

Seashore Mallow

Kosteletskya virginica



Easily grown in moderately fertile, moist to wet soils in full sun. Plants grow well in mucky soils, but also perform well in garden soils that are regularly irrigated.

Kosteletskya virginica, commonly called seashore mallow, is an erect, branching, herbaceous perennial or subshrub that typically grows to 3-4' tall often with coarsely hairy foliage. It is noted for its small hibiscus-like pink flowers that bloom from late June to September. It is native to salt and brackish marshes plus bog and swamp edges along the coast from New York to Florida to Louisiana. Stalked, five-petaled, pink flowers (2.5" diameter) appear profusely even in extreme heat.