

# Bethany Shaw

BethanyShawDesigns.com

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Strong foundation in graphic design, commercial art, and computer applications complemented by knowledge of business operations and the need for customer-focused service.

## Work Experience

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### **Graphic Designer/Artist**

Bethany Shaw Designs - Branson, MO

July 2013 to Present

Anything 2D related I have tried at least once. I am particularly great at Adobe Suite programs such as InDesign, Illustrator, Photoshop, Lightroom and many others to fit any of your graphic design needs. My portfolio is just a few examples of what I can do, but I am always looking for new things to try. I am also a skilled painter as well as a professional photographer and have been using that skill alongside graphic design. I work with both PC and Mac products.

### **Assistant Manager**

Starbucks - Branson, MO

April 2022 to Present

Shift leader when manager is not present. Open and close store, Key holder, Help with deliveries. Help train new hires, make drinks, ring up orders, serve customers, make prep, restock items & clean.

### **Director of Media & Marketing**

Fogle Enterprises Inc. - Branson, MO

June 2022 to 2024

In charge of all print ads, web ads, photos, and video. Run all social media pages for the whole company, make & schedule daily or weekly posts for social media for all restaurants and businesses. Update websites, and help with group sales and other office duties as needed. Help with organizing events for the company.

### **Candle Maker/Owner**

Firefly Mountain Candles - Branson, MO

January 2020 to 2023

Run all operations, make Candles and Wax Melts, run all social media, fill all orders and mail out. I designed all logos, labels, and product material. Maintained all website material, add or remove products, etc. With a small business you do it all.

### **Assistant Manager**

Cold Stone Creamery - Branson, MO

January 2022 to April 2022

Open and close store, shift leader, made products such as cakes & ice cream, prepped products for use, served customers, customer checkout, cleaned.

### **Lead Sport, Group & Portrait Photographer**

Lifetouch - Springfield, MO

August 2020 to December 2021

Photograph students/staff at schools in Fall, Spring, Sport, Groups, Graduations and Special Events. Handle money packets and company paperwork, set up/tear down lights and photo equipment for photo shoots and working with school staff on site to coordinate the schedule for the day.

**Cashier**

Sugarleaf Bakery - Branson, MO  
August 2020 to December 2020

Run cash register and handle customer transactions, prep food and drinks, serve food and drinks to customers, clean and help open and close the store.

**Graphic Designer/Photographer**

Morningside USA - Blue Eye, MO  
May 2017 to March 2020

Take photos and edit for all shows, events, products, portraits, property, etc. Design print material for Morningside events, menus, special assignments. Design web graphics for both jimbakkershow.com and ptlshop.com. Design slides for YouTube and Roku titles among other tasks.

**Graphic Designer/Food Service**

Branson Mill Craft Village - Branson, MO  
March 2017 to December 2018

Design new ads, signs and print material. Work in cafe, clean, help customers etc.

**Graphic Designer**

Summerwinds Resorts - Branson, MO  
February 2015 to March 2017

Designed printed and digital material; shot and edited photos for shows, interviews, and resort; recorded and edited video for resort and interviews; etc.

**Shift Lead/Cook/Barista**

Rocky Mountain Chocolate Factory - Branson, MO  
July 2014 to February 2017

Help customers, make store made items like fudge, caramel apples and dipped items; made coffee orders; restock items, clean, close.

**Customer Service Cashier**

Babbs Supervalu - Spencer, IN  
August 2013 to June 2014

Take customer checkout, supervise other cashiers, customer service desk, count change drawers, safe duties, answer phones, lottery tickets, clean etc.

**Education**

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**BFA in Graphic Design with Minor in Art History**

Indiana State University - Terre Haute, IN September 2009 to July 2013

**High School Diploma**

Owen Valley High School - Spencer, IN Class of 2009

**Skills**

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Technical: Adobe Creative Office Suite Cloud (including InDesign, Illustrator, Photoshop, Lightroom, After Effects, etc); Microsoft Office; ability to work with photography, typography, layout, digital display, and print. \*All on both Mac and PC.

Manual: Drawing, painting, photography, lighting, video, design, publishing, food, barista, etc.

Other skills: Team building/working on a team, working individually, communication, organized, time management, front desk, customer service, and detail oriented.