



MDA Picture Day

Smile for the camera! Photographs make a great keepsake!

Saturday, May 21st • 12pm-6pm

Sunday, May 22nd • 9am-6pm

The Experience

Picture Day includes:

- A personalized Photo Session created by YOU!
- Photoshoot with a Photo Director to make your dancer(s) look their best!
- Delivery of digital images to share and/or print!

Individual & Small Group Photos

Dancers will have the opportunity to take individual, duet, and/or trio photos.

Group photos of 4+ dancers will not be taken.



Personalized MDA Photo Session(s)

CREATE YOUR OWN

... like a salad bar!

- **Session Package**
 - Rising Star - 10 minutes
 - Recommended for those with 1 costume and/or those age 5 and under.
 - Super Star - 20 minutes
 - Recommended for those with 2-3 costumes and/or siblings.
 - Mega Star - 35 minutes
 - Recommended for those with 4+ costumes and/or siblings.
- **People Count**
 - Individual
 - Multi-Person (2 or 3 people) - Child, Sibling, Friend
- **Images Option**
 - Basic (Select Images - chosen by Photographer & Photo Director)
 - Buyout (Best Value - access to ALL photos taken during photoshoot)
- **Action Pose Upgrade**
 - Jumping and/or In-Motion Poses Available.
 - Action “Set-Ups & Takes” require additional preparation & direction within the session.
 - The Photographer & Photo Director stage the best moves and shots.
 - The Photographer & Photo Director review and decide the best action images during post-production to create the Online Gallery.

BEFORE

- Easy Reservations **[NEW]**
 - **Photo Sessions are reserved online through our google form [here!](#)**
 - **Reservations open Saturday, April 30th at 8am.**
 - **Reservations close on Tuesday, May 10th at midnight.**
 - MDA will use your reservation to create the Picture Day weekend schedule.
 - Any scheduling requests must be indicated on google form.
- Payment
 - Drafted through your [Parent Portal](#) account on Wednesday, May 11th.
- Scheduling **[NEW]**
 - *MDA will honor scheduling requests in the order in which they are received.*
 - The schedule will be emailed 5-10 days before Picture Day weekend.
- Prepare
 - Pick out and prepare costumes
 - Test hair and makeup

DURING

- Photography Studio - Studio 1 is transformed into a photography studio complete with backdrop, lights, Photographer, Photo Director and Facilitator.
- Girls Dressing Room - Studio 2 (used for costume changes)
- Boys Dressing Room - Studio 3 (used for costume changes)
- Your dancer(s) arrives prepared to immediately change into first costume at MDA.
- What happens during my Photo Session:
 - Photographer - takes as many pictures as possible during your timed session.
 - Photo Director - guides your child with poses in the photography studio and ensures they look their best!
 - Facilitator - ensures a timely, seamless parent/student experience from arrival to departure.
 - Costume Changing Time is included in your session time! Be prepared to make costume changes swiftly to ensure MORE photo taking time.
 - Parents are encouraged to help their child change costumes to save precious time since session time INCLUDES costume changes.
 - Parents stay in Studio 2/3 to facilitate costume changes or can remain in the lobby.
 - **Parents are not allowed inside the photography studio.**

AFTER

- An email is sent to you within 3-4 weeks with a link to view your Online Gallery of images.
- Download your images.
- Number of available downloadable images depends on your *Images Option* choice.
- All Images are High Resolution. Perfect for sharing on social media, printing, and more!
 - *Basic* - The best images are hand picked by the photographer & photo director.
 - *Buyout* - Gain total access to EVERY IMAGE taken during your Photo Session.



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Additional Information

What To Bring

- Bring all of your costumes and pose in as many costumes/outfits as you can!
 - You can do a costume change (or two!) to ensure you get a variety of different costume looks to preserve the memories!
 - *REMEMBER - All changing time is included in your session time.*

Hair & Makeup Recommendations

- Hairstyles:
 - Ages 8 and under: bun or ponytail
 - Ages 9+: all down or half up half down
 - Ballet & Pointe Costumes: bun
- Makeup:
 - Natural look to accentuate dancer's features

Photo Team

- Dance Photographer
- Photo Director
 - An MDA Staff Member will be inside the photography studio to help pose your child to save precious time and ensure everyone looks their best!
 - Will select poses & moves appropriate for your child's age and experience!
- Facilitator
 - An additional MDA Staff Member will be there to ensure a smooth flow between sessions and to ensure sessions remain on time throughout the day.

Other Reminders

- Parents are encouraged to help their child change costumes to save precious time since session time INCLUDES costume changes.
- Parents must remain in the lobby or in Studio 2/3 to facilitate costume changes.
- Parents are not allowed in the photography studio.
- Nail Polish - Take ALL nail polish off toes and fingers!
- Costumes - Highly recommended to steam your costumes so they are wrinkle-free!

Covid Related

- Picture Day will follow the current Covid-19 Guidelines as listed [here](#) on MDA's website.
- Proper air circulation and temperature is closely monitored to mitigate health & safety risk.



Photo Session Packages

Mega Star 35 minutes		
	Basic <i>12-15 Selected Images</i>	Buyout <i>ALL Images (Best Value)</i>
Individual	---	\$140
Two People	\$125	\$165
Three People	\$155	\$195

Super Star 20 minutes		
	Basic <i>7-10 Selected Images</i>	Buyout <i>ALL Images (Best Value)</i>
Individual	\$75	\$95
Two People	\$95	\$120
Three People	\$115	\$140

Rising Star 10 minutes		
	Basic <i>2-5 Selected Images</i>	Buyout <i>ALL Images (Best Value)</i>
Individual	\$55	\$65
Two People	\$60	\$75
Three People	\$75	\$90

Add Ons

*Can be added to any Session Package**

Action Pose Upgrade Jumping • Moving More Set-ups	
Individual	\$12
Two People	\$24
Three People	\$36
<i>*Unavailable for Rising Star due to lack of time.</i>	