
ALISSA LAPID

EDUCATION & CERTIFICATIONS

FANSHAWE COLLEGE

2010 - 2013 | Advanced diploma in Fashion Design

COURSERA

2020 | Certificate Course in Social Media Marketing

THE SENSEI GROUP

2019 | Certified Lean Six Sigma Green Belt with Canada Goose

SKILLS

- Adobe Photoshop & Illustrator
- Sewing & Production
- Product Development
- Pattern Drafting
- Sales & Buying
- Visual Merchandising

ACCOMPLISHMENTS

- developed the Greta Constantine QA department
- assisted and managed the production of multiple fashion shows
- assist under Zeina Esmail for editorial shoots
- developed the Canada Goose QA returns department

CONTACT



[Redacted]



[Redacted]



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PRODUCTIONS

2022 **The Boys, Varsity - S1** SEWER - Daily

- Costume Designer: Laura Montgomery
- Cutter: Wing Lee

2022 **Star Trek, Strange New World - S2** SEWER

- Costume Supervisor: Karen Lee
- Costume Designer: Bernadette Croft
- Cutter: Stephen Wong

2021 **Dan Brown's The Lost Symbol - S1** SEWER

- Costume Supervisor: Sheila Pruden
- Costume Designer: Katy Siracusa
- Cutter: Stephen Wong

EXPERIENCE

2020- present **NACU STUDIOS** FOUNDER & DESIGNER

- Managing design process from conception through to final styling.
- Building samples for each collection.
- Conducting market research to identify new trends, fabrics and techniques, and seeking design inspiration.
- Ensuring product is in agreement with business strategy.
- Sourcing all raw materials including fabrics and trims.
- Creating technical sketches and print artwork.
- Creating detailed tech packs with specifications.
- Coordinating production and ensuring all timelines are met.
- Inspecting product for quality assurance.

EXPERIENCE

2018-2020

**CANADA GOOSE
RETURNS SPECIALIST**

- Part of the BI tool implementation team which led to cost savings/avoidance of \$187,500 per annum.
- BI tool System administrator and technical support to the QA team (approx. 50 people).
- Developed the department Project Charter and other project tools using lean six sigma principles.
- Inspect and approve/reject pre-production samples.
- Develop and launch the risk assessment tool and participate in all Prototype review meetings.
- Develop New Standard Operating Procedures related to the returns process.
- Developing training documents and train for global CG distribution centers.
- Create weekly status reports for global DCs.
- Develop, implement and train on BI tool for global returns process.
- Report and manage the returns process within the QA BI tool.
- Facilitate and drives change in a fast paced and ever-changing environment, leveraging my strong interpersonal, professional and collaborative skills.
- Assist in the planning and execution of various continuous improvement projects targeted towards improving the business's performance on quality, productivity and cost.

2018-2019

**ATELIER GUARIN
DESIGN ASSISTANT - FREELANCE**

- Inspection of fit and construction of all garments to meet industry standards.
- Hand sewing & performing quality control on each garment.
- Assisted with stylist pulls for celebrity clients, magazines, and events.
- Assisted in styling and preparation of photoshoots.

2013-2018

**GRETA CONSTANTINE
LEAD, QUALITY ASSURANCE & VISUAL COMMUNICATIONS**

- Prepare for and attend buy meetings and fittings, and assist with physical tasks and time management.
- Identify and research current clothing, fabric, color and market trends.
- Managed QA department with assistants, apprentices and interns.
- QC of fit and construction of all garments to meet company standards reporting to the production team regarding fit or construction issues.
- Resolved all fit, construction or damage on all garments.
- Create schedules for retailer delivery.
- Hiring of all company interns, production assistants and apprentices.
- Responsible for motivation practices and disciplinary actions required with junior staff.
- Sourcing of outside contractors based on criteria with production deadlines and budget constraints.
- Managed packing and delivery of orders for retailers.
- Produce digital content and created invitations and graphics for print media.
- Assisted with stylist pulls for celebrity clients, magazines, and events.

2013-2014

**BAMBI MAGAZINE INC.
FASHION EDITOR**

- Created print layout with Adobe InDesign & digital promotional content.
- Distributed artist collaborations and contributions to Editor in Chief and Toronto Fashion Editor.
- Managed online presence.