

WANXIN OPTICAL GROUP

Company Introduction 2021



PART 01

ABOUT WANXIN GROUP

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02 CORNERSTONES

03 HONORS

04 INDUSTRY LAYOUTS

**05 STRATEGIC
PARTNERS**

**06 SOCIAL
RESPONSIBILITY**



ABOUT WANXIN

1 About WANXIN

Wanxin optics, founded in **1973**, is one of the **oldest** glasses manufacturing enterprises in China.

From one of the first resin lens production and sales enterprises in China while obtaining the **No.1 "national glasses production license"** to constantly creating new sales records, Wanxin optics has been playing its own advantages in the field for half a century, always standing at the forefront of the industry in terms of technology and products, making modest efforts to optimize the domestic high-end product market and guiding the industry to a more professional higher end.

In March 2011, the **WANXIN optical group** was established, with 9 subsidiaries, including Jiangsu Wanxin optical Co., Ltd., Zhenjiang Wanxin optical glasses, Jiangsu Colen optical glasses Co., Ltd. (contact lens solution).

WANXIN
万新光学集团

WANXIN
GROUP

1 About WANXIN

OUR VISION——People oriented, self-perfect makes others benefited

Wanxin optics has completed the transition and upgrading from "selling products" to "selling services". Through the sales service system, Wanxin academy and o2o, Wanxin optics has helped its partners to achieve sustained performance growth. And continuously practiced the customer service concept of 'Make good glasses, come to WANXIN'.

OUR MISSION——To create visual health for all

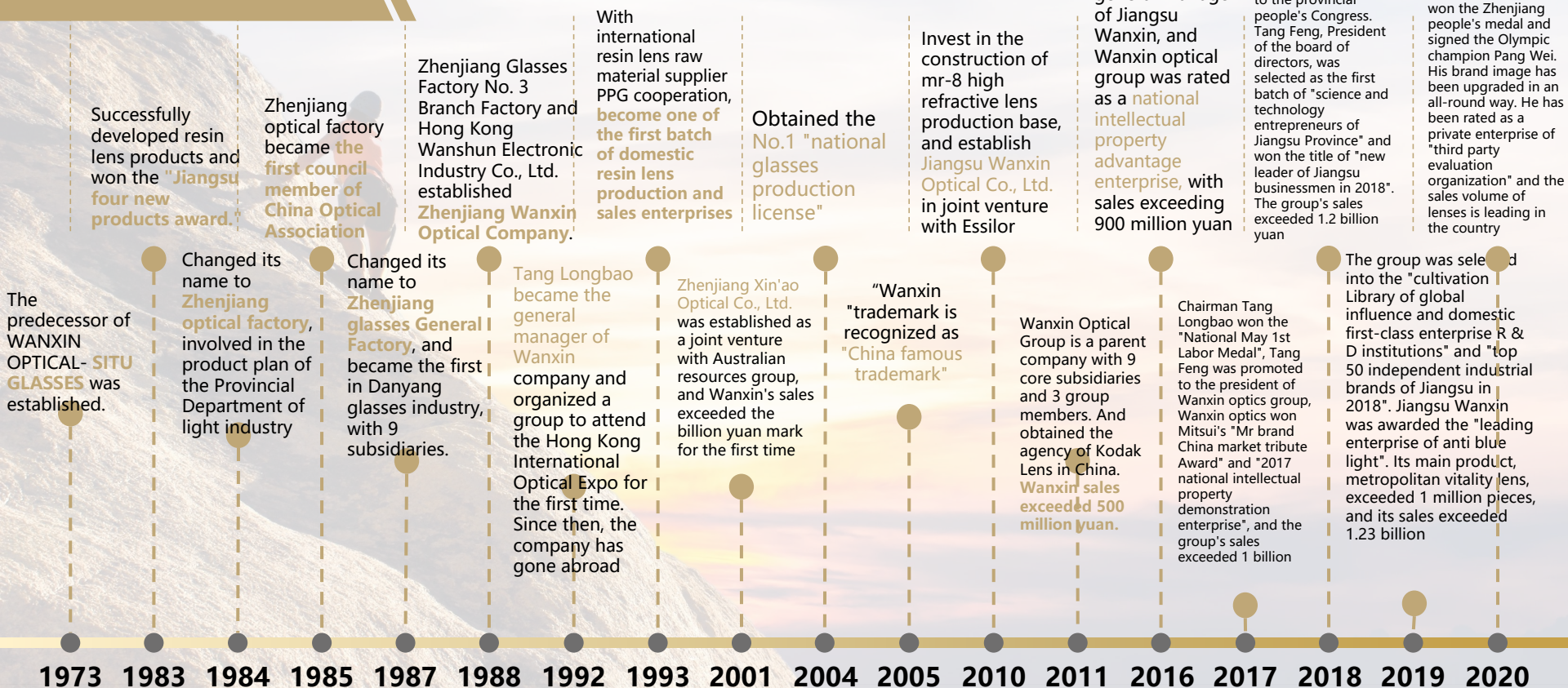
Let every wearer enjoy the high-quality glasses and a better visual life by promoting the joint efforts of the optical industry.





