to implement creative solutions to our problems.

We need to stand up for what is right and what is best for the people of Wisconsin. It should not be 'political suicide' for our elected officials to do the right thing. I am running on the premise that we cannot have anyone from a political party as our Governor for this next term. In the future, there may be that opportunity again, but not in the world we live in today. There has been so little progress for the last few years, and I am standing up to help inspire change to make Wisconsin the leader in the nation.

Wisconsinites need to feel confident that their needs can be met by their state government. My goal is to establish a legislature that Wisconsinites can trust to get things done. I believe through compromise and hard work that anything is possible. I think we need to take a logical look at the legislature and unite all parties to achieve the forward momentum we need. United, not divided is the way into the future.

Thank you all for taking the time to read this and I look forward to the challenges to make Wisconsin the greatest State in the nation. Look Forward! Don't look back, we're not going that way.

"You must be the change you want to see in the world." – Gandhi