



Mission Statement

rememberU helps individuals and families remember, celebrate and honour loved ones through the creation of life songs.

Vision Statement

rememberU is the leading provider of caring, compassionate and creative services and supports for those future planning their life celebration or those wishing to remember a loved one.

Our Values

- **Caring:** rememberU values a caring and respectful approach to serve and support those facing a profound moment in their life.
- **Compassion:** rememberU values human compassion and compassion underpins the motivation and reason for offering our services.
- **Creation:** rememberU values the creative process of song writing and music production and seeks to use this approach to aid the grieving process.

AFDA Affiliate Member: rememberU is an affiliate member of the Australian Funeral Directors Association (AFDA) and is guided by the AFDA code of ethics and code of professional conduct in the provision of its service and support.

What is a Life Song? Typically between 3 to 5 minutes in length, a life song presents memories, stories and/or key messages within a personalized song and the powerful medium of music. We have all heard many songs written from a desire to commemorate, honour and remember people, e.g., *Candle in the Wind* (Elton John, written for Marilyn Munroe / Norma Jean / adapted for Princess Dianna) or *Tears in Heaven* (Eric Clapton, written in response to the death of his four year-old son, Conor).



What We Do

Supporting You: *rememberU* song counsellors will meet with you either in person or online throughout the process and communicate compassionately and in a caring manner. We will explain everything you need to know with the understanding that you may be completely new to creating a song. We commit to sharing our skills with you in a respectful and supportive way so you feel comfortable throughout the process.

Writing: *rememberU* meets with you to discuss your life song, identify the style of song you would prefer, and begin the process of idea collecting, and gathering memories, stories and important key messages you wish to convey. We will then use these ideas to write the lyrics and melody for verses, pre-chorus, chorus, and bridge to construct a 3min (minimum) to 5min (maximum) life song for you to approve.

Recording: Once approved, an initial guide version of the song will be recorded. *rememberU* will commence recording of desired instruments for your life song, followed by vocal recording. Note: Some of you may wish to provide your own recording or guide track and/or sing or play an instrument as part of the life song. You can be included in this process or leave it up to us. The choice is yours.

Mixing and Mastering: Once your instrumental parts are recorded we will mix and arrange the song to support and highlight the lyrics and key messages. The song will then be optimized to sound good on a range of devices through a mastering process.

Deliverable: You will receive your 3-5 min life song, with exclusive usage rights, in MP3 and .wav format, along with any other deliverable you have requested from our **Premium Audio Visual** package, which may include a slideshow, a video interview and/or music video, to accompany your life song.

What We Don't Do

We will not pressure you: *rememberU* is committed to its core values of caring and compassion and we will not pressure you. The choice to create a life song for yourself or someone you love is a highly personal decision and we are there to aid you in this process only if this is your desire.



We will not breach privacy or confidentiality: *rememberU* offers a professional and respectful service and will keep all consultation and production in confidence. How and if you choose to share a life song is entirely your choice as the exclusive owner of your life song. We will not share any of your information in any way to a third party.

We will not surprise you with additional charges: *rememberU* provides an up front, no pressure quotation and pricing for you to approve before work commences on your life song. Pricing and fees for service are finalized in advance, guided by the pricing scheme below.

What You Do

Style: Think of songs you like and the style that you'd like your life song to sound like, e.g., folk, country, blues, gospel, soft rock, singer-songwriter.

Ideas: Collect your ideas and your stories, e.g., the funny things, the inspirational moments, the sad moments, the joyful moments. These usually make up the verses of the song. We can provide an online form for your use to share with family members or friends if you wish to include and collaborate with others in this process. This part of the process can aid many through their grief.

Key Message: Identify a key message or two, which forms the basis of the repeating chorus for the song.

Approve: Each important step from writing, recording, mixing and mastering is yours to approve, or you may wish to nominate a delegate to do so on your behalf.

Pricing Schedule

We have a range of options to help you create your life song. We will work with you to identify your wishes and provide a no-pressure quote for your specific needs.

To help guide your decision making, the following pricing schedule will help you identify the right package aligned to your needs and your budget.



Our Standard Service

3 minute life song, 4 instruments plus vocals	\$2200 incl. GST
5 minute life song, 5 instruments plus vocals	\$3000 incl. GST

Our Premium Package

5 minute life song, 5 instruments plus vocals Up to 4 additional song elements, e.g., strings, harmony backing vocals A choreographed slide show of your images / lyrics	\$4500 incl. GST
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Added Options

Pricing to be negotiated

We can provide additional audio or visual options, such as a personal interview, a documentary of the life song process, which may include family or friends sharing their recollections and stories.

Payment

Upon acceptance of our quote and your approval to proceed, *rememberU* requires 50% upfront payment, and will invoice the remaining 50% upon completion and delivery of your life song. Payment terms are within 14 days of final invoicing. We accept PayPal, MasterCard and Visa.

About Us

Bill Wade, Founder and CEO.

BAHon, B.Ed, MDE, AGDET, Diploma Music Industry

An award winning songwriter and producer, Bill has written life songs for his own parents and family members. His down to earth, caring and compassionate nature guide his motivation to offer his life song services and support to others.

Bill holds degrees in psychology and education and has worked as a counsellor and career educator. He is also a graduate of the SAE Creative Media Institute with a Diploma in Music Technical Production.

rememberU trades as, and is a subsidiary of WCWADE & Associates.

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