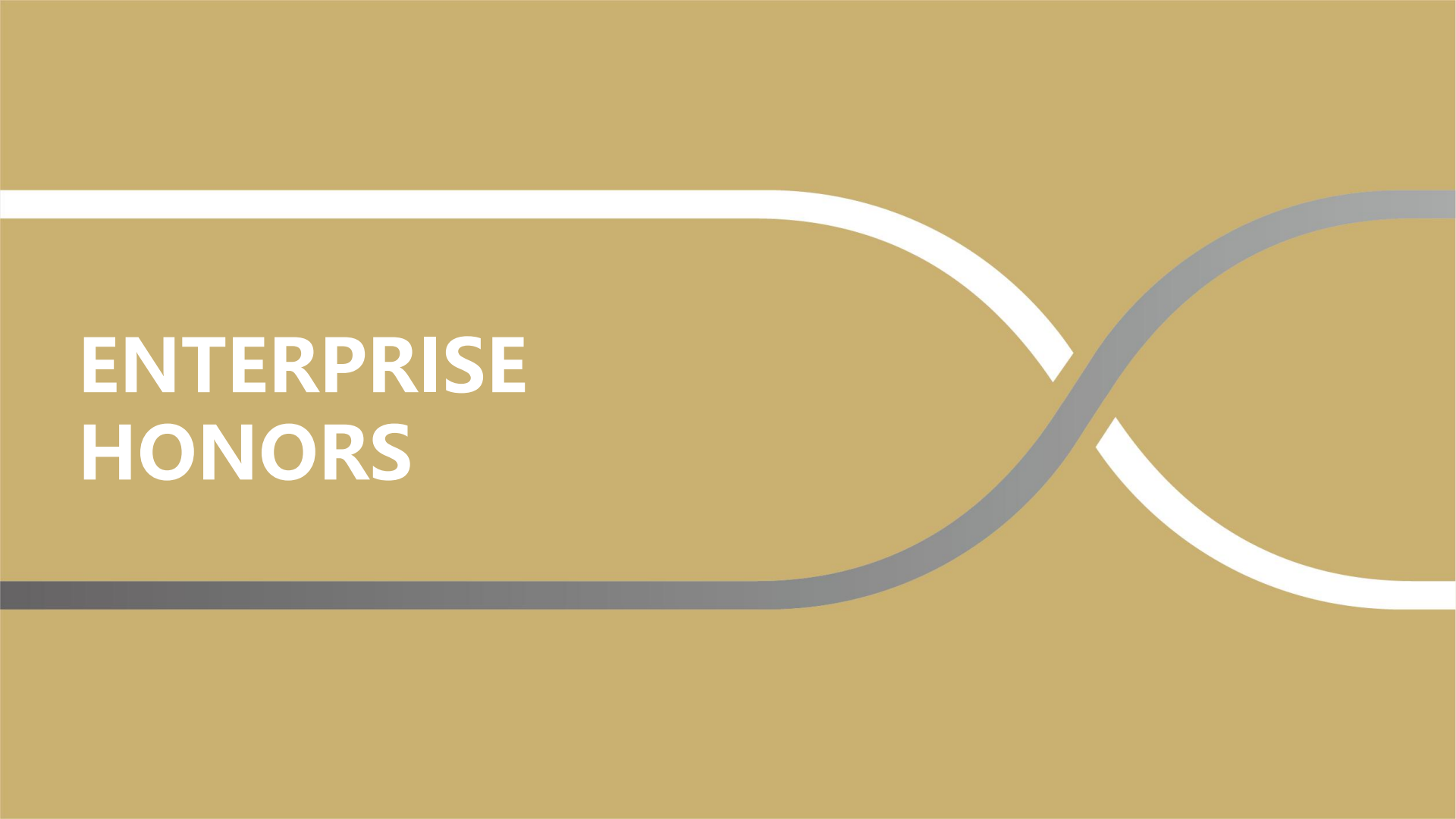
CORNERSTONES

2 CORNERSTONES



1973 1983 1984 1985 1987 1988 1992 1993 2001 2004 2005 2010 2011 2016 2017 2018 2019 2020

ENTERPRISE HONORS

A decorative graphic consisting of two thick, curved lines that intersect in the center. The line on the left is white, and the line on the right is gray. They both curve from the left and right edges towards the center, creating a stylized infinity or figure-eight shape. The background is a solid gold color.

Honors and Qualifications

With its high-quality products and services, Wanxin optics has not only won a good reputation from consumers, but also highly recognized and widely concerned by the government and industry associations. It has won many honors and qualifications:

"National intellectual property demonstration enterprise"

"Landmark enterprises in Jiangsu Province"

"R & D institutions of key enterprises"

"Jiangsu Province certified enterprise technology center"

"Top 50 tax payers in manufacturing industry "

"National green factory"

Etc.

WANXIN
GROUP



PATENTS

