

## WHY HIRE A PROFESSIONAL WEDDING OFFICIANT?

1. The Professional Officiant speaks with each couple to learn about their desires and expectations for their ceremony. Sometimes couples need a little help sorting out the options, but in the process, the Professional Officiant assures them that they are heard, supported, and understood; and the ceremony itself will reflect what they envision. A professional wedding officiant will have access to a variety of vow and reading options to provide you. They may even have experience with writing vows so they can help you create your vows.
2. The Professional Officiant is a friendly reminder that the wedding is all about the couple! A Professional Officiant will try to get as many details as possible from the couples about their wedding plans. From the number of guests and participants in the wedding party, apparel colors, etc., a Professional Officiant will understand the couple's wedding vision before he/she begins work on the ceremony script. Most importantly, a Professional Officiant will learn about the love story of the couple and incorporate that into the ceremony, so the ceremony is as unique as the love story! Aside from being an information goldmine in putting together the ceremony, the consultation with the Professional Officiant will likely reconnect the couple to the joy that brought them to planning their wedding day!
3. The Professional Officiant is the on-site reminder to "just breathe" at the rehearsal and the wedding. A Professional Officiant will be able to see any agitation and worry up close. Sometimes there is a swirl of activity surrounding these events and it can be overwhelming. This is a great place for the Professional Officiant to unobtrusively say something reassuring that says, "You've got this!!!"
4. One of the most important tasks of the Professional Officiant is to explain and define the flow of the ceremony, the legalities, the rituals, the ebbs and flows, vows, rings, etc., - adding requests if necessary, and giving the couple a sense of time and space for the event. This is also an important role of the Professional Officiant at the *rehearsal*, so the couple can go into their ceremony with confidence that nothing has been overlooked. At the rehearsal, a professional wedding officiant will be able to maintain the structure of the processional, alter formation, and recessional so everyone in your wedding party knows their roles.
5. Your Professional Officiant will remind you of the one piece of the puzzle that you can't forget! The marriage license! Your Professional Wedding Officiant will remind each couple to bring the marriage license, and the Professional Officiant will ensure that it is signed and filed properly! A professional wedding officiant knows what steps in the ceremony are required by law to make the marriage legal. Yes, that's right - there are certain things that must be said and done, or the ceremony could be determined to be not legal. Who wants to discover that down the road?

6. The Professional Officiant becomes the “public service announcement;” the moment of truth when the guests, witnesses, and attendants are gathered. The Professional Officiant will handle a greeting, any announcements, and ensure that the focus of attention is directed on the happy couple. This is the point where all see, feel, and embrace the couple, the wedding, the day. A professional wedding officiant typically has experience with public speaking and is comfortable in that role.
7. When it comes to your [wedding officiant's cost](#), the fee includes more than just showing up on your wedding day to perform your ceremony. A professional wedding officiant's cost includes the following:
  - **Prep work:** Your Professional Officiant will sit down and talk to you about your relationship, your wedding vision, and what services they will provide for their fee. There is a lot of preparation that goes into making your ceremony a success. Your Professional Officiant will craft a ceremony that's unique and meaningful to you, whether that means including religious elements, family traditions, readings you like, and much more. Creating a ceremony plan takes at least five to six hours, not including edits and communication with you. If you're writing your own wedding vows, your officiant can assist you with that as well.
  - **Travel and event time:** You're paying for your Professional Officiant's time and presence at your wedding, and possibly also your rehearsal! And if your Professional Officiant is traveling a longer distance to your event, you may incur additional travel charges. Gas is expensive, a hotel overnight may be needed, and there are certain to be food costs for dining while traveling to you.
  - **License handling:** Your officiant is responsible for making sure your license is properly filled out, signed, and sent back to the Register of Deeds within the required time frame. Some officiants will mail it. *White Swan Wedding Services will hand deliver your marriage license to the Register of Deeds to ensure there are no unexpected mail delivery issues.*
  - **Rehearsal time:** Your Professional Officiant may or may not attend your rehearsal, but if he or she does, it's likely an extra charge. *White Swan Wedding Services charges a nominal fee to attend your rehearsal. Should you elect not to pay the fee and have the officiant there, we will provide you with a complimentary rehearsal packet that will guide you through the process. (If the officiant attends your rehearsal, a travel fee may be required).*
  - **Equipment:** Professional Officiants don't solely rely on what the DJ provides them for sound projection. A Professional Officiant will have their own wireless microphones and speakers, which cost money to buy and maintain.

- **Business expenses:** From phone service and Internet to education and marketing, your Professional Wedding Officiant cost probably includes these and more business expenses to ensure he or she can work efficiently and be as responsive as possible. Did you find your officiant in a portal such as The Knot, Thumbtack, or Wedding Wire? Your officiant paid for your lead. Whether you hired them or not!

With White Swan Wedding Services, you are hiring a Professional Wedding Officiant. Someone who is comfortable with public speaking, who will work with you every step of the way, and someone who can help answer any questions that you have.

When you hire White Swan Wedding Services, you are hiring Professional Wedding Officiant, Diane Tremmel, who will provide you with a smooth, comfortable process while ensuring that you have the ceremony you desire.



Contact us! White Swan Wedding Services looks forward to helping make your wedding day the perfect vision that you imagine!

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