

Sandbridge Beach



Business Association

SBBA Meeting Minutes from August 8, 2019

Patrick Keenan welcomed a full house of SBBA members Kelly Ann Lindquist, Kathie Springer, John Mackay, Cathleen Ronaghan, Mike Belanga, Gary Davis, Tom & Gail Bucker, Kathy Davis, Pat Barton, Charlie Kelly, Scott Dickey, Lisa Rowland, Brian Benze, Robert Pliss and David Whitley. Minutes from July 11th were adopted. The treasurer's report from Charlie was \$3417.62.

Membership:

- New member: Tom Fraim joined with the Fraim Family Foundation
- Still need logos from new members for the website. Logos should be sent to secretary@sbba23456.org.

SBBA Small Business Expo:

- Meetings of the planning committee for the SBBA Small Business Expo were held throughout the month. A detailed list of the plans was presented to the members.
- John introduced an alternative to tables due to space issues. The Brag Easel was confirmed by members in attendance. John will build and supply Brag Easels to all members participating in the event.
- All realty companies agreed to send the email, which will be drafted by Patrick, to their homeowners on Friday, August 30th.
- The final edit on the Golden Ticket will be sent out next week.
- Much of the discussion covered the attendees and how we can keep out those that are really not interested in meeting the businesses of the SBBA. We will set up a check-in table to discourage drop-ins. The Golden Ticket will be required for attendance.
- Upon check-in, attendees will receive 2 drink tickets. Members will also have extra drink tickets for prospective customers.
- Set-up will start at 10:30 am.
- Kathy D will conceptualize SBBA business cards.

Pig Pickin:

- The Pig Pickin wine tent sign-up sheet was passed around and is complete.
- Instead of SBBA branded wine glasses, we will buy unbranded glasses to save money.
- David Whitley will purchase wine with a \$1000 budget.

SBBA 2019 Projects:

- Safety Flag project: no update
- Fitness Trail project: David is waiting on a report, looking to implement next year.

SBBA Board of Directors:

- We will continue the rest of the year with one Director since elections are in January.

Next meeting: Thursday, August 29, 2019, at 5:30 at the Siebert.