In the field of optical lens, Wanxin optics focuses on innovation, has accumulated a lot of experience, and continues to invest in products and technologies. It accounts for more than **5%** of the product R & D, and has applied for **more than 60** patents, including **10** national invention patents and **36** utility model patents. It won the "**China Patent Excellence Award**" issued by the State Intellectual Property Office in 2016 and 2018 respectively.



防蓝光树脂镜片
专利申请



增透减反黄绿膜树脂镜片
专利申请



适用于驾驶的树脂镜片
专利申请



止滑膜树脂镜片
专利申请



具有防雾与电磁屏蔽功能的
树脂镜片的制作方法
专利申请



高透明度发电镜片的制作方法
专利申请



光敏树脂镜片的制作工艺
专利申请



便携式光动能能量收集转换装置
专利申请



具有局部偏振效果扩偏光膜
的生产方法及装置
专利申请



镜片去胶装置
专利申请



镜片去夹装置
专利申请



镜片附件去除设备
专利申请



INDUSTRY LAYOUTS

4 Industry Layouts

FOCUS ON THE DEVELOPMENT OF INDUSTRIAL CHAIN GROUP INDUSTRIAL LAYOUT



WANXIN
万新眼镜片



WANXIN
万新眼镜架



WANXIN
万新光学集团



WANXIN
GROUP

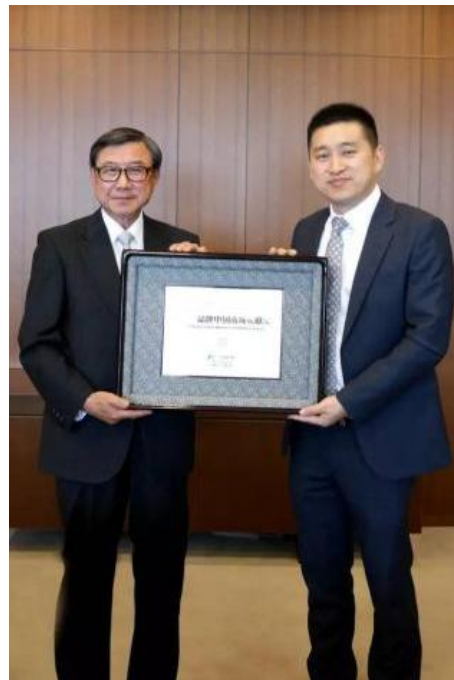
www.wx-china.com



STRATEGIC PARTNERS

5 Strategic Partners

Cooperate with global top suppliers of raw materials and equipment



Mr. Tan Lunmin, President of Mitsui chemical
Presented to Tang Feng, general manager of Jiangsu Wanxin Optical Co., Ltd
"MR™ Brand China market contribution award"
Wanxin is the only enterprise in the industry to win this award

www.wx-china.com

—— TANG LONG BAO
"Great suppliers have made us great."

