



Build a Food Action Plan

Strengthening our local food system



Land Acknowledgement

We recognize the enduring presence
and territorial claim of Aboriginal
peoples on this land.





Intention & Agenda

Intention: Report stakeholder survey findings and take next step to develop a Regional Food Action Plan.

- Review food system framework
- Intros
- Stakeholder Survey Results
- Next Steps Call to Action



Food System

The journey your food takes to get from its source to your plate, including: growing, processing, distribution, consumption and disposal



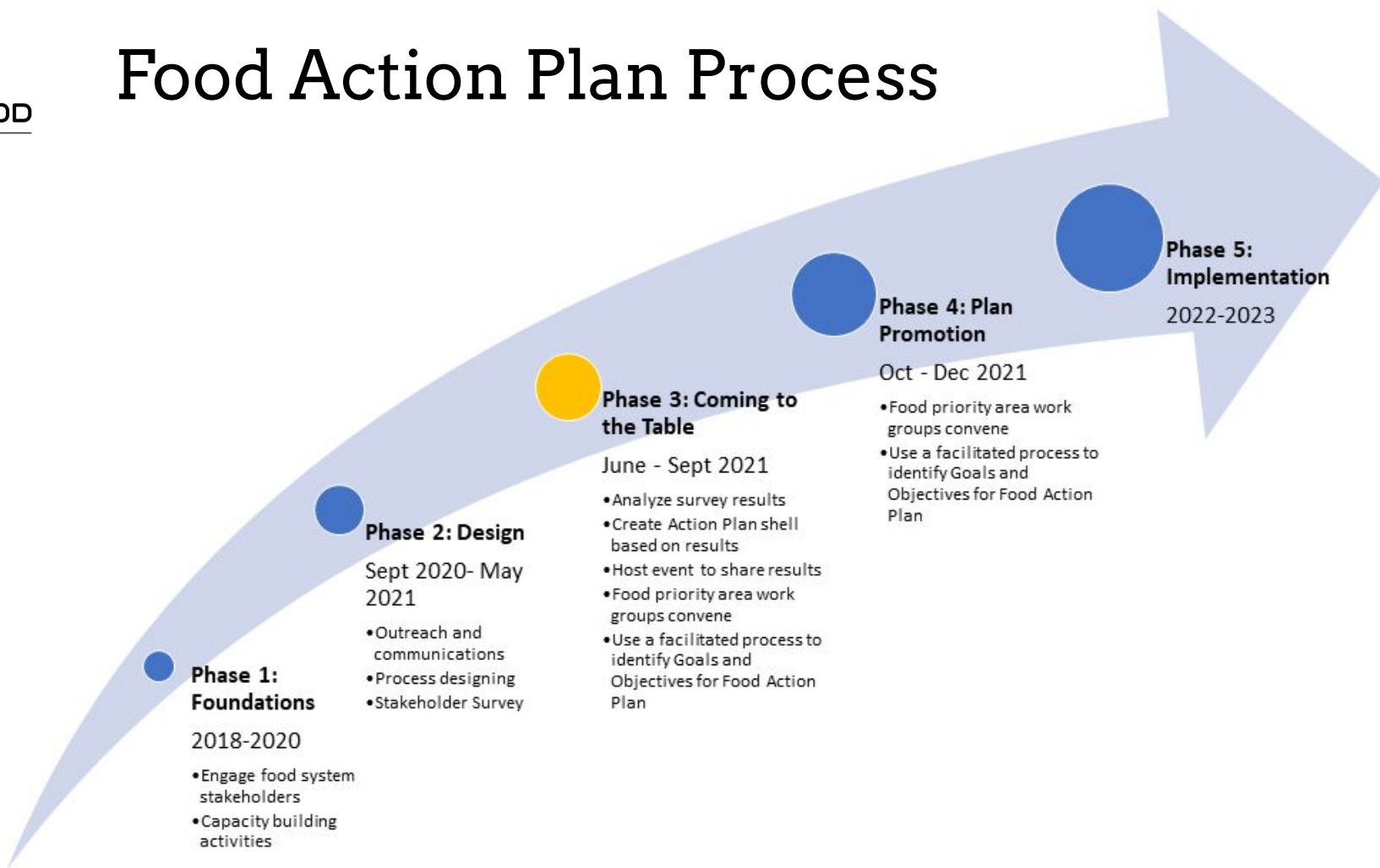


NEW Food Forum organizes the stakeholders across our regional value-chain and strengthens the connections within the food system.



...Food Action Planning...

Food Action Plan Process



Introductions all around!

Name | Organization | What brings you here?



