

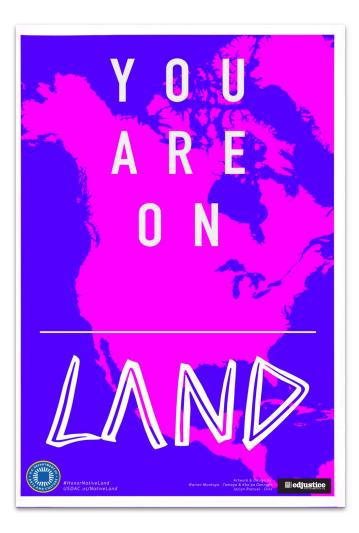
Build a Food Action Plan

Strengthening our local food system



Land Acknowledgement

We recognize the enduring presence and territorial claim of Aboriginal peoples on this land.





Intention & Agenda

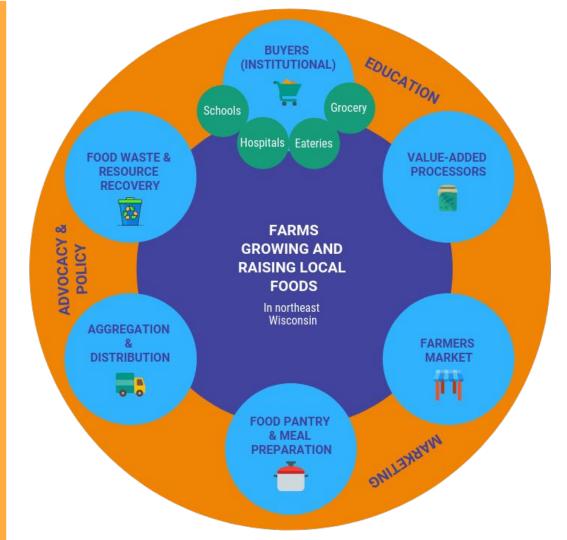
Intention: Report stakeholder survey findings and take next step to develop a Regional Food Action Plan.

- Review food system framework
- Intros
- Stakeholder Survey Results
- Next Steps Call to Action



Food System

The journey your food takes to get from its source to your plate, including: growing, processing, distribution, consumption and disposal





NEW Food Forum organizes the stakeholders across our regional value-chain and strengthens the connections within the food system.



....Food Action Planning...



Food Action Plan Process

Phase 2: Design

Sept 2020- May

•Outreach and

communications

Process designing

Stakeholder Survey

2021

Phase 3: Coming to the Table

June - Sept 2021

- Analyze survey results
- Create Action Plan shell based on results
- Host event to share results
- Food priority area work groups convene
- Use a facilitated process to identify Goals and Objectives for Food Action

Plan

Phase 4: Plan Promotion

Phase 5: Implementation

2022-2023

 Food priority area work groups convene Use a facilitated process to identify Goals and Objectives for Food Action

Oct - Dec 2021

Plan

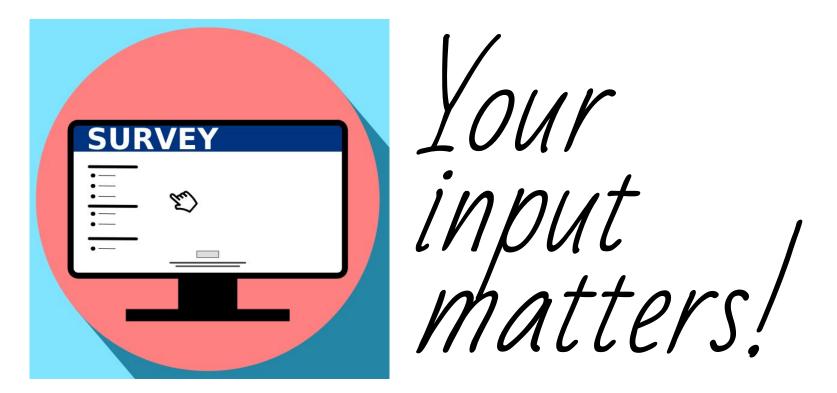
- Phase 1: Foundations
- 2018-2020
- Engage food system stakeholders
- Capacity building activities



Introductions all around!

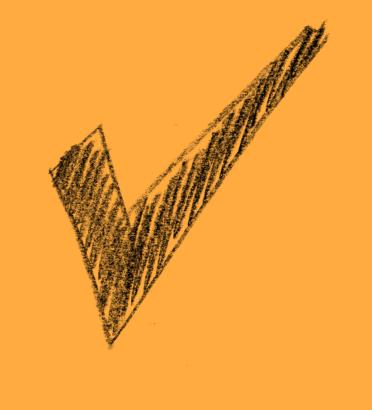
Name | Organization | What brings you here?