SOCIAL RESPONSIBILITY

An abstract graphic on a gold background. Two thick, curved lines intersect in the center. The line entering from the top left is white, and the line entering from the bottom left is grey. They cross each other and continue to curve towards the right edge of the frame.

6 Social Responsibility

Wanxin optical group is always enthusiastic about public welfare
Over the years, the amount of donations to the charity cause has reached **10 million yuan**



2006

Wanxin and China Eyeglasses Magazine co-sponsored a 21-day "Red Tour" vision long march, donating 2 million yuan worth of eyeglasses products to the old revolutionary areas.



2008

After the Wenchuan earthquake, president Tang Longbao personally led more than a dozen people. Donated 5350 pairs of glasses to local teachers and students in 41 days.



2009

All provinces, municipalities and autonomous regions in the country have launched the "Wanxin Eye Health China Travel" campaign to provide free optometry for local consumers and disseminate eyecare knowledge.

2011

Wanxin participated in the public welfare activities of ORBIS with a donation of 600,000 yuan.



2013-2015

As a member of the Board of Directors of Danyang Charity Association, Wanxin contributes 500,000 yuan annually, totaling 3 million yuan while participated in the "Eyecare Public Welfare Event" organized by China Eye Association and donated glasses to scientific and technological personnel.



2016

Wanxin Optics has actively contributed to the vision care activities for left-behind children sponsored by Sichuan Ophthalmological Chamber of Commerce. 755 rural left-behind children in the assisted schools underwent on-site visual acuity eye examination, optometry and glasses selection. A total of 629 pairs of lenses were donated, with a value of 187,442 yuan.



2018

Wanxin assisted the national myopia prevention and control strategy, went into primary and secondary schools, made comprehensive and in-depth visual screening, visual prediction, scientific intervention for students, popularized science publicity, and used demonstration effect to motivate schools and families throughout the country to actively participate in the prevention and control of juvenile myopia awareness and action.



2020年

During the COVID-19 pandemic, Wanxin optics is the leading enterprise in the glasses industry, taking the initiative to shoulder social responsibilities. At the first time, we donated 500000 yuan through the platform of "glasses young commanders Association" to directly purchase the scarce resources such as goggles, and to the front-line medical staff who are fighting the epidemic at the first time.



6 Social Responsibility

Lawfully pay taxes

Wanxin has been abiding by national laws and regulations, paying taxes and operating legally. In recent years, Wanxin has paid an average tax of 65 million yuan. It has won the first and second prizes of excellent tax paying enterprises in Danyang City for many years, ranking the first in Danyang lens industry. In 2020, under the double test of severe impact of epidemic situation and fierce market competition, Wanxin optics will still achieve a total tax payment of 59.31 million yuan.





PART 02

ABOUT JIANGSU WANXIN

INDEX

- 01 INDUSTRY STATUS
- 02 GLOBAL LAYOUTS
- 03 COOPERATIVE
CLIENT
- 04 PRODUCTION
STRENGTH
- 05 PRODUCT
PORTFOLIO

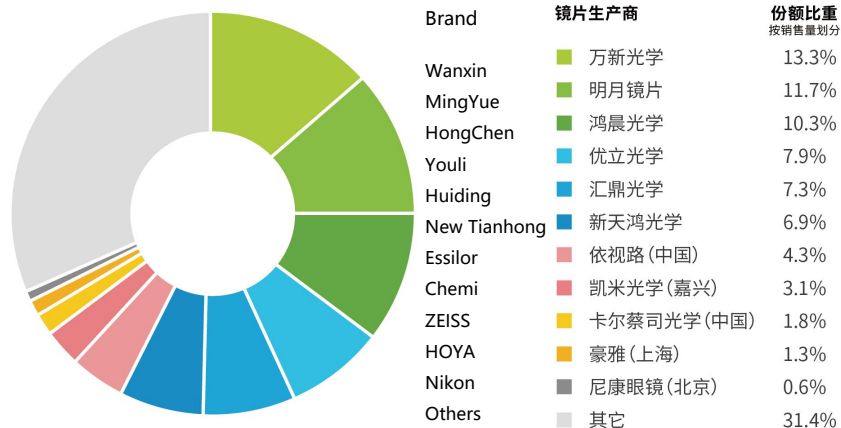


INDUSTRY STATUS

1 Industry Status

According to the competition pattern of China's spectacle lens market on page 19 of "white paper of China's spectacle lens industry in 2020" of iResearch, the market share of China's spectacle lens (by sales volume) is as follows