*Your
input
matters!*

Survey Results



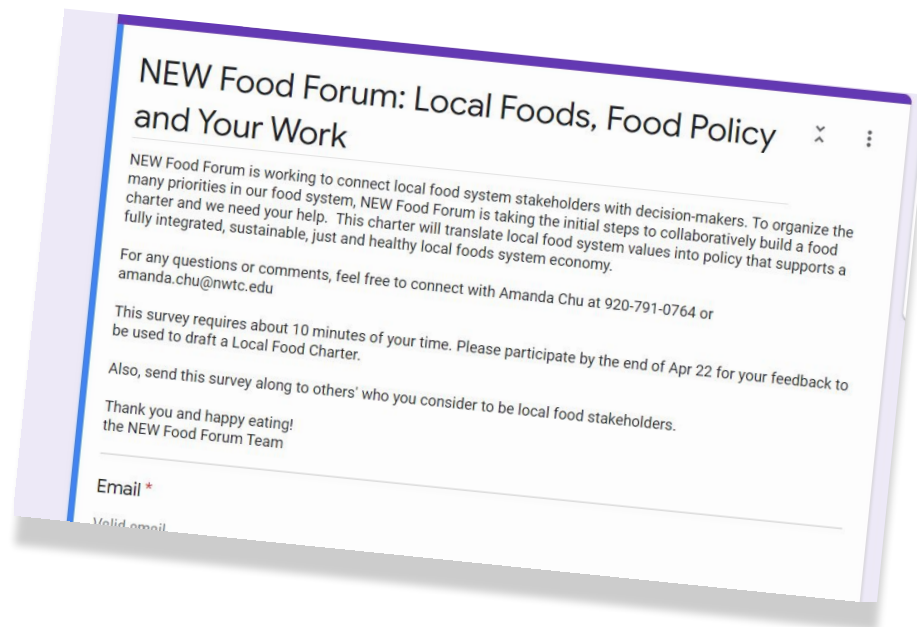


Stakeholder Survey

53 unique responses from:

→ 7 counties

→ 1 sovereign nation



Q1: Distribution of Stakeholder Survey Responses



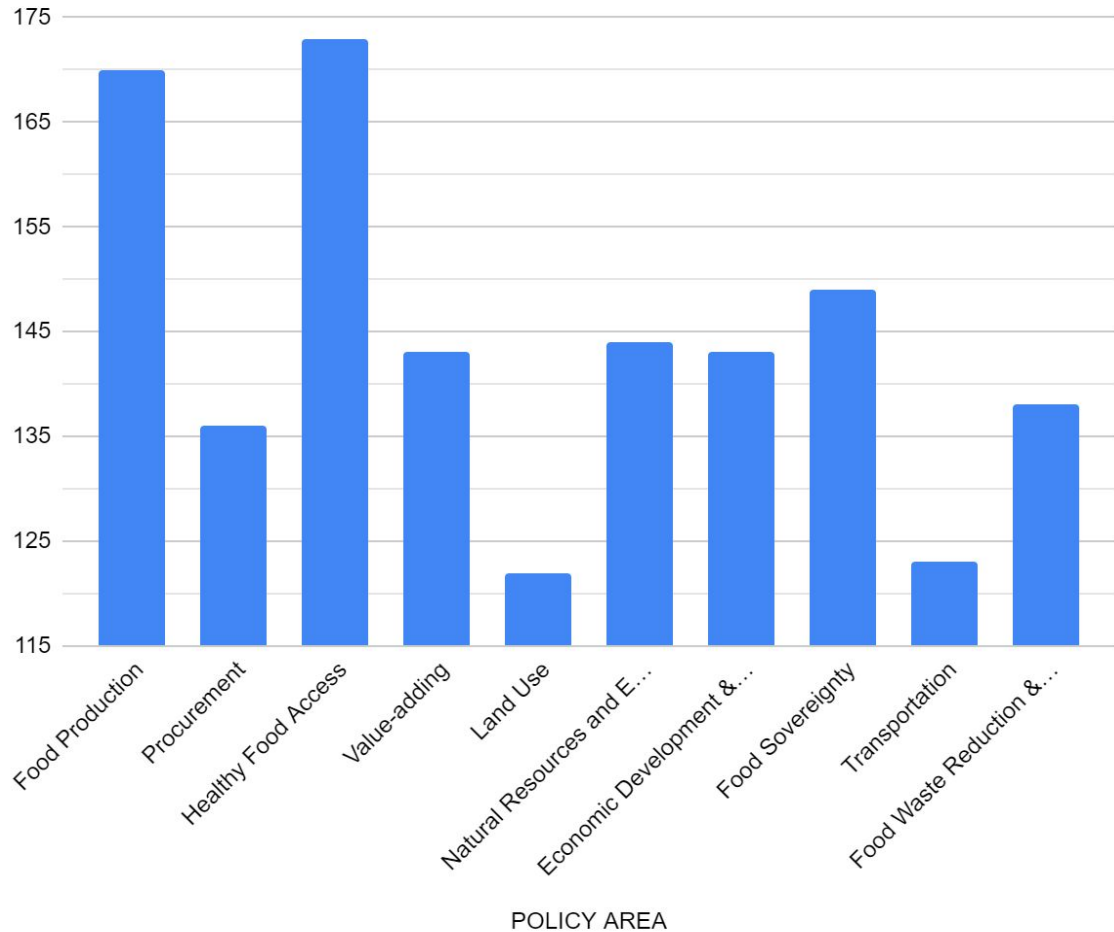


N/A = Does not apply | 1 = Slightly relevant | 2 = Fairly relevant | 3 = Moderately relevant | 4 = Relevant | 5 = Very relevant

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Survey Results & Recap

POLICY PRIORITY AREAS





Stakeholder Survey: Regional Food Issues Uncovered

*Top three priority food issues in the
northeast Wisconsin food system*

1. Healthy Food Access
2. Food Production
3. Food Sovereignty



Q3: How could food policies benefit your work?

“Easier to grow my indoor agriculture business because of more friendly zoning policies”

“Systems approach to local foods for students to understand and engage with their environment”

“Encourage local food purchasing which increases our business security and indirectly affects our ability to hire a diverse cohort of people and partner with other local organizations.”

“Food policies would help us collect information to make better decisions. Businesses could plan around a larger plan. The food policy could be an open plan rather than the secret idea of just the wealthy individuals that think that they should be the only ones making decisions for us.”

“Ease access and utilization of local foods; Access of healthy, local foods to older adults and adults with disabilities; Opportunities to improve health of older adults; Offering more culturally appropriate meals.”

“More locally grown and produced food should allow for less environmental impact along with potentially more farm income that could be accomplished at smaller scales.”

“There might be more resources to support beginning farmers and food systems workers that come out of our program; policies could reduce some barriers for beginning farmers like accessing markets, finding processors, accessing land.”



Survey Results & Recap

Questions??

Collective Reflection Activity:

What are two words that sum up your reflection of the findings?

<https://www.menti.com/8xpw4j89hz>



Next Steps



Food Issue Areas = Food p/Policy



Food p/Policy

“Small p”

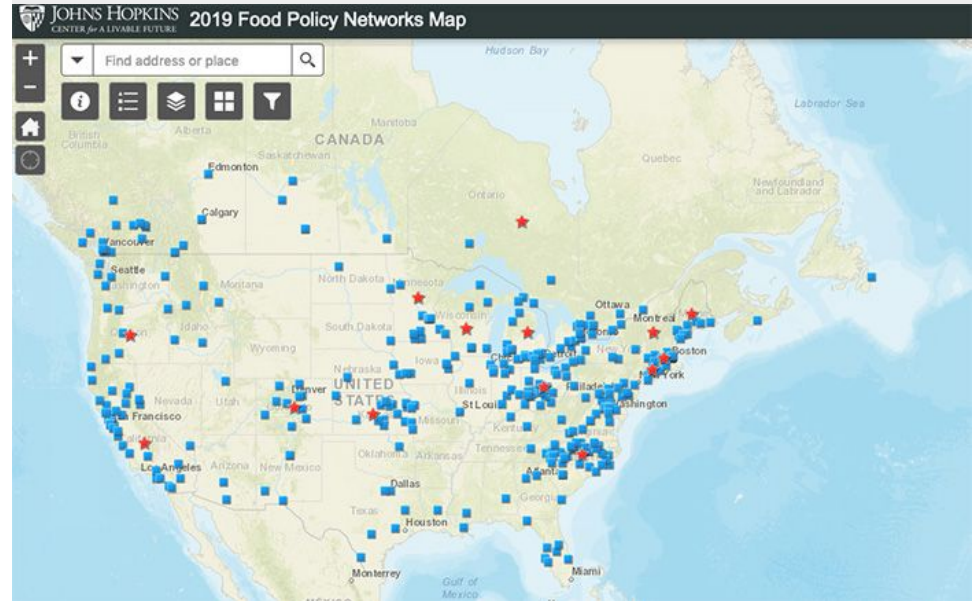
- NWTC food procurement
- Farmers Market integrity
- SNC zero food waste program

“Big P”

