YOU ARE INVITED

Hat City Ball 2019

Friday, January 25, 2019
The Amber Room Colonnade
6:30 p.m.

Get your glad rags on and join us for a special shindig with dining and dancing to benefit the Danbury Museum & Historical Society
Dear Friends,

It is my honor to announce that the Danbury Museum will host the annual Hat City Ball, once again! The gala brings together the greater Danbury community for an exciting evening of fun and celebration, all in support of this important cause. You definitely will not want to miss this year’s sock hop theme!

Your sponsorship of the Hat City Ball, on Friday, January 25, 2019 at the Amber Room Colonnade, will go a long way in continuing to preserve our past, all whilst creating a memorable evening to always remember. Your support promises to help our museum maintain and grow as a special place for programs, events, lectures and educational experiences for all children, adults and visitors.

The Danbury Museum & Historical Society has been educating and preserving our local history for over 75 years! Danbury has a vibrant past that deserves to be shared and the museum has done a phenomenal job at spreading this history with the community. Through welcoming programs for the public and our school children, and by protecting the historical assets in our community, the Danbury Museum & Historical Society is keeping our storied past alive.

Please join me in supporting their efforts so that they may continue their mission of preserving the past, educating the present, and planning for the future.

See you at the Hat City Ball!

Sincerely,

Mark D. Boughton
Mayor
Hat City Ball 2019

Friday, January 25, 2019
6:30 p.m.
The Amber Room Colonnade
Tickets: $150 per person

Get your glad rags on and join us for a classic sock hop! Diamonds to denim--wear your best black-tie or a poodle skirt and saddle shoes--and hats are definitely encouraged.

Enjoy an open bar of beer and wine, a fine selection of hors d’oeuvres, a surf & turf dinner, (with a vegetarian option) and delicious dessert followed by music, dancing, and a raffle with great prizes!

Danbury’s own Mike Caravakis will be our fabulous DJ for the evening.

Dance to the original hits of the 50s and 60s with us as Mike spins 45s and LPs for an evening of great dance tunes.

The Hat City Ball is a great alternative to your traditional office holiday party. Leave the work to us--we’ll take care of all of the food, beer and wine, and first-rate entertainment while providing a festive atmosphere at a most reasonable price.

Get your tickets online at:
www.DanburyMuseum.org
Or by calling 203-743-5200

Tickets are also available at the museum Tuesday through Saturday, 10 a.m. to 4 p.m.
43 Main Street, Danbury, Connecticut 06810

Please RSVP by January 11, 2019
YOUR support of the Hat City Ball is critical to the Danbury Museum’s Mission

The Danbury Museum by the Numbers:

— The museum receives about $86,000 in funding from the City of Danbury and in order to continue to fulfill our mission, we must raise an additional $125,000.

— It costs DMHS more than $55,000 in insurance and utilities to house and care for our collective historic assets, whether architectural, archival, or material culture.

— DMHSA annually interacts with thousands of Danbury Public School students in grades 3, 5, 7 and we have a strong tie to Danbury High School and the Rho Kappa History Honors Society who participate in intern experiences that introduce them to museum work during the school year.

— The museum enjoys working cooperatively with many partners within the City of Danbury: the Danbury Public Library, Danbury Police Department, Danbury Fire Department, the Greater Danbury Chamber of Commerce, CityCenter Danbury, Danbury Senior Center, the Danbury Garden Club, WCSU, Still River Alliance, just to name a few.

— The museum welcomed more than 30,000 visitors from 14 countries and nearly every state in the union.

— As the museum visitorship has doubled and then doubled again, you, the Danbury community have doubled and doubled again your donation of Danbury artifacts and ephemera. In the last three years more than 10,000 unique artifact donations have been given to the Danbury Museum.

How Advertising At The Hat City Ball HELPS Your Business:

The Danbury Museum has an average monthly reach of more than 40,000 people across our social media platforms (FB, Twitter, Instagram, E-mail newsletter).

— Your ad reaches all of these people—plus the audience at the Hat City Ball—multiple times for little more than a penny per person.

— The ads will run on the big screen at the Amber Room the night of the event and will be highlighted on the museum’s social media accounts and on the museum’s website.

— The museum’s social media profile has grown exponentially so we are reaching people YOUR business wants to reach.

The Danbury Museum Historical Society is the steward of our local history—we are the keepers of Danbury’s diverse and meaningful past to enrich our present and educate our future. Your advertising and sponsorship support of The Hat City Ball is of vital importance to the continued success of our mission.
Major Sponsor Opportunities

Campaign Hat Honor Table - $5000
Table for ten; one year membership in the Friends of the Danbury Museum for each of your guests; and one use of Huntington Hall for an event. You will be recognized on the museum’s website, via our social media outlets, and on the big screen at the Ball. Sponsorship at this level also includes ten Hat City Ball tickets donated—in your name—to a Danbury veterans organization.

Derby - $3000
Table for ten; one year membership in the Friends of the Danbury Museum for each of your guests; and your business advertised on the museum’s website, via our social media outlets, and on the big screen at The Ball. Your business will also be prominently featured on signage at the Danbury Museum throughout 2019.

Featured Sponsor Opportunities

Driving Cap Table - $5000
Two tickets to the Hat City Ball; in addition to recognizing your business on the big screen at The Ball and via the museum’s website and social media outlets, this level sponsors our “Driving Danbury Forward” 2019 exhibit. Your business or group will be listed on all exhibit literature, promotional materials, and feature prominently at the exhibit.

Homburg - $3000 Sponsor the evening’s hors d’oeuvres and receive two tickets to The Hat City Ball and your business will be featured prominently by the appetizers and on the big screen at The Ball.
Ten-gallon - $3000 Sponsor the our Wine Pull and receive two tickets to The Hat City Ball and your business will be featured prominently by the Wine Pull and on the big screen at The Ball.
Top Hat - $3000 Sponsor the evening’s entertainment and receive two tickets to The Hat City Ball and your business will be featured prominently near the stage and on the big screen at The Ball.
Fedora - $3000 Sponsor the bar for the evening and receive two tickets to The Hat City Ball and your business will be prominently featured near the stage and on the big screen at The Ball.
Bowler - $3000 Sponsor the centerpieces for each table and receive two tickets to The Hat City Ball and your business will be prominently featured on the tables and on the big screen at The Ball.
Tricorn - $3000 Sponsor the signature cocktail that will greet our guests at the door and receive two tickets to The Hat City Ball. Your business will be prominently featured at the entrance and on the big screen at The Ball.
Boater - $3000 Sponsor our dessert and receive two tickets to The Hat City Ball. Your business will be prominently featured at the entrance and on the big screen at The Ball.

Tip Your Hat to the Museum

Can’t join us at The Ball? Please consider supporting our efforts by advertising your business.

$500 - Your business will be advertised on the museum’s website, through our social media outlets, and on the big screen at The Ball.
Sponsorship and Advertising Commitment Form

Company Name: ________________________________
Contact Person: ________________________________
Address: ______________________________________
Phone: _______________________________________
Level of Sponsorship: ____________________________

This form and a check should be mailed to:
FDMHSA, 43 Main Street, Danbury, CT 06810

MasterCard, VISA, and American Express are also acceptable forms of payment.

Name as it appears on credit card: ________________________________
Card number: _________________________________________________
Expiration date: _________________________ CVV code ___________________

Deadline for all advertisements is January 11, 2019.

Note on advertising specs: please have camera-ready art for use on the big screen at
The Ball. Minimum 300 dpi resolution and landscape orientation is optimal and we will
be using images and logos only. Thank you!