In terms of sales share, Wanxin optics takes the lead with **13.3%.**



WANXIN
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万新眼镜片
全国销量领先

来源：艾瑞咨询《2020年中国眼镜镜片行业白皮书》

奥运冠军
庞伟



1 Industry Status



THE MAKER OF INDUSTRY STANDARD



Member of the second glasses optics sub Technical Committee of the national optical instrument Standardization Committee

ISO/TC172/SC7/WG10 Deputy leader of international standards working group

GB10810.4-2012/GB10810.5-2012 Standard drafting unit

QB/T 2506-2017 Standard drafting unit

GB/T38120-2019 New blue-protect national standard drafting unit

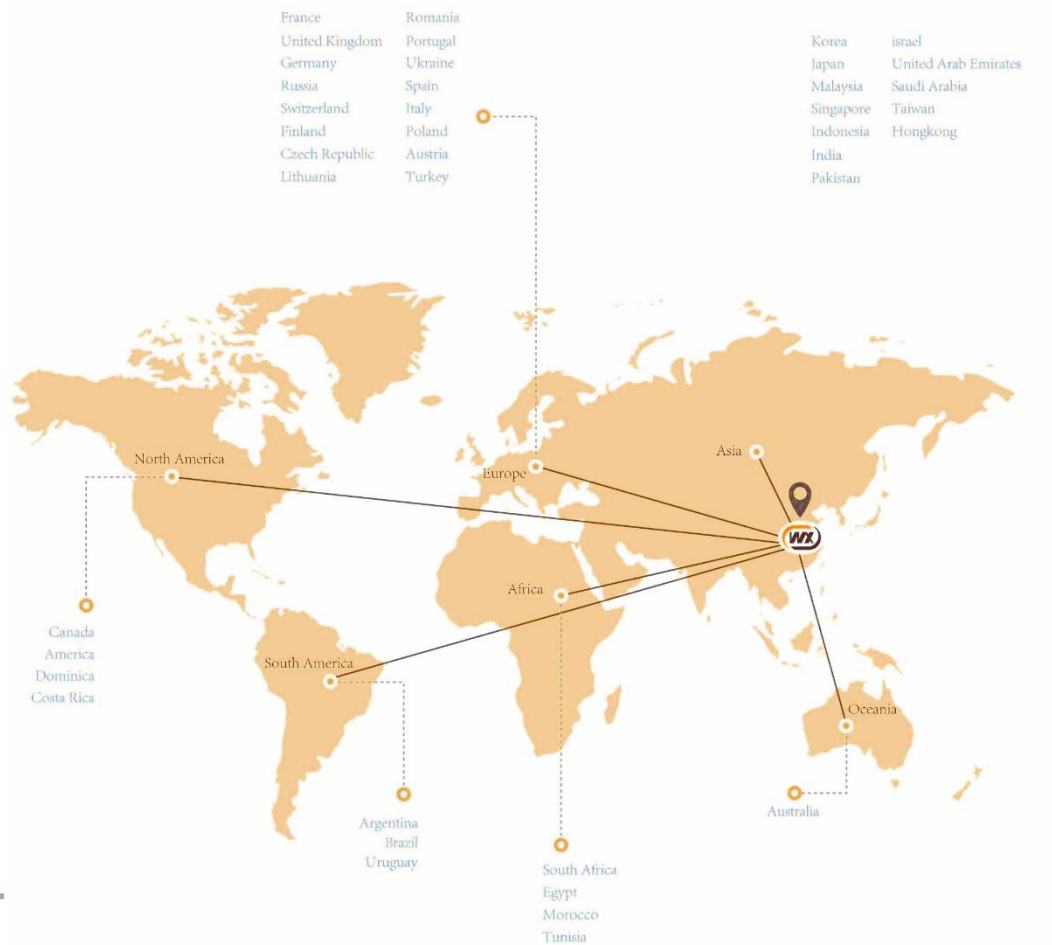
GLOBAL LAYOUTS

The image features a solid gold background. Two thick, curved lines intersect in the center-right area. One line is white and the other is a dark gray. They cross each other, with the white line appearing to pass over the gray line. The lines extend from the left and right edges of the frame towards the center, where they meet and curve around each other.

