



DK PRODUCTION LLC.

# DERÊKA K. BENNETT

## Journalist & Producer

Optimistic and versatile professional with expertise in journalism, Adobe Suites, search engine optimization, Microsoft Office, and video production. Excel in meeting deadlines, leadership, communication, and multi-tasking.

### EDUCATION

- University of California, Berkeley  
*Masters in Journalism*  
Completed in 2022
- University of Michigan, Dearborn  
*Certificate in Writing*  
Completed in 2019
- University of Michigan, Dearborn  
*Bachelor of Arts in Screen Studies and Journalism*  
Completed in 2019
- Korea University, Sejong  
*Certificate in Marketing*  
Completed in 2016

### ORGANIZATIONS

- ALPHA KAPPA ALPHA SORORITY, INC.
- NATIONAL ASSOCIATION OF BLACK JOURNALISTS

### ACCOMPLISHMENTS

- Co-produced 5x award winning documentary, *The Search 2022*
- Directed and produced the 2x award winning short doc, *A Terrorist or a Cry for Help 2022*

### PROFESSIONAL EXPERIENCE

- UC Berkeley IRP, Investigative Reporter & Producer  
*2021 – 2022*
  - Filing FOIA requests and negotiating with legal counsels
  - Studying documents and creating chronologies for relevant information
  - Scheduling and conducting interviews
  - Collaborating with Pulitzer Center and Dallas Morning News on a two-part investigation story, and documentary
- NBC Bay Area, Production Assistant & Content Producer  
*2021– 2022*
  - Finding, producing, and editing content for Happening Now Segment
  - Script writing for the evening news anchors
  - Monitoring and logging the Olympic Games
- NBC Local 4 News, Sales and Promotions  
*2019 – 2019*
  - Interviewing and publishing feature stories
  - Publishing 2-3 articles daily for the 4Frenzy campaign
  - Managing social media accounts
  - Assisting with creating promotion commercials for Local 4 weather app
- *Karen Civil, Content Producer*  
*2018– 2022*
  - Helping with management of KarenCivil.com
  - Researching, writing and publishing articles
  - Interviewing artists and connecting with publicists to feature on website
  - Analyzing competitors, improving promotion and engagements
- *ABC 12 News, Intern*  
*2018– 2018*
  - Working News desk and pitching stories
  - Shadowing reporters and news anchors,
  - Creating demo reels
- *ESPN3, Camera Operator*  
*2017– 2018*
  - Assisted in filming games for Eastern Michigan University's athletic department
  - Helped the marketing team with promotions during half time