

## Notes on Activity

### 1. Core Initiative: "Recycle-the-Cycle" (RRR Project)

The flagship program of Bhujalvayu is centered on the principle of **Repair, Recycle, and Reuse (RRR)**.

- **Collection:** The trust actively engages with various residential societies (especially in the Dwarka, New Delhi region) to identify unused or "junk" bicycles that have been abandoned in parking lots and basements.
- **Refurbishment:** These bicycles are repaired and restored to prime working condition by the trust.
- **Distribution:** Once refurbished, the cycles are donated to underprivileged members of society. Key beneficiaries include:
  - **Government School Students:** Helping kids commute to school more easily and promoting education.
  - **Essential Workers:** Providing mobility to security guards, gardeners, and domestic help to reduce their travel time and expenses.
- **Impact:** This initiative not only empowers individuals through mobility but also significantly reduces metal waste and promotes a circular economy.

### 2. Health & Awareness: The "Bhu-Jal-Vayu" Half Marathon

To fund its charitable work and promote a healthy lifestyle, the trust organizes large-scale community sports events.

- **Tree-a-Thon (Edition 1):** Launched in 2019 to promote green cover.
- **Bhu-Jal-Vayu Half Marathon (Editions 2 & 3):** These annual events (held in Dwarka) attract hundreds of participants.
- **Purpose:** The marathons serve as a platform to spread awareness about **Water Conservation (Jal)**, **Environmental Protection (Bhu)**, and **Air Quality (Vayu)**.
- **Transparency:** 100% of the surplus funds raised from these registrations are directed toward the "Recycle-the-Cycle" project.

### 3. Environmental Advocacy & Sustainability

Beyond cycling, the trust is a vocal advocate for environmental preservation:

- **Community Education:** Conducting awareness sessions in corporate offices (like L&T) and local communities regarding Earth Day, World Water Day, and the importance of using cotton bags over plastic.
- **Plogging & Cleanliness:** Organizing community "plogging" runs (picking up litter while jogging) to maintain local hygiene and promote civic responsibility.
- **Plantation Drives:** Regular participation in local tree plantation efforts to enhance the green belt.

#### **4. Community Wellness Initiatives**

Led by a team of dedicated doctors (including Co-founder Dr. Surender Yadav), the trust integrates healthcare with social service:

- **Free Health Camps:** Organizing health check-up camps focusing on preventive care, including Homeopathy and Ayurveda sessions.
- **Fitness Promotion:** Offering free community sessions for yoga, swimming, and running to encourage physical fitness among all age groups.

#### **Summary of Impact**

Over the last three years, Bhujalvayu has successfully transitioned from a local volunteer group to a structured registered trust. By converting "clutter into treasure," the trust has provided dozens of people with a means of transport, diverted substantial waste from landfills, and fostered a spirit of fitness and environmental consciousness in thousands of citizens.



**BHU  
JAL  
VAYU**  
Sowing seeds of change

# YOUR OLD CYCLE CAN PEDAL A NEW STORY!



Not using your cycle? Don't let it rust - pedal a new story!

**Bhu Jal Vayu** is collecting old bicycles to reuse, recycle and repurpose for those in need. Your donation can help someone commute, stay fit, or learn to ride!

## Why Donate?

- ✓ Reduce waste, promote sustainability ♻️
- ✓ Give mobility to those who need it most 🚲
- ✓ Support an eco-friendly cause 🌱

## How to Donate?

Drop off your old cycle or contact us for pickup!

**Let's pedal towards a greener, cleaner, and more giving world!**

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Call/WhatsApp: 9625644655 • Mail us: [bhujalvayutrust@gmail.com](mailto:bhujalvayutrust@gmail.com)  
Drop-off Location: 54, sector 12A, Dwarka, New Delhi









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**Let's work together towards a greener, cleaner, and more giving world!**  
@bhujalvayu

**BEFORE**  
**Donor-Ms. Utpal**



**AFTER**  
**Donee-Ms. Asha**