2 Global Layout



With the integration of global market, Wanxin optics has taken the lead in opening a new era of global market strategy. Its products cover **more than 40 countries in 7 continents**, and meet the optometry needs of different groups of people. It is a milestone in the in-depth development of China's glasses brand internationalization.





**COOPERATIVE
CLIENT**

3 Cooperative Client

The common choice of 35000 stores

As of December 31, 2020, Wanxin's cooperative customers have covered **34** provinces and cities in China, with more than **3000** customers and more than **35000** stores.

Retail Chain 80%

Among the top 500 enterprises in traditional channels,
the cooperation rate reaches 80%

Hospital \ **90%**

90% cooperation rate of the top 20 medical enterprises

E-commerce 60 Enterprises

Join hands with more than 60 e-commerce enterprises

Overseas 75 Enterprises

Exported to 75 overseas enterprises



(以上为截止到2020年12月31日部分合作的客户)



**PRODUCTION
STRENGTH**

THE BIGGEST SPECTACLE LENS MANUFACTURER IN THE WORLD



Good Products

With innovative ideas
Create a full range of
products
Quality assured



Large Capacity

The output of stock
lenses reaches 100
million pieces / year
At the forefront of the
industry



Fast Delivery

48hr delivery
Leading the delivery
speed of the industry
No extra delivery time
during peak season



Worry-free Purchase

Enjoy the worry free
return policy for Rx
lenses



STOCK LENS
100M pcs/year

1/12
Global Lens
Shipments

4 Production Strength



Automated Rx Lab

Daily productivity of **20000pc**

10 sets SATISLOH Freeform、**4** sets SATISLOH-V75



Dust Free MR Production Line

Daily productivity of **87000pc**

14 sets full-auto taping machines、**56** sets curing equipment、**6** sets full-auto package machines



Full-auto Hard/AR Coating Line

Daily productivity of hard coating:**276000pc**

Daily productivity of AR coating:**220000pc**

7 production lines of hard coating、**65** sets of coating machines、**19** sets of full-auto package machines



Mass Production

1.499 Resin Lens Daily productivity: **119600pc**

1.56 Resin Lens daily productivity:**110000pc**

1.60 Acrylic Lens Daily productivity: **40000pc**

12 sets Korean full-auto taping machines、**150** sets curing equipment、**5** mold cleaning machines

4 Production Strength

LEADING THE DELIVERY SPEED OF THE INDUSTRY

 **95%**
48hr
Delivery
rate



**CAPACITY
BREAKTHROUGH**
20000pc/day



**EDGING
CAPACITY**
3000pair/day



**AUTOMATION
EFFICIENCY
IMPROVED TO**
29%



**WATER
COMSUMPTION
REDUCE TO**
3.5L/pc







PRODUCT PORTFOLIO

Item			Material	Remark				
Rx Conventional	Rx Single Vision	Clear	1.50/1.49					
			1.56					
			1.60					
			1.67					
			1.74					
			PC					
		Photochromic	1.56	Grey/Brown				
		T7	1.50	Grey/Brown/G15				
			1.60	Grey/Brown				
			1.67	Grey/Brown				
		Polarized	1.50	Grey/Brown/G15				
			1.60	Grey/Brown				
	Rx Bifocal	Round-Top	1.499	Clear				
		Flat-Top	1.499	Clear				
			1.56	Grey/Brown				
		Curve-Top	1.499	Clear				
		Blencled	1.499	Clear				
Rx Freeform	Rx Progressive	I-Nati3	1.56/1.60/1.67/1.74/PC	Clear	PC Photo	Photochromic	Polarized	T7
		I-Ezy3	1.56/1.60/1.67/1.74/PC					
		I-Precision	1.56/1.60/1.67/1.74/PC					
		I-Drive	1.56/1.60/1.67/1.74/PC					
		I-Universe	1.56/1.60/1.67/1.74/PC					
		X-See	1.56/1.60/1.67/1.74/PC					
	Rx Functional	I-Freedom	1.56/1.60/1.67/1.74/PC					
		I-Read2	1.56/1.60/1.67/1.74/PC					
		I-Relax	1.56/1.60/1.67/1.74/PC					
		Urban Life	1.56/1.60/1.67					

