

About Bri



Briana "Bri" Franklin is a businesswoman, philanthropist, and student debt expert leading the crusade to conquer predatory lending.

Having taken on a loan burden that eventually ballooned to nearly \$120K through her undergraduate studies at Dartmouth College, Bri developed an acute appreciation for the challenges many student debt holders experience, including diminished ability to establish financial independence, exercise personal freedoms (i.e. starting a family and home buying) or launch business ventures.

In recognizing the extent to which debt constraint has become the leading source of wealth depletion, especially within the Black community, she established an end-to-end solution spectrum dedicated to addressing the issue, consisting of nationally acclaimed 501(c)(3), **The Prosp(a)rity Project**, its fintech offshoot, **Cadet Prosparett**, hit YouTube series, **UnDEBTfeated** and her **Pathways to Prosperity** debt constraint prevention programs.

Her accolades include coverage in Forbes, Katie Couric Media, BuzzFeed, and Authority Magazine, winning SXSW's 2023 Innovation Award for Social Impact, being accepted into the 2024 Chime for Changemakers cohort, and being named Visionary Women's 2023 Rising Visionary and a 2023 Aspen Ideas Fellow.

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