- Soda tax in MI
- Farm bill... Farm-to-school
- City composting ordinance

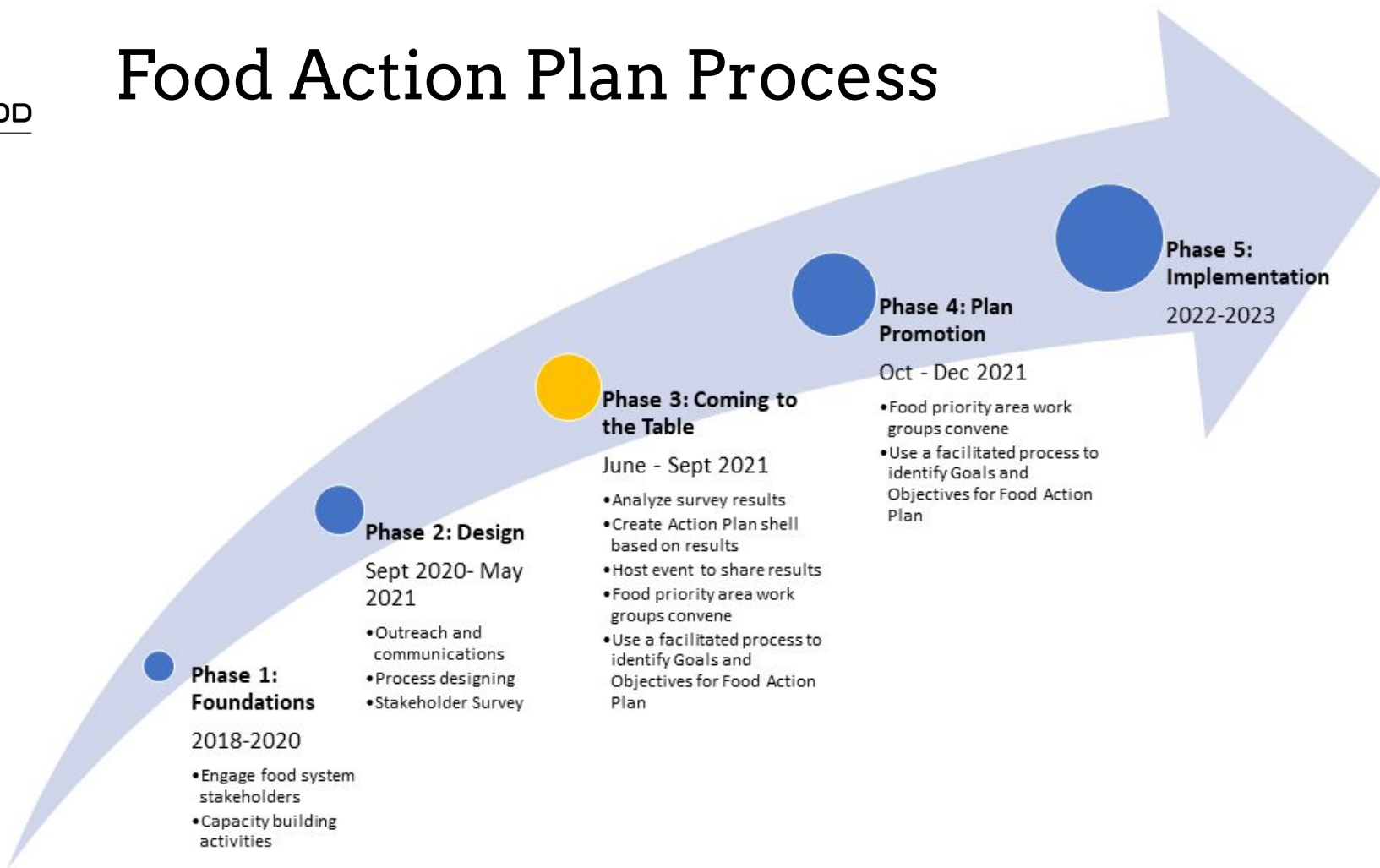
We are not alone!

Interactive FPC Map



Click Map

Food Action Plan Process





Building the Food Action Plan: Work Groups



Phase 3: Coming to the Table

June - Sept 2021

- Analyze survey results
- Create Action Plan shell based on results
- Host event to share results
- Food priority area work groups convene
- Use a facilitated process to identify Goals and Objectives for Food Action Plan

1. Healthy Food Access

2. Food Production

3. Food Sovereignty



What is a work group and what will they do? A team of stakeholders that will develop a plan for a specific food policy priority area.

How often will they meet? Twice for two facilitated workshops.

What is the timeline? Work groups will meet twice between July and the end of September.

