Native Black-eyed Susan

Rudbeckia hirta





Our native Black-eyed Susan blooms most of the summer and tends to bloom better with a little shade late in the day. Leave the seed heads uncut after it blooms – birds will eat some of the seed and the rest will fall and reseed for next season. They can also be a short-lived perennial.

1'-2' x 1'. Blooming June through September with regular watering. If growing in drier conditions, bloom time may be shorter as the plant will naturally slow down blooming to live! The centers of our native can range from brown to black.