Survey Results



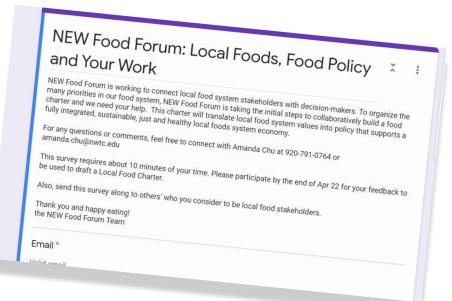


Stakeholder Survey

53 unique responses from:

 \rightarrow 7 counties

→ 1 sovereign nation





Q1: Distribution of Stakeholder Survey Responses





Q2: Stakeholders ranked food policy areas based on the impact on and relevance to their work.

POLICY CATEGORIES	EXAMPLES
Food production	farming, aqua/permaculture, gardening
Food procurement	farm to school, institution or hospital
Healthy food access	healthy food financing, healthy vending, SNAP incentives at farmers markets, soda tax, SNAP outreach and enrollment, food banks, summer feeding programs, senior hunger
Local food value-adding	cottage food industry, community kitchens, local slaughter
Land use planning	urban agriculture zoning, comprehensive planning, farmland protection
Natural resources and environment	water and soil quality, climate change, pesticide and manure regulation, biodiversity
Economic development and labor	food hubs, local food business promotion, food and farm financing, minimum wage standards, sick leave, working conditions, entrepreneurship opportunities
Food sovereignty	access to culturally appropriate food and land, seed saving
Transportation	access to healthy food retail, last-mile food distribution from wholesale suppliers to consumer food retailers
Food waste reduction and management	tax incentive for food donations, date labeling, food waste recycling

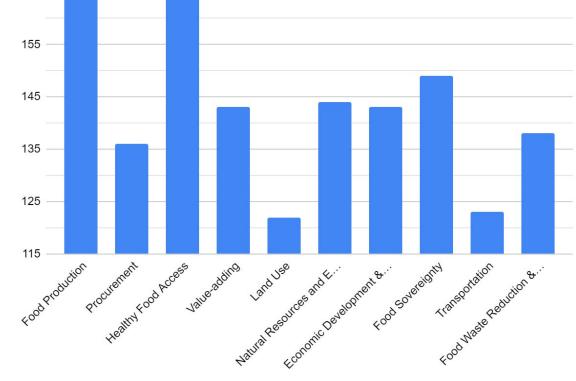
N/A = Does not apply | 1 = Slightly relevant | 2 = Fairly relevant | 3 = Moderately relevant | 4 = Relevant | 5 = Very relevant

	N/A	1	2	3	4	5
Food production	0	0	0	0	0	0
Food procurement	0	0	0	0	0	0
Healthy food access	0	0	0	0	0	0
Local food value-adding	0	0	0	0	0	0
Land use planning	0	0	0	0	0	0
Natural resources and environment	0	0	0	0	0	0
Economic development and labor	0	0	0	0	0	0
Food sovereignty	0	0	0	0	0	0
Transportation	0	0	0	0	0	0
Food waste reduction and management	0	0	0	0	0	0
Other	0	0	0	0	0	0



Survey Results & Recap





POLICY AREA



Stakeholder Survey: Regional Food Issues Uncovered

Top three priority food issues in the northeast Wisconsin food system

1. Healthy Food Access

- 2. Food Production
- 3. Food Sovereignty



Q3: How could food policies benefit your work?

"Easier to grow my indoor agriculture business because of more friendly zoning policies"

> "Systems approach to local foods for students to understand and engage with their environment"

"Encourage local food purchasing which increases our business security and indirectly affects our ability to hire a diverse cohort of people and partner with other local organizations."

"Food policies would help us collect information to make better decisions. Businesses could plan around a larger plan. The food policy could be an open plan rather than the secret idea of just the wealthy individuals that think that they should be the only ones making decisions for us."

"Ease access and utilization of local foods; Access of healthy, local foods to older adults and adults with disabilities; Opportunities to improve health of older adults; Offering more culturally appropriate meals."

"More locally grown and produced food should allow for less environmental impact along with potentially more farm income that could be accomplished at smaller scales."

"There might be more resources to support beginning farmers and food systems workers that come out of our program; policies could reduce some barriers for beginning farmers like accessing markets, finding processors, accessing land."



Survey Results & Recap

Questions??

Collective Reflection Activity:

What are two words that sum up your reflection of the findings?

https://www.menti.com/8xpw4j89hz



Next Steps



Food Issue Areas = Food p/Policy





Food p/Policy

"Small p"

"Big P"

- NWTC food procurement
- Farmers Market integrity
- SNC zero food waste program

- Soda tax in MI
- Farm bill... Farm-to-school
- City composting ordinance

We are not alone!

Interactive FPC Map



Click Map



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Building the Food Action Plan: Work Groups

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1. Healthy Food Access

2. Food Production

3. Food Sovereignty





What is a work group and A team of stakeholders that will develop a plan what will they do? for a specific food policy priority area.

How often will they
meet?Twice for two facilitated workshops.Work groups will meet twice between July andWhat is the timeline?the end of September.



