#### Keyword: Vein care specialists

**Problem**: Severe complications of CVI (DVTs and venous ulcers) can often be prevented. Bulging varicose veins are very common, so providers often dismiss symptoms. Consequently, people assume varicose veins are a normal part of aging.

**Solution**: Educate providers about the danger of ignoring symptoms of CVI. Provide vein care resources that physicians can confidently refer patients to.

# Restoring Confidence with Vein Care Specialists and Services

### Subheadline Content

Wearing pants on a sweltering summer day — who needs that? Individuals suffering from varicose veins are often too embarrassed to wear shorts. Itchy spider veins, uncomfortable leg pain and bulging varicose veins impact their confidence and comfort.

People often assume that varicose veins are normal. Others believe the myth that insurance does not cover vein therapy. Our excellent staff is here to guide your patients to promote vascular health and personal wellness.

#### The impact of vein disease

Chronic venous insufficiency (CVI), or **vein disease, impacts more than 25 million American adults.** Approximately 150,000 individuals are diagnosed annually. If left untreated, this condition can progress to venous ulcers or blood clots.

Because of the magnitude of individuals impacted by CVI, many healthcare professionals overlook symptoms. Consequently, patients assume varicose veins are a normal part of aging. However, achy legs, itchy veins and embarrassing vessels impact many people's quality of life and could lead to severe complications.

#### Personalized interventions for problematic veins

Your patients need personalized vein treatment that helps them live comfortably and confidently. Our vein care specialists treat each individual with compassion and dignity.

Utilizing minimally invasive techniques, we see patients quickly recover. They often return to normal activities on the same day as treatment. So, what are some vein care services we offer?

- Sclerotherapy
- Endovenous laser ablation
- Phlebectomy
- Venous ulcer therapy
- Deep vein thrombosis treatment

With advanced, personalized interventions, our vein care specialists **address problematic veins in the least invasive way possible.** We offer minimally invasive therapies to help patients quickly return to their daily lives and responsibilities.

### Does insurance cover vein therapy?

Yes, in many cases, insurance covers vein therapy. But why do insurance companies reimburse for vein therapies? Insurance companies, including Medicaid and Medicare, consider many varicose vein treatments "medically necessary." These veins cause sluggish circulation and can lead to severe complications like ulcers and DVTs. Insurance pays when patients present with pain, swelling, ulcers, skin discoloration or other symptoms that disrupt daily life.

However, insurance will not reimburse for vein treatment that is deemed cosmetic. But it's hard for your patients to know if varicose veins are medically necessary. That's why we're here to help.

The insurance process for vein treatment approval can feel overwhelming. We have assisted numerous individuals in navigating the insurance process. So, we understand what insurers will and won't cover. Rest assured; **we support your patients with upfront price estimates.** 

## Vein care specialists: Restoring confidence and comfort

Your patients dream of confidently wearing shorts and comfortably walking the beach this summer. With our board-certified vein care specialists and advanced services, we can make that dream a reality.

We understand that varicose veins are not only unsightly but can become dangerous. We want to help prevent severe complications while improving quality of life. We would be honored to partner with you to provide relief for this common condition.

If you have questions about our vein care specialists or services, contact our facility at <Facility Number>. Click the "Refer" button to get started today.