*UV420 is available in all 1.56/1.60/1.67 index

SV	HR
	BLUECUT
	PHOTOCHROMIC
	TRANSITIONS
	POLARIZED
BIFOCAL	FLAT TOP
	ROUND TOP
	CURVE TOP
	BLENDED

Freeform RX ●●●●

Daily Use			Functional Lens	
				
Classic	Vision Easy	SoftWare	OutDoor	Indoor
X-See	I-Nati 1	I-Ezy 1	I-Sport	I-Read
I-Universe	I-Nati 2	I-Ezy 2	I-Drive	I-Relax
I-Precision	I-Nati 3	I-Ezy 3		



PART 03

ABOUT ZHENJIANG WANXIN

INDEX

01 GLOBAL LAYOUTS

02 PRODUCTION
STRENGTH

03 QUALITY
CONTROL

GLOBAL LAYOUTS

An abstract graphic featuring two thick, curved lines that intersect in the center-right of the frame. The top line is white and the bottom line is a dark grey. They both start as straight horizontal lines from the left edge and curve towards each other, crossing at a point. The background is a solid, muted gold color.

1 Global Layout

At present, the company has established long-term strategic cooperative relations with more than 50 brands and companies around the world: (ranked in no particular order)

marimekko	Judith St. James	Olivia Michaels		feathermetal
 MIDUN		J!NS		TOM FORD
위험 [®]	 Volkswagen	23 	LIFE LIKE	SOLENSKINNER 
			Cadillac	 PLAYBOY



**PRODUCTION
STRENGTH**

2 Production Strength

◆ Our company currently has around 650 employees from parts, welding, polishing, electroplating and so on, has 6 modern production workshops annual capacity of 2.92 million pair

- 1.7 million metal frames
- 400K pairs titanium frames
- 20K aluminum frames
- 300K injection frames
- 500K acetate frames

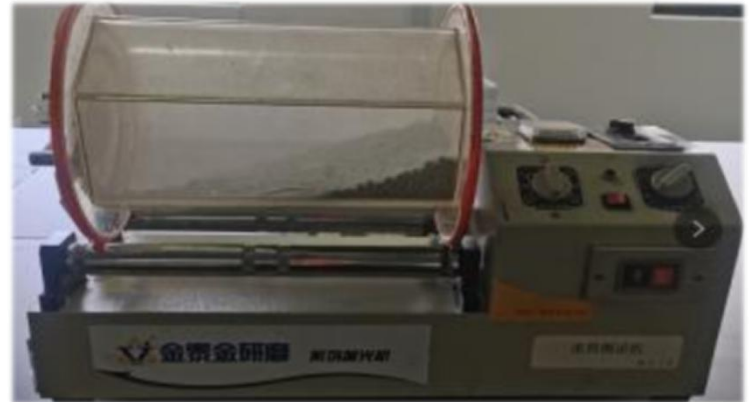
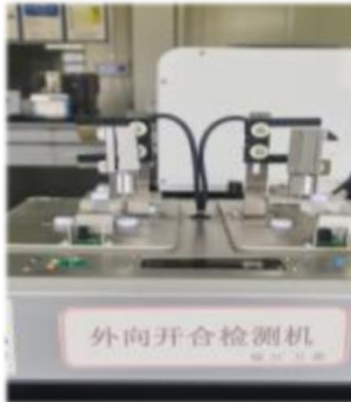


Quality Control

An abstract graphic on a gold background. It features two thick, curved lines that intersect in the center. The line on the left is white, and the line on the right is gray. They form a shape reminiscent of a stylized infinity symbol or a figure-eight. The text "Quality Control" is written in white, bold, sans-serif font on the left side of the white curve.

3 Quality Control

Our company has strict quality control on products. According to different types of frames, we will have different testing standards for each batch of frames, including tensile testing. Artificial sweat test; Roller test; External opening and closing test, etc. Ensure the appearance detail and durability of products.





感谢您的观赏！

Thanks for your watching!