

# Beautyberry Longissima

## *Callicarpa longissima*



One of the largest beautyberries we have ever seen! Gorgeous, full clusters of bright fuchsia flowers are held up and down the long stems in mid summer. Our longissimi bears huge white berries, even through the flower clusters are purple!! This plant can reach 15' tall, so give her room to grow!! It can be regularly pruned back hard if you want to keep it shorter and/or shrubbier. In the fall when the berries are developing, longissimi will be weighted down with **masses of white fruit**!! Stand back and wait for the birds! Can tolerate quite a bit of sun if well watered. Also grows in partial to full shade. Deciduous. **Bees & butterflies** love the flower clusters too!