

Bethany Shaw

BethanyShawDesigns.com

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Strong foundation in graphic design, commercial art, and computer applications complemented by knowledge of business operations and the need for customer-focused service.

Work Experience

Graphic Designer/Artist

Bethany Shaw Designs - Branson, MO

July 2013 to Present

Anything 2D related I have tried at least once. I am particularly great at Adobe Suite programs such as InDesign, Illustrator, Photoshop, Lightroom and many others to fit any of your graphic design needs. My portfolio is just a few examples of what I can do, but I am always looking for new things to try. I am also a skilled painter as well as a professional photographer and have been using that skill alongside graphic design. I work with both PC and Mac products.

Assistant Manager

Starbucks - Branson, MO

April 2022 to Present

Shift leader, open and close store, key holder, help with deliveries and inventory. Help train new hires, make drinks, ring up orders, serve customers, make prep, restock items & clean.

Director of Media & Marketing

Fogle Enterprises Inc. - Branson, MO

June 2022 to present

In charge of all print ads, web ads, photos, and video. Run all social media pages for the whole company, make & schedule daily or weekly posts for social media for all restaurants and businesses. Update websites, and help with group sales and other office duties as needed. Help with organizing events for the company's non-profit and special events.

Candle Maker/Owner

Firefly Mountain Candles - Branson, MO

January 2020 to 2023

Ran all operations, make wax products, run all social media, fill all orders and mail out. I designed all logos, labels, and product material. Maintained all website material, add or removed products, etc. With a small business you do it all.

Assistant Manager

Cold Stone Creamery - Branson, MO

January 2022 to April 2022

Opened and closed store, shift leader, made products such as cakes & ice cream, prepped products for use, served customers, customer checkout, cleaned.

Lead Sport, Group & Portrait Photographer

Lifetouch - Springfield, MO

August 2020 to December 2021

Photographed students/staff at schools in Fall, Spring, Sport, Groups, Graduations and Special Events. Handled money packets and company paperwork, set up/tear down lights and photo equipment for photo shoots and worked with school staff on site to coordinate the schedule for the day.

Cashier

Sugarleaf Bakery - Branson, MO
August 2020 to December 2020

Ran cash register and handled customer transactions, prepped food and drinks, served food and drinks to customers, cleaned and helped open and close the store.

Graphic Designer/Photographer

Morningside USA/Morningside Church - Blue Eye, MO
May 2017 to March 2020

Took photos and edited for all shows, events, products, portraits, property, etc. Designed print material for Morningside events, menus, special assignments. Designed web graphics for both jimbakkershow.com and ptlshop.com. Designed slides for YouTube and Roku titles among other tasks. Helped printing press and shipping when needed among other minor tasks.

Graphic Designer/Food Service

Branson Mill Craft Village - Branson, MO
March 2017 to December 2018

Designed new ads, signs and print material. Worked in cafe, clean, help customers etc.

Graphic Designer

Summerwinds Resorts - Branson, MO
February 2015 to March 2017

Designed printed and digital material for resorts and ticket agency; shot and edited photos for shows, interviews, and resort; recorded and edited video content for resort and interviews; etc.

Shift Lead/Cook/Barista

Rocky Mountain Chocolate Factory - Branson, MO
July 2014 to February 2017

Helped customers, made store made products like fudge, caramel apples and dipped items; made coffee orders; restocked items, prepped food, clean, opened and closed.

Education

BFA in Graphic Design with Minor in Art History

Indiana State University - Terre Haute, IN September 2009 to July 2013

High School Diploma

Owen Valley High School - Spencer, IN Class of 2009

Skills

Technical: Adobe Creative Office Suite Cloud (including InDesign, Illustrator, Photoshop, Lightroom, After Effects, etc); Microsoft Office; ability to work with photography, typography, layout, digital display, and print. *All on both Mac and PC.

Manual: Printing and publishing, drawing, painting, photography, lighting, video, design, food and beverage, barista etc.

Other skills: Team building/working on a team, working individually, communication, organization, time management, front desk, customer service, and